



CONNECTING CULTURE & BUSINESS PERFORMANCE

This journey enables leadership teams to turn culture into a practical performance lever that strengthens alignment, accountability, and execution.

Building The Cultural DNA That Allows Strategy To Work

Organisational culture directly shapes whether strategy succeeds or fails. In South Africa, data suggests only around 29% of employees are actively engaged in their work, which negatively affects productivity, innovation, and retention. This learning journey is designed for teams who want to move culture from an abstract concept to a measurable performance lever.

The journey equips leaders with practical tools to critique current culture, align values with strategic priorities, and define clear leadership behaviours that support execution. Through applied assessment, behaviour modelling, and action-based learning, leaders build the systems, habits, and accountability required to sustain performance and deliver consistent outcomes.

KEY OUTCOMES

- Strategic Cultural Diagnosis
- Values-Driven Leadership Modeling
- Authentic and Inclusive Leadership
- Effective Change Management
- Measure and Sustain Momentum
- Actionable Implementation Outputs

WHO IT'S FOR

- Executive leadership teams
- Senior management
- Organisational development professionals
- HR leaders driving culture change
- Leadership cohorts responsible for strategy execution and cultural transformation

DURATION

3 Day intensive learning journey:

Typically delivered as an off-site leadership retreat, with evening experiences that reinforce learning and build team cohesion.