

Michael James

Senior Designer

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SUMMARY

Senior multidisciplinary designer with 15+ years of experience creating websites, brands, digital products, and marketing campaigns for SaaS, startups, ecommerce, and media companies. Known for leading complex creative initiatives, building scalable design systems, and transforming ambitious ideas into polished experiences through thoughtful design, collaboration, and end-to-end creative ownership.

EXPERIENCE

Multidisciplinary Designer • Close

2019 – 2026

- Led the 2025 Close website redesign, creating a scalable Figma design system and 30+ responsive pages and multiple CMS-powered experiences.
- Directed design across web, brand, marketing, and product initiatives.
- Created campaigns spanning landing pages, motion graphics, product videos, and advertising.
- Established and evolved Close's visual identity across web, marketing, and product experiences.
- Partnered with Product, Engineering, Marketing, and Leadership on strategic initiatives.

Founder • Film Composite

2017 – 2019

- Founded a digital product company serving filmmakers and video editors.
- Built the brand, digital platform, Webflow implementation, and marketing ecosystem.
- Developed proprietary film emulation products and workflows from concept to delivery.
- Led product development, digital delivery, educational content, and promotional campaigns.

Creative Lead • PremiumBeat by Shutterstock

2013 – 2017

- Helped launch Rocketstock, Shutterstock's marketplace for motion graphics products.
- Established production standards and scalable workflows for commercial digital products.
- Led contributors while creating products, tutorials, promotional campaigns, and launch videos.

Creative Producer • theory11

2011 – 2013

- Produced end-to-end creative campaigns spanning photography, video, print, and digital.
- Collaborated on commercial projects with JJ Abrams, Shepard Fairey, and Bicycle.
- Created product launches, trailers, packaging, and promotional campaigns.
- Managed projects from concept through final delivery.
- Helped establish one of the industry's most recognized premium playing card brands.

LINKS

 mjames.design
 /in/michaeljamesdesign

SKILLS

Web Design
Brand Identity
Design Systems
Creative Direction
Marketing Design
Webflow Development
Responsive Design
UI/UX Design
Motion Graphics
Video Editing
Image Retouching
Creative Strategy

TOOLS

 Figma
 After Effects
 Photoshop
 Illustrator
 Premiere
 Webflow