

SOFT PARADE

by Job Smeets

for Mouromtsev Design Editions
curated by Maria Cristina Didero

TPOLOGY OF THE PIECES

The collection comprises six typologies of objects, each represented by a singular piece: Daybed, Carpet, Floor Lamp, Table, Coffee Table, and Lounge Chair. Each piece develops its own position through a precise relationship between form, material, and concept. Together, they form a cohesive yet varied reflection on softness (+ irony) as a critical and contemporary condition.



Job Smeets

Coffee Table: RUFF

To live a life filled of good gestures requires a striking elegance — as the saying goes, “beauty will save us.” Drawing on a blend of cultures and historical references, this work alludes to the aristocratic mid-century collars worn by women, often depicted in North European classical paintings. Their softness contrasts with the rigidity of social rules and rituals (embedded in a typology of object such as a coffee table) echoed in the solid silver table-top tray, used to serve the tea, a very formal moment. The collars once associated with discipline and status here appeared soft and graceful. Here, that promise is finally fulfilled. The form remains, but its meaning shifts: status loses its pressure, etiquette its tension. The collar becomes hospitable, inviting sharing moments such as drinking a tea rather than submission.

38w x 33,5d x 18h in
(97w x 85d x 45h cm)
Coffee table in wood
decorated with felt.
Silver-plated brass top.

Limited edition: 10 + 2

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