



2-DAY IN-PERSON MASTERCLASS · BRYANSTON, JOHANNESBURG

AI FOR BUSINESS

Two days that will change how your organisation thinks about, uses, and governs Artificial Intelligence.

WHEN

15 & 16 July 2026

WHERE

Alt_Ed, 193 Bryanston Drive, Johannesburg

FORMAT

In-Person · Business Leaders

LEAD FACULTY

Antonios (Tony) Christodoulou

Global CIO / CISO · Founder, Cyber Dexterity

UNDERSTAND

APPLY

GOVERN

In partnership
with



www.alt-ed.ai · connect@alt-ed.ai

WHY NOW

AI Is Reshaping Every Sector. Are Your Leaders Ready?

Artificial Intelligence is no longer a technology story. It is a leadership story. Organisations that thrive in the next decade will be those whose leaders understand AI well enough to make confident decisions about it, rather than defer those decisions to IT.

Across South Africa and the continent, AI adoption is accelerating in every sector: financial services, retail, healthcare, manufacturing, and professional services. Yet most managers feel underprepared, unsure where to start, what to trust, and how to govern what they can't fully see.

This masterclass bridges that gap. Designed specifically for business leaders, not developers, you will leave with the clarity, capability, and confidence to drive AI adoption in your organisation, responsibly and decisively.

DELIVERED IN PARTNERSHIP

Cyber Dexterity

Bringing one of South Africa's most respected CIO/CISO voices directly into your leadership development journey.

88%

of organisations now use AI in at least one business function, yet only around one-third have managed to scale it across the enterprise (McKinsey, State of AI 2025)

\$100bn

in annual economic value generative AI could unlock across African markets (McKinsey, Leading, Not Lagging, 2025)

3x

AI high performers are three times more likely to have senior leaders who actively own and champion AI initiatives (McKinsey, State of AI 2025)

PROGRAMME PHILOSOPHY

01**UNDERSTAND**

Leaders who grasp how AI works, at concept level rather than code level, make better decisions about it. We demystify the technology without dumbing it down.

02**APPLY**

Hands-on practice and real strategic frameworks you can use the following Monday, including building your own basic AI agent to understand how they work.

03**GOVERN**

AI without guardrails is a liability. Led by a practising CIO/CISO, this pillar ensures you leave with frameworks to use AI safely, ethically, and compliantly.

DAY 1 · 15 JULY 2026

The AI-Enabled Leader

Building the foundation: understanding, orientation, readiness, and the real risk picture.

TIME	SESSION	FORMAT
08:30	Registration & Coffee · Networking	
09:00	Opening: The AI Inflection Point Why this moment matters for business leaders. Separating hype from reality. What AI can and cannot do, and what happens when organisations get left behind.	Tony Christodoulou · Lead Faculty
09:45	AI Landscape Orientation LLMs, agents, automation, generative vs. analytical AI. Understanding the vendor ecosystem. Where Africa fits in the global AI picture.	Interactive Lecture
10:30	Break	
10:45	Understanding the AI Readiness Framework Develop your AIQ across the framework of Readiness, building an understanding of how to think about approaching AI strategically as a business and where to focus effort.	Lecture
12:00	Lunch	
13:00	★ Guest Speaker: Day 1 Keynote A business leader who has meaningfully deployed AI inside a real organisation. A candid account of what AI looks like in practice: the decisions made, the obstacles encountered, and what leaders need to hear that they aren't being told.	Keynote · 45 min + Q&A
14:00	Strategy vs Technology Guided discussion workshop aligning business strategy with technological initiatives rather than tech first.	Group Workshop
15:00	Break	
15:15	The Dual-Use Reality: AI as Opportunity & Risk How the same AI that empowers your business is being weaponised against it: deepfakes, AI-enabled phishing, social engineering, AI fraud. Real cases, real consequences.	Tony Christodoulou · Lead Faculty
16:15	Understanding the Impact of Content & Data on Hallucinations Explore the impact of your AI Readiness and the smart content impact on how people engage with Generative AI.	Guided Exploration
16:50	Day 1 Debrief & Reflection Key takeaways, open questions, and preview of Day 2.	Facilitated Discussion
17:00	Close + Networking Drinks	Informal Networking

DAY 1 TAKEAWAYS

A clear mental model of the AI landscape · A working grasp of the AI Readiness Framework and your own AIQ · An understanding of how to align AI to business strategy · Deeper awareness of the AI risks facing your organisation

DAY 2 · 16 JULY 2026

Building & Governing AI

Strategy, governance, and two strategic lenses on how AI reshapes your operating model and your market.

TIME	SESSION	FORMAT
08:30	Coffee & Day 1 Recap	
09:00	AI Strategy Framework Building an AI adoption roadmap. Buy vs. build vs. integrate. ROI thinking. Where to start and how to sequence. Practical strategy template.	Lecture + Template
09:45	⚡ Using an AI Agent Learn what an AI Agent actually is, how it works, thinks, and gives output. A demonstration is followed by individual creation of your own agent, to understand how and why they work the way they do, what impacts them, and what you need to be aware of before you embark on the journey.	Hands-On · Lecture-Driven
11:15	Break	
11:30	⚡ The Operating-Model Lens: Where AI Is a Strategic Imperative Turn the lens inward on how the business actually runs. In teams, map your core processes and value chain, then judge each against where AI genuinely shifts cost, speed, quality, risk, or the balance of human judgement, and where it is merely noise.	Strategic Mapping · Teams
12:15	Lunch	
13:15	★ Guest Speaker: Day 2 Keynote A provocative, forward-looking perspective on AI policy, ethics, or emerging technology, with an Africa-aware lens. Challenging the room on what responsible AI leadership looks like in the next three years.	Keynote · 45 min + Q&A
14:15	AI Governance, Ethics & Compliance Data privacy, AI bias, hallucination risk, POPIA implications, and EU AI Act relevance for SA organisations. Governance frameworks that work in your context.	Workshop
15:00	Break	
15:15	The Market Lens: How AI Reshapes Your Industry Turn the lens outward. In a fast, facilitated scenario, teams build a three-year view of how AI reshapes their sector: which competitors strengthen, where margins compress, what new entrants become possible, and which current advantages quietly erode.	Scenario Exercise · Teams
15:45	Where We Must Move: The Cost of Inaction Each team commits to the two strategic responses that are non-negotiable given their scenario, and names the cost of doing nothing.	Commit · Peer Challenge
16:15	Closing Session: Leading in the Age of AI Tony's closing reflection on what separates AI-native leaders from the rest.	Tony Christodoulou · Lead Faculty
16:45	Certificates, Close & Networking	Ceremony + Networking

DAY 2 TAKEAWAYS

Hands-on understanding of how AI agents work · A prioritised view of where AI is a genuine strategic imperative across your operating model · A three-year view of how AI reshapes your industry · A clear sense of the strategic moves you cannot delay · Alt_Ed / Cyber Dexterity co-branded certificate of completion

GUEST SPEAKERS

Two Voices. Two Perspectives.

Each day of the masterclass features a powerful guest keynote: one grounded in real-world AI implementation, the other operating at the frontier of AI's strategic and societal implications. Together they extend and challenge the room beyond Tony's own sessions, ensuring delegates leave with a rounded, multi-dimensional view of AI leadership.

DAY 1

The Practitioner

Post-lunch Keynote · 13:00

45 min keynote + Q&A

A business leader who has meaningfully deployed AI inside a real organisation. This is not a theoretical talk. It is a candid account of what AI looks like in practice: the decisions made, the obstacles encountered, the results delivered, and what every leader in the room needs to hear before they take their next step with AI.

"Share your AI journey: the decision to invest, the implementation reality, and what business leaders need to hear that they aren't being told."

DAY 2

The Frontier Voice

Post-lunch Keynote · 13:15

45 min keynote + Q&A

A forward-looking voice from the intersection of AI, policy, ethics, or emerging technology, with an Africa-aware and global lens. This session is deliberately provocative. It bridges the energy of the morning's strategic mapping into the afternoon's governance work, raising the questions that boards will need to answer in the next three years and positioning your organisation ahead of the curve.

"Challenge the room. What should business leaders be paying attention to that they're currently ignoring? What does responsible AI leadership look like over the next three years?"

SPEAKER FORMAT

Each keynote brings a distinct and complementary lens to the programme, deepening the conversations that follow and ensuring delegates leave with a rounded, real-world view of AI leadership. Each slot includes facilitated Q&A with the full cohort.



LEAD FACULTY

Antonios (Tony) Christodoulou

Global CIO / CISO · Founder, Cyber Dexterity

Tony Christodoulou is a global executive and an International CIO with a decade of leadership for a Global Fortune 500 company. Tony brings a wealth of global experience and expertise in digital transformation, IT strategy, cybersecurity, M&A integration, AI readiness and IT operations.

He has worked in, for and across 22 countries around the world, including the United States, Europe, Middle East and Africa, making him a trusted advisor in an evolving digital landscape and global community. 12 years in the financial sector, 10 years in telecommunications.

AI Strategy

Cybersecurity

Digital Governance

Risk Management

IT Operations

POPIA & Compliance

WHO IT'S FOR

This masterclass is designed for **managers and business leaders** responsible for decisions that AI will affect, and who want to lead those decisions confidently rather than defer them.

- C-suite executives and board members
- Senior and middle managers across all functions
- Functional heads (HR, Finance, Operations, Marketing, IT, Legal)
- Entrepreneurs and business owners
- Leaders driving digital transformation

PREPARING FOR THE MASTERCLASS

RECOMMENDED: LLM ACCESS

This is a hands-on, practical programme. To get the most from the live exercises, including building your own AI agent on Day 2, delegates are **strongly encouraged to have access to one of the mainstream large language models**.

Any of the following is suitable: **ChatGPT** (OpenAI), **Claude** (Anthropic), **Gemini** (Google), or **Microsoft Copilot**. A paid/Pro tier is beneficial but not essential.

Please bring a **laptop** for the practical sessions. Full guidance will be shared with confirmed delegates ahead of the programme.

PROGRAMME INCLUSIONS

All learning materials & resource packs · Hands-on practical sessions · Strategy & governance templates · Co-branded certificate of completion · Two post-course check-in communications · Delegate community channel access · Catering across both days

SHIFT BEHAVIOUR. ELEVATE PERFORMANCE.

READY TO LEAD IN THE AGE OF AI?

Two days in Bryanston. A cohort of South Africa's sharpest business minds. Real strategic tools. A hands-on build moment. Real governance frameworks. And a faculty voice that has lived the challenges AI now places on every organisation.

The question is no longer whether AI will affect your organisation. It already is. The question is whether you'll lead that change, or follow it.

INVESTMENT

R19,900

per delegate · excl. VAT

REGISTER NOW

Email connect@alt-ed.ai to secure your place

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Two consecutive days

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193 Bryanston Drive, Johannesburg

FORMAT

In-Person

Managers & Business Leaders