

The Masked Singer

Season 15

The Masked Singer returns for its landmark **15th season**, bringing back the over-the-top performances, spectacular costumes and jaw-dropping celebrity reveals that have made it a fan favorite. This season also kicks off an exciting new chapter as production moves to **New Jersey**, opening the door to an even broader pool of celebrity talent while bringing one of television's biggest entertainment franchises to the Garden State. Get ready for even more mystery, music, surprises and unforgettable moments when the masks come off.

Opportunities

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production

Eureka

Location: New Jersey

Timing: October 2026 (tent)

Airing

1Q 2027 (tent)

Talent

TBA