


# Best Medicine

## Season 2

Based on the acclaimed global hit Doc Martin and wholly owned by FOX Entertainment, ***Best Medicine*** follows Dr. Martin Best, a top Boston surgeon who abruptly retreats to a quirky East Coast fishing village to become the town's only GP. Brilliant but blunt, Martin's gruff demeanor quickly alienates the eccentric locals, despite being the only doctor they've got.
Though he excels at solving medical mysteries, Martin struggles with a secret phobia and emotional walls that keep him from true intimacy. As he tries to keep his distance, the town keeps pulling him in, proving that the very people driving him crazy may be just what he needs to heal.

### Opportunities

- In-Show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

### Production

FOX Entertainment, Propagate Content

Location: Garrison, NY

Timing: June – Nov.'26

### Airing

Fall 2026

### Talent

Josh Charles

Abigail Spencer

Josh Segarra

Annie Potts

Cree