

THE  
SIMPSONS



# The Simpsons

*The Simpsons* is the longest-running primetime scripted show in television history and an eleven-time Emmy Award winner for Outstanding Animated Program. Since exploding into a cultural phenomenon in 1990, the series has become one of the most groundbreaking and innovative entertainment franchises in the world. Following the hilariously dysfunctional Simpson family—Homer, Marge, Bart, Lisa, and Maggie—this iconic show irreverently pokes fun at anything and everything, remaining universally recognizable and resonating with audiences across generations.

## Opportunities

- Custom Content
- Brand Bridge:  
Custom/Clip-based  
Commercial-time Content
- Social Content
- FOX Digital Strategic  
Media Placements

## Production

20<sup>th</sup> Television  
Gracie Films

## Airing

2026-2027 Season

## Talent

Dan Castellaneta  
Julie Kavner  
Nancy Cartwright  
Yeardley Smith  
Harry Shearer  
Hank Azaria