

Design and technology built for moonshots.

We launch branded experiences that win by design.

ESTABLISHED

2018

Independently owned.

TEAM SIZE

20

100% senior talent.

LOCATION

Remote

Founded in New York, found all over.

RECOGNITION

Webflow Enterprise Partner
Awwwards
CSS Design Awards
Inc 5000 Fastest Growing Companies
Adweek Fastest Growing Agencies

01 WHAT WE DO

Mission-critical expertise.

Strategy

Brand strategy
Product vision and roadmap
Experience strategy
Information architecture
User journey mapping
Content strategy
AI opportunity assessment
Agentic AI workflows

Brand

Positioning
Naming
Visual identity
Art direction
Voice and tone
Brand guidelines
Animation
Generative brand systems

Experience

Websites
iOS and Android apps
Design systems
Copywriting
Front-end development
CMS implementation
Technical consultation
Conversational AI interfaces

Research

Stakeholder interviews
Rapid prototyping
A/B testing
User interviews
Audience personas
Usability testing
UX audits
Human-AI interaction research

02 HOW WE WORK

Nimble, by design.

We've built RocketAir to deliver the caliber of work you'd expect from a large agency, without the overhead or inefficiencies.

01 Orbit Model

Our take on agile sprints, Orbits are focused two-week cycles built around clear objectives, defined milestones, and continuous refinement.

02 Adaptive Teams

We assemble nimble, multidisciplinary teams around the needs of each engagement. Senior talent stays close to the work.

03 Design Intelligence

Pluto, our proprietary platform, integrates contextualized data and research directly into the design process.

03 INDUSTRIES

Client constellation.

AI
E-Commerce
Healthcare
Real Estate

B2B Software
Education
Non-Profit
Telecommunications

Biotechnology
Fintech
Private Equity & VC

Walmart 	yahoo/finance	BainCapital	SiriusXM	coursera	 KLEINER PERKINS	GI PARTNERS	 SOLANA
iru	 MEDVET	 Commvault	Qlik	 BOZZUTO	GREYSTAR	 SURF Internet.	 Medable

What's your next mission?

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