Michael James

Senior Designer

Dallas–Fort Worth, Texas | 702-524-4234 | hello@mjames.design

SUMMARY

Senior multidisciplinary designer with 15+ years of experience creating websites, brands, digital products, and marketing campaigns for SaaS, startups, ecommerce, and media companies. Specializing in web and brand design, with a hands-on approach to building thoughtful, polished experiences from concept through execution.

EXPERIENCE

Web & Brand Designer · Close

2019 – 2026

- Led the 2025 Close website redesign, creating a scalable Figma design system and 30+ responsive pages and multiple CMS-powered experiences.
- Directed design across web, brand, marketing, and product initiatives.
- Created campaigns spanning landing pages, motion graphics, product videos, and advertising.
- Established and evolved Close's visual identity across web, marketing, and product experiences.
- Partnered with Product, Engineering, Marketing, and Leadership on strategic initiatives.

Founder · Film Composite

2017 – 2019

- Founded a digital product company serving filmmakers and video editors.
- Built the brand, digital platform, Webflow implementation, and marketing ecosystem.
- Developed proprietary film emulation products and workflows from concept to delivery.
- Led product development, digital delivery, educational content, and promotional campaigns.

Creative Lead · PremiumBeat by Shutterstock

2013 – 2017

- Helped launch Rocketstock, Shutterstock's marketplace for motion graphics products.
- Established production standards and scalable workflows for commercial digital products.
- Led contributors while creating products, tutorials, promotional campaigns, and launch videos.

Creative Producer · theory11

2011 – 2013

- Produced end-to-end creative campaigns spanning photography, video, print, and digital.
- Collaborated on commercial projects with JJ Abrams, Shepard Fairey, and Bicycle.
- Created product launches, trailers, packaging, and promotional campaigns.
- Managed projects from concept through final delivery.
- Helped establish one of the industry's most recognized premium playing card brands.

LINKS

mjames.design

/in/michaeljamesdesign

SKILLS

Web Design

Brand Identity

Design Systems

Creative Direction

Marketing Design

Webflow Development

Responsive Design

UI/UX Design

Motion Graphics

Video Editing

Image Retouching

Creative Strategy

TOOLS

Figma

After Effects

Photoshop

Illustrator

Premiere

Webflow