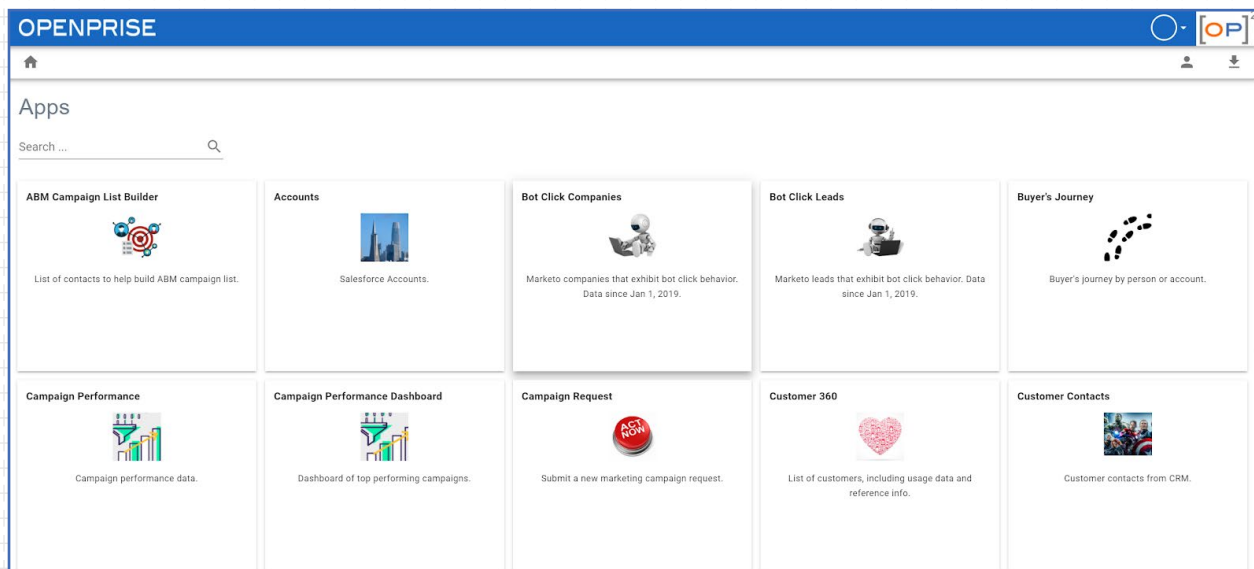


Openprise App Factory

Getting the right data into the hands of the right users is hard—even when all the right data's available. Openprise App Factory enables RevOps teams to unify data across systems and quickly create custom apps to search, report, graph, edit, share, and load RevOps data without writing any code. Users can then interact with tailored views of that data using self-service applications.

App Factory is part of the Openprise RevOps Automation Platform, which automates data, processes, and interactions to fuel company growth.



The Openprise RevOps Automation Platform lets you create custom apps for each group of end users without writing any code.

Create custom apps without writing any code

After automating data and processes in Openprise, building an app in App Factory can take as little as five minutes. RevOps teams can create highly customizable applications that match the needs of target users. Now, teams receive precise data tailored to their business requirements.

Give end users access to data anytime through self-service

“Set it and forget it” functionality frees RevOps teams from day-to-day data fulfillment tasks. Delivering highly accessible data leads to faster SLA fulfillment and quicker decision making for your end users.

Unify data across CRM systems

Unify data from salesforce automation, sales engagement, marketing automation, and other systems without investing in an expensive data warehouse or CDP. You can also store and query “orphan data”—data without a corresponding system of record—with App Factory applications. Transforming data and making it go-to-market ready is easy once it passes through the Openprise data quality engine.

Enable two-way interactions with data

Unlike business intelligence tools, App Factory is bidirectional, enabling users to both read and edit data in your company's CRM and marketing automation platform without requiring direct access to those systems.

