



Can AI replace humans?

THE HARD TRUTH ABOUT SCALING AI FOR GTM



Meet the panelists

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We've all seen the hype:
'AI can do this in 5 seconds.'

But what's actually
working today?

The State of AI in GTM



AI is only as good as the data
we feed it and the context
that humans provide.

Where are teams winning, and
where are they tripping up?

Fuel for AI



If AI isn't replacing us completely...

Where should humans
double down?

Balancing human + AI



What does a realistic
AI roadmap look like for
GTM teams in the next
12–18 months?

AI Maturity & Enablement

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Learn how to write better prompts that make your AI work for you.

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