Michael James

Senior Designer

Dallas-Fort Worth, Texas

CONTACT

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SUMMARY

Senior multidisciplinary designer with 15+ years of experience creating websites, brands, digital products, and marketing campaigns for SaaS, startups, ecommerce, and media companies. Known for leading complex creative initiatives, building scalable design systems, and transforming ambitious ideas into polished experiences through thoughtful design, collaboration, and end-to-end creative ownership.

EXPERIENCE

Web & Brand Designer | Close
2019 – 2026

Led the 2025 Close website redesign, creating a scalable Figma design system and 30+ responsive pages and multiple CMS-powered experiences. Directed design across web, brand, marketing, and product initiatives. Established and evolved Close's visual identity across web, marketing, and product experiences.

Founder | Film Composite
2017 – 2022

Founded a digital product company serving filmmakers and video editors. Built the brand, digital platform, Webflow implementation, and marketing ecosystem. Developed proprietary film emulation products and workflows from concept to delivery. Led product development, digital delivery, educational content, and promotional campaigns.

Creative Lead | PremiumBeat by Shutterstock
2013 – 2017

Helped launch Rocketstock, Shutterstock's marketplace for motion graphics products. Established production standards and scalable workflows for commercial digital products. Led contributors while creating products, tutorials, promotional campaigns, and launch videos.

Creative Producer | Theory11
2011 – 2013

Produced end-to-end creative campaigns spanning photography, video, print, and digital. Collaborated on commercial projects with JJ Abrams, Shepard Fairey, and Bicycle. Created product launches, trailers, packaging, and promotional campaigns. Managed projects from concept through final delivery. Helped establish one of the industry's most recognized premium playing card brands.

SKILLS

- Web Design
- Brand Identity
- Design Systems
- Creative Direction
- Marketing Design
- Webflow Development
- Responsive Design
- UI/UX Design
- Motion Graphics
- Video Editing
- Image Retouching
- Creative Strategy

TOOLS

- Figma
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Photoshop
- Webflow