

Universal Basic Guys

Universal Basic Guys follows brothers Mark and Hank Hoagies, who suddenly find themselves with no jobs when the Glantontown Hot Dog factory switches over to automation. Lucky for them, the town started a radical Universal Basic Income pilot program, giving all residents of Glantontown \$3,000 per month with no strings attached. Now, Mark, Hank and the rest of their local buddies once again are kids in the summertime, overflowing with the perilous combo of free time and stupid ideas.

Opportunities

- Custom Content
- Brand Bridge:
Custom/Clip-based
Commercial-time Content
- Social Content
- FOX Digital Strategic
Media Placements

Production

FOX Entertainment, Sony
Pictures, Bento Box
Apploff Entertainment

Airing

2026-2027 Season

Talent

Adam Malamut
Talia Genevieve
Fred Armisen
Ally Maki

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