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STYLE IN TRAVEL



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Noti Club

PARIS

Jordane Arrivetz unveils Art Deco-inspired interiors for a new barge experience on the banks of the Seine.

Words: Cara Rogers • Photography: © Danielle Siobhan

As far as memorable travel experiences go, cruising down the Seine by the twinkling lights of an iconic landmark is a bucket list-worthy item for many. And though the tourist trips shuttling passengers along the river serve their purpose, many rely solely on the view to attract a crowd. Eager to bring something new to the waterfront, Paris Seine – a hospitality group offering premium dinner cruises – has launched Noti Club, where the on-board experience is as alluring as the view.

Located on a floating barge at the foot of the Eiffel Tower, the new multi-purpose venue has been developed to operate as both a public restaurant and a private events space. Capable of hosting up to 350 people, the venue comprises a bar and dining room with outdoor terrace on the upper deck, and a flexible club lounge down below.

Interiors have been envisioned by French designer Jordane Arrivetz, who came to the attention of Paris Seine following her work on the rooftop restaurant at Ennismore's SO/ Paris. Arrivetz, whose portfolio spans a range of hotel and residential projects, had yet to design for on-water hospitality, so the process was a steep learning curve. "I learned a lot during this project, even the vocabulary is different to land-based projects," she explains. "We don't talk about floors, but decks, and there are weight constraints that we have to adhere to."

The resulting design scheme is inspired by the dawn of the 20th century, with homage paid to the Industrial Revolution

and creation of the Eiffel Tower. Throughout the interiors, the design team opted for a palette of blush, beige and taupe – colours that bring warmth to the industrial structure of the vessel. "We were designing within a steel and glass framework so we chose to work with warmer colours and materials to compensate for the cold architecture," the designer notes.

Art Deco touches can be found throughout the restaurant's interiors, with rounded forms, metallic accents and extensive use of walnut. A bespoke carpet meanwhile draws on motifs from the 1930s, its geometric patterns mirroring the steel structure of the ceiling. And furniture has been custom-designed, with armchairs upholstered in tactile mohair alongside dining chairs decked out in a fabric reminiscent of Coco Chanel's signature tweed. Finishing touches include beautifully crafted walnut cabinetry and table lamps featuring stylish alabaster domes.

On the lower deck, the club lounge has been conceived as a flexible space for cocktail receptions and dinner dances, with rich parquet flooring flanked by bench seating around its perimeter. There's also space for a DJ and live musicians.

Arguably the best spot however is out on the terrace, where cocktails crafted by in-house mixologists can be sampled as the sun sets. "When guests spend time here, I want them to feel that they're in an intimate, poetic location," concludes Arrivetz. "Between the sparkles of the Seine and those of the Eiffel Tower, there's a magic to Noti Club."

