

The Nation's Dumbest

Season 1

Nation's Dumbest is a bold new game show that turns competition on its head. In this celebrity-driven format, contestants, from influencers to comedians, athletes to politicians, compete not to win, but to lose, racing to get themselves eliminated as fast as possible to avoid earning the title of the nation's dumbest.

Adapted from a Scandinavian hit format, each episode pits stars against a series of quirky physical and mental challenges built around things "you really should know," with the ultimate goal of proving you know less than everyone else. The result is a hilarious, unpredictable twist on traditional game shows where the loser becomes the hero and the early exit is the dream.

Opportunities

- Custom Content
- Brand Bridge:
Custom/Clip-based
Commercial-time Content
- Social Content
- FOX Digital Strategic
Media Placements

Production

BBC Studios
Location: Canada
Timing: Complete

Airing

July – Sep.'26

Talent

Jack Whitehall Carmen Electra
Jojo Siwa Dr. Drew Pinsky
Chase Hudson Steve-O
Matt Leinart Ice-T
Andrew Yang Jon Heder
Elle King
Anthony Michael Hall
Hilaria Baldwin

