



Vannin



Press Kit

Healthcare infrastructure · digital health · deployable clinical capacity · medical supply chain · project-finance coordination

DOCUMENT

Vannin Group Press Kit v1.0

DATE

August 2026

FOUNDED / GROUP EST.

2021

OFFICIAL SITE

vanninggroup.com

Vannin Group Inc., New York: healthcare infrastructure, deployable clinical systems, Greencube EHR, and related project-finance capability. Official site: <https://vanninggroup.com/>. We are not Vannin Capital, The Vann Group, or other similarly named organisations. Refer to healthcare activities as Vannin Group's Healthcare Division.

AUGUST 2026 · OFFICIAL PRESS MATERIALS · [VANNINGROUP.COM/PRESS-KIT](https://vanninggroup.com/press-kit)

Vannin Group Inc.

Parent company of a portfolio of specialist businesses across infrastructure, technology, and services, with a flagship Healthcare Division.

Legal / trading name	Vannin Group Inc. (refer to healthcare activities as Vannin Group's Healthcare Division)
Founded / Group est.	2021
Headquarters	30 Broad Street, Floor 14, STE 1464, New York, NY 10004, United States
Official website	https://vanningroup.com/
Media	press@vanningroup.com · +1 (256) 904-5262
What we deliver	Turnkey hospital projects; NATO Standard Role 2 field hospitals and mobile clinics; Greencube EHR; medical equipment and healthcare infrastructure programmes; documented end-to-end supply-chain traceability; project-financing coordination and literacy (not a bank)
Flagship platform	Greencube: owned and developed by the group; in continuous production since 2012; 300+ clinical sites; 14 countries; 15M+ patient records
Delivery footprint	International (strongest public proof today is international; NY HQ consolidating US operations)
Chronology note	Family healthcare and medical-supply roots to the late 1980s; Greencube in production since 2012; Group established 2021
Sectors (public)	Healthcare infrastructure · digital health · mobile / field clinical capacity · medical supply chains · project financing coordination
Not	Vannin Capital · The Vann Group · other similarly named firms · a bank or lender

One-sentence pitch: Vannin Group designs, finances (literacy/coordination), and delivers critical healthcare infrastructure and technology (turnkey, end-to-end, and bankable) for governments and institutions.

Do not use on this page: OEM partnership claims · HIMSS stages · invented US install counts · lender/underwriter language · links to any domain other than vanningroup.com.

Ready-to-use copy

Aligned to live site voice. Claim-disciplined: no OEM/HIMSS; finance = literacy/coordination, not bank; Greencube stats locked; Founded / Group est. 2021.

25-WORD

Vannin Group is a New York parent company whose Healthcare Division delivers turnkey hospitals, field hospitals, mobile clinics, and Greencube EHR for governments and institutions.

<https://vanningroup.com/>

25 words (URL not counted)

75-WORD

Vannin Group is the parent company of specialist businesses across infrastructure, technology, and services, led by its flagship Healthcare Division. The division delivers turnkey hospital projects, deployable field hospitals, mobile clinics, and Greencube, the group's electronic health record, in production since 2012 across more than 300 clinical sites in 14 countries. Vannin Group Inc. is a US company headquartered in New York, established as a group in 2021, and is consolidating its current operations in the United States. Official site: <https://vanningroup.com/>.

≈75 words

150-WORD (ABOUT-READY)

Vannin Group is the parent company of specialist businesses across infrastructure, technology, and services, led by its flagship Healthcare Division. The division delivers turnkey hospital projects, deployable field hospitals, mobile clinics, and Greencube, the group's electronic health record, owned and developed by Vannin, in continuous production since 2012 across more than 300 clinical sites in 14 countries, with more than 15 million patient records. The group delivers medical equipment and healthcare infrastructure programmes for governments and hospital systems, with documented end-to-end supply-chain traceability. Where needed, Vannin coordinates project financing through export credit agencies and tier-one banks as capability inside delivery: literacy, not a banking claim. Vannin Group Inc. is a US company headquartered in New York, established as a group in 2021, and is consolidating its current US operations. Family healthcare roots date to the late 1980s; Greencube has run since 2012. Official site: <https://vanningroup.com/>. Media: press@vanningroup.com · +1 (256) 904-5262.

≈150 words

OPTIONAL SHORT CLOSE

Vannin Group Inc., New York: official site <https://vanningroup.com/> only. Not Vannin Capital, The Vann Group, or other similarly named organisations.

Chief Executive Officer



Photography: kit crop

Oliver van Veen

Chief Executive Officer

Oliver van Veen has built his career around a single, stubborn problem: the gap between what healthcare equipment can do and what it actually delivers once the systems meant to support it are missing. In complex markets, that gap is where a great deal of healthcare investment quietly fails.

He leads Vannin Group to close it. The group's work spans medical equipment, EHR and health information systems (including Greencube, in production since 2012), mobile and deployable clinical capacity, traceable medical supply chains, and the financing coordination that makes programmes sustainable. His view is straightforward: healthcare does not need more disconnected procurement. It needs systems that work together, that can be held accountable, and that still function years from now with the people who are there then.

Vannin Group is headquartered in New York and was established as a group in 2021. Its strongest public proof points today (Greencube at 300+ clinical sites across 14 countries, and deployable clinical units staged for international delivery) are largely international. Oliver is candid about that geography and will not invent domestic installs to sound more American in a pitch.

Media: Available for interviews on deployable clinical infrastructure, Greencube at scale, and bankable delivery / project-finance literacy. Contact: press@vanningroup.com.

Deputy leadership

Title stubs only. Career backgrounds, quote-ready lines, and headshots are pending Oliver fill-in. Do not invent prior employers or deal credits.

DIRECTOR OF SALES

Julian van Veen

Accountable for institutional and government-facing commercial engagement across the Healthcare Division's deployable clinical systems, turnkey programmes, and related offers.

BIO PENDING · HEADSHOT PENDING

COMPLIANCE DIRECTOR

Clara Bennett

Accountable for compliance posture across clinical systems, quality, and regulated programme delivery, including discipline on what the company can and cannot claim in public materials.

BIO PENDING · HEADSHOT PENDING

DIRECTOR OF FINANCE

James Whitmore

Accountable for the finance function and for keeping public language on project finance accurate: coordination and literacy with ECA and tier-one bank structures inside delivery: not a banking or underwriting claim.

BIO PENDING · HEADSHOT PENDING

IN-HOUSE COUNSEL

Victoria Hart

Accountable for legal counsel to the group, including claims hygiene and matters that must remain off public kit faces.

BIO PENDING · HEADSHOT PENDING · MEDIA LISTING TBD

MARKETING DIRECTOR

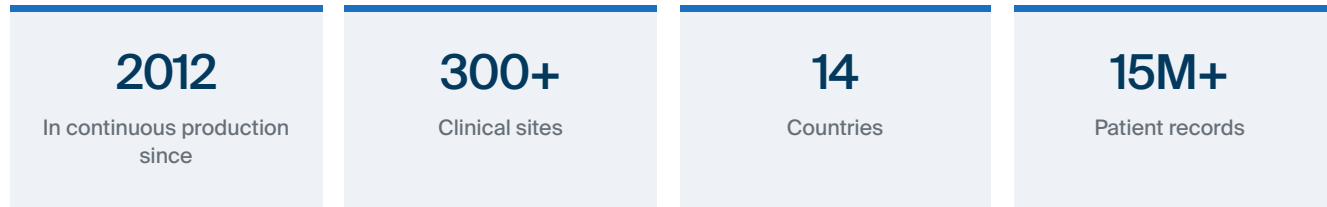
Olivia Reid

Accountable for marketing direction for the group and Healthcare Division (site leadership title). Day-to-day owned-social execution may be delegated; CMS ownership to be confirmed.

BIO PENDING · HEADSHOT PENDING

Greencube at a glance

Owned and developed by Vannin Group. Headline stats are locked. Do not inflate or substitute secondary colour figures for the headline set.



Additional approved facts

- Greencube owned and developed by Vannin Group
- Family healthcare / medical-supply roots to the late 1980s
- Group established 2021 · US company headquartered in New York · consolidating current US operations
- Deployable mobile clinics / field hospitals: inventory staged in Europe and the United Kingdom; delivery in weeks rather than years (subject to qualification, export, destination)
- Delivery model includes training, commissioning, and after-sales support
- HQ: 30 Broad Street, Floor 14, STE 1464, New York, NY 10004

HONEST US POSTURE

We are headquartered in New York. Our strongest public proof points today (Greencube at 300+ sites across 14 countries, and deployable clinical units staged for international delivery) are largely international. We are consolidating US operations and will not invent domestic installs to sound more American in a pitch.

Do not use on kit front: OEM partnership language · HIMSS stages · client/ministry names without written release · invented US installs · lender/underwriter/guaranteed-funding claims · stats beyond since 2012 / 300+ / 14 / 15M+.

Bankable delivery literacy

Short public language only. Finance means coordination and literacy inside delivery: not a banking or underwriting claim.

What we say

- We coordinate project financing through export credit agencies and tier-one global banks
- Structured-finance capability sits inside projects
- Literacy and pathway coordination for governments and institutions
- Part of turnkey, end-to-end, bankable delivery

What we do not say

- We are a bank or standalone financial services firm
- We underwrite, guarantee, or approve ECA / funding
- Named banks or ECAs as “partners” without clearance
- Invented deal sizes, tenors, closes, or domestic financing wins

FINANCE-FLAVOURED US POSTURE (LITERACY ONLY)

We are headquartered in New York. Our strongest public proof points today (Greencube at 300+ sites across 14 countries, and international turnkey / deployable clinical delivery with project-finance literacy) are largely international. We coordinate funding pathways; we are not a US bank and we will not invent domestic financing closes to sound more American in a pitch.

One-line reminder for pitches: Vannin designs, finances (literacy/coordination), and delivers critical healthcare infrastructure and technology (turnkey, end-to-end, and bankable) for governments and institutions.

Media contact

Vannin Group Inc.: Media & Press

Email	press@vanninggroup.com
Phone	+1 (256) 904-5262
Web	https://vanninggroup.com/ · Press kit: https://vanninggroup.com/press-kit
HQ	30 Broad Street, Floor 14, STE 1464, New York, NY 10004, United States
Primary spokesperson	Oliver van Veen, Chief Executive Officer
For	Interview requests, fact checks, embargoed materials, logo/photo requests, identity confirmation

Please use these channels for all press enquiries. Treat materials from other domains or unnamed “Vannin” pages as unverified.

DISAMBIGUATION

Vannin Group Inc., New York: healthcare infrastructure, deployable clinical systems, Greencube EHR, and related project-finance capability. Official site: <https://vanninggroup.com/>.

We are not **Vannin Capital**, **The Vann Group**, or other similarly named organisations.

For identity confirmation, use our legal name, New York headquarters address, and **vanninggroup.com** only.

Refer to healthcare activities as **Vannin Group's Healthcare Division**. The company name is **Vannin Group**. Do not invent alternate legal styles in media copy.

Logo usage note

Prefer SVG logomark when the host supports vector. Prefer native PNG wordmark over upscales for final print. Full wordmark SVG/AI master is not yet available; do not invent a vector wordmark.



Usage rules

- **Clear space:** keep empty margin of approximately $0.5 \times$ logo height on all sides.
- **Colour:** use provided colour or white versions only. Brand blue $\approx$ #1B70C0 / #0148b0-#4183e3. Do not recolor, tint, or outline.
- **Backgrounds:** colour mark/wordmark on light; white versions on dark or photographic backgrounds (ensure contrast).
- **Name & link:** always “Vannin Group”; link only to <https://vanningroup.com/>.
- **Blocker:** missing SVG/AI wordmark master. Do not invent a fake wordmark vector for print masters.

Note: Logo pack v1.0 · CEO headshot crops available · Deputy photography completing · Claims appendix excluded from this PDF (Counsel / internal only).