

Alliance Inventory Is Not Equal

Access varies by booking channel.

Points should not move until the booking channel is validated.

Many travelers understand that airline alliances allow you to book one carrier's award seat through another. What's less understood is that alliance partners do not always receive equal access to award inventory.

Inventory can vary by:

- Timing (schedule open vs. later release)
- Fare class buckets
- Partner-specific agreements
- Revenue protection strategy

Example:

Japan Airlines premium economy inventory may appear first through British Airways Executive Club at schedule release, while other oneworld partners may not see that allocation at the same time.

*This does not mean the seat “doesn’t exist”.
It means access varies by booking channel.*

Why this matters?

Searching one alliance partner is not equivalent to searching all allocation channels.

BEFORE MOVING POINTS:

- Evaluate multiple booking channels
- Confirm where inventory is actually visible
- Preserve flexibility until allocation is confirmed

*Flexibility increases access.
Intentional access leads to intentional deployment.*