

Privacy Policy

Last updated: March 2026

Data Controller:

Growth Catalyst Design Ltd

Company number: 15754173

Registered Office:

Unit 29 Highcroft

Horndean

Waterlooville

PO8 0BT

United Kingdom

Privacy Contact:

hello@growthcatalystdesign.co.uk

Growth Catalyst Design Ltd (“we”, “us”, “our”) is the **data controller** responsible for the personal data we collect and process.

We respect your privacy and are committed to protecting personal data in accordance with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

This Privacy Policy explains how we collect, use, share, store, and protect personal information when you use our website or engage with our services.

1. Information We Collect

We collect personal data only where necessary for legitimate business purposes and service delivery. Information you provide directly

You may provide the following information when using our website or services:

- Full name
- Email address
- Phone number
- Postal address
- Company name and job role
- Information submitted through intake or assessment forms
- Communication content (emails or messages)
- Payment details processed through our payment provider

Payment information is processed securely by our payment processor **Stripe** and is not stored directly on our systems.

Information collected automatically

When you use our website, certain technical information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Website usage data
- Pages visited and interaction data

This information helps us maintain website functionality and improve user experience.

2. How We Use Your Data

We process personal data for the following purposes:

- Delivering purchased services
- Assessing eligibility or suitability for our services
- Communicating regarding enquiries or engagements
- Processing payments and financial administration
- Complying with legal and regulatory obligations
- Maintaining security of our systems and services
- Improving website functionality and service delivery

We **do not sell, rent, or trade personal data** to third parties for marketing purposes.

3. Legal Basis for Processing

Under UK GDPR, we rely on one or more lawful bases for processing personal data:

Contractual necessity

Processing necessary to deliver services requested by the client.

Legal obligation

Processing required to comply with applicable laws or regulatory requirements.

Legitimate interests

Processing necessary for business administration, service improvement, or security, provided these interests do not override your rights.

Consent

Where consent is required (for example cookies), we will request it explicitly.

4. Data Sharing

We only share personal data where necessary and with appropriate safeguards.

Personal data may be shared with:

- Payment processors (such as Stripe) for payment processing
- Technology providers supporting website hosting, forms, or analytics
- Professional advisers such as accountants or legal advisers where required
- Regulatory authorities or law enforcement where required by law

All third parties are required to handle personal data securely and in accordance with applicable data protection laws.

5. International Data Transfers

Some service providers we use may process personal data outside the United Kingdom.

Where this occurs, we ensure appropriate safeguards are in place, such as:

- UK adequacy regulations
- Standard Contractual Clauses (SCCs) or equivalent safeguards

These measures ensure personal data is protected to a standard consistent with UK data protection law.

6. Data Retention

We retain personal data only for as long as necessary to:

- Deliver contracted services
- Meet legal or regulatory obligations
- Maintain appropriate business records
- Resolve disputes or enforce agreements

When data is no longer required, it will be securely deleted or anonymised.

You may request deletion of your personal data where legally permissible. Certain information may be retained where required for legal or regulatory purposes.

7. Your Rights

Under UK GDPR you have the following rights:

- Right to access the personal data we hold about you
- Right to request correction of inaccurate information

- Right to request deletion of your data (where applicable)
- Right to restrict certain types of processing
- Right to object to certain processing
- Right to data portability where applicable
- Right to withdraw consent where processing is based on consent
- Right to lodge a complaint with the **Information Commissioner's Office (ICO)**

If you believe your data protection rights have been breached, you may contact the ICO:
<https://ico.org.uk/make-a-complaint/>

8. Cookies and Tracking

Our website uses cookies and similar technologies to improve performance and understand website usage.

Cookies may collect technical information such as:

- IP address
- Browser information
- Device type
- Pages visited

Where required by law, cookies are used only with your consent.

You may control cookie preferences through your browser settings.

9. Security

We implement appropriate **technical and organisational security measures** to protect personal data from unauthorised access, loss, misuse, or disclosure.

However, no internet transmission or electronic storage method can be guaranteed completely secure.

10. Third-Party Websites

Our website may contain links to external websites.

We are not responsible for the privacy practices of third-party websites. You should review their privacy policies separately.

11. Changes to This Policy

We may update this Privacy Policy periodically to reflect legal, technical, or operational changes. The "**Last updated**" date at the top of this policy indicates when changes were made.

12. Contact

For questions regarding this Privacy Policy or to exercise your data rights, contact:

Growth Catalyst Design Ltd

Email: hello@growthcatalystdesign.co.uk

Address: Unit 29 Highcroft, Horndean, Waterlooville, PO8 0BT, United Kingdom

Final Assessment

This version includes all transparency elements required by UK GDPR:

- controller identity
- lawful basis
- rights information
- international transfers
- ICO complaint route
- retention explanation