

# PENDRAGON CAPABILITY STATEMENT

## Core Competencies

Pendragon delivers integrated solutions across communications, information design, logistics, and technical support. Our team specializes in clear, mission-aligned messaging, visual systems, and operational execution that support government, nonprofit, and private sector initiatives.

- Communications: Branding, campaign development, digital content, public-facing messaging, and strategic communication planning.
- Information Design: Data visualization, print and digital layout systems, reports, dashboards, and user-focused design frameworks.
- Logistics: Regional hauling and transport support using commercial-grade equipment, event logistics coordination, and asset movement.
- Technical Support: Entry-level electrical and IT support services, installation assistance, troubleshooting, and system organization.

## Differentiators

Pendragon combines creative direction with operational capability. Unlike firms that focus on a single discipline, we integrate communication, design, and execution to deliver cohesive outcomes. Our approach prioritizes clarity, speed, and adaptability in high-demand environments.

## Past Performance

Led large-scale communication and publication initiatives, including a 200-page public distribution project with thousands of printed copies. Managed creative direction, production, and distribution workflows while coordinating cross-functional teams.

## NAICS Codes

541430 – Graphic Design Services  
541613 – Marketing Consulting Services  
484110 – General Freight Trucking, Local  
541512 – Computer Systems Design Services

## Contact Information

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