

SOFT PARADE

by Job Smeets

for Mouromtsev Design Editions
curated by Maria Cristina Didero

TPOLOGY OF THE PIECES

The collection comprises six typologies of objects, each represented by a singular piece: Daybed, Carpet, Floor Lamp, Table, Coffee Table, and Lounge Chair. Each piece develops its own position through a precise relationship between form, material, and concept. Together, they form a cohesive yet varied reflection on softness (+ irony) as a critical and contemporary condition.



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Table: BUBBLEGUM DINING

The table - an object associated with seriousness, negotiation, and decisions - is supported by oversized candy dispensers drawn from childhood memory - a bit American 50's style and definitely pink. **A clear mismatch emerges between function and image: frivolity becomes structural.**

Sweetness, often dismissed as superficial, carries weight. The table allows childhood joy to support adult ritual, proposing an intentional belief in happiness as a foundation for a good life.

108w x 54d x 30h in
(275w x 138d x 77h cm)
Table in high-density
polyurethane
and lacquered wood.

Limited edition: 10 + 2

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