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FOR IMMEDIATE RELEASE

RevX to Launch the First Professional Home for the Full Law Firm Revenue Profession on July 29

The professional community built exclusively for the professionals who drive revenue performance across today's law firms.

CHICAGO, IL — July 14, 2026

The legal industry has long supported professional communities serving individual professional specialties. Until now, however, there has not been a professional home built exclusively for the full spectrum of professionals responsible for revenue performance across today's law firms.

That changes on July 29.

RevX today announced it will officially launch on July 29, bringing together the professionals who drive revenue performance across today's law firms in a community built exclusively for them.

As law firms face increasing pressure to improve realization, accelerate cash flow, navigate increasingly complex client billing requirements, and adopt new technologies, revenue operations have become one of the profession's most rapidly evolving business functions.

Collectively, the professionals responsible for revenue performance influence billions of dollars in annual law firm revenue. Yet until now, they've largely relied on their own experience, a small circle of trusted colleagues, or the occasional conference to solve problems, exchange ideas, and learn what works from others facing similar challenges.

Operators learn best from other operators.

Whether they're tackling electronic billing challenges, implementing new technology, interpreting outside counsel guidelines, improving collections, or preparing for year-end, RevX connects members with professionals who have faced similar challenges and are willing to share what works.

That evolution is reflected in Harbor's 2025 Revenue Cycle Survey, which found that law firms are increasingly viewing billing, collections, and revenue operations as strategic business functions rather than administrative processes. The survey found that firms investing in these areas are better positioned to improve financial performance, strengthen client relationships, and create competitive advantage.

RevX was founded on a simple idea: as revenue operations have become increasingly strategic, it was time to bring revenue leaders together to learn from one another, collaborate, and advance the profession.

“Revenue professionals solve some of the most complex operational and financial challenges inside today's law firms,” said John Podbielski, Founder of RevX. “They help drive financial performance, improve the client experience, and make new technologies work in practice. What they've never had is a professional home built exclusively for the work they do every day. We created RevX because we believe the best ideas come from practitioners willing to share their experience, learn from one another, and help advance the profession together.”

Members connect through discussion forums, platform user groups, educational programming, webinars, roundtable discussions, practical playbooks, revenue intelligence, and career resources designed exclusively for legal revenue professionals.

RevX also brings together legal technology companies, solution providers, consultants, and industry organizations that share a commitment to advancing the legal revenue profession. As sponsors and collaborators, these organizations contribute expertise, real-world perspectives, and educational content while helping members stay informed about emerging trends, technologies, and best practices.

Several leading legal technology companies, solution providers, consultants, and industry organizations are evaluating opportunities to support RevX as Founding Sponsors and Strategic Sponsors.

Applications are now being accepted from current and former law firm revenue professionals, including those interested in Charter Member and Founding Member recognition.

To learn more, apply for membership, or explore sponsorship opportunities, visit www.revXconnects.com.

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About RevX

RevX is the first professional home created exclusively for the full law firm revenue profession—the professionals who drive revenue performance across today's law firms. Built by operators for operators, RevX brings together those professionals to exchange practical ideas, solve operational challenges, build meaningful professional relationships, and elevate the profession through collaboration, education, and shared experience.