Ontario Shores
Foundation for Mental Health

ANNUAL REPORT

2024-2025

YOUR REIMAGINED
FOUNDATION CONTINUED...





Ontario Shores
Foundation for Mental Health

IMPACT BY THE NUMBERS

TOTAL REVENUE RAISED: $2.2M

DISBURSED TO ONTARIO SHORES: $1.2M

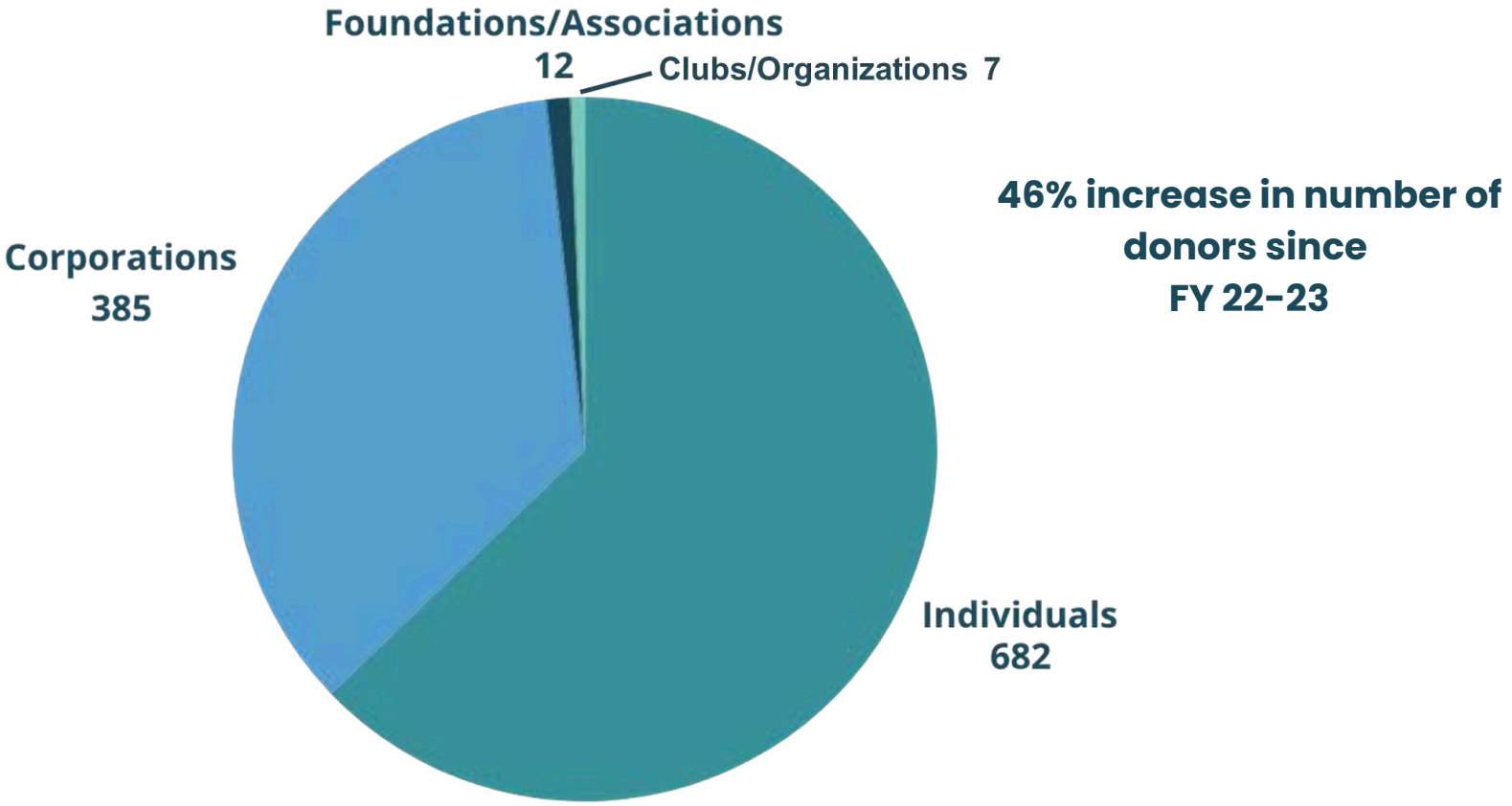




Ontario Shores
Foundation for Mental Health

STRENGTH IN NUMBERS....OF DONORS

1090



46% increase in number of donors since FY 22-23

Ontario Shores
Foundation for Mental Health

THE FINE WOLFF MAYER FAMILY FOUNDATION SUPPORTS ESSENTIAL RESEARCH IN THE ADOLESCENT EATING DISORDERS SPACE





With one of the inaugural contributions towards the Foundation's first-ever Campaign for Ontario Shores: Reach the Shore, Steve Wolff and the Fine Wolff Mayer Family Foundation generously committed $150,000 to support vital cutting-edge eating disorders research. This research will lead to a better understanding of the disorders, more comprehensive treatment planning, the development of evidence-based practices, and improved long-term outcomes for adolescents struggling with an eating disorder.

In honour and recognition of this generosity, Ontario Shores has proudly dedicated an Eating Disorders Group Room in the name of the Fine Wolff Mayer Family Foundation.



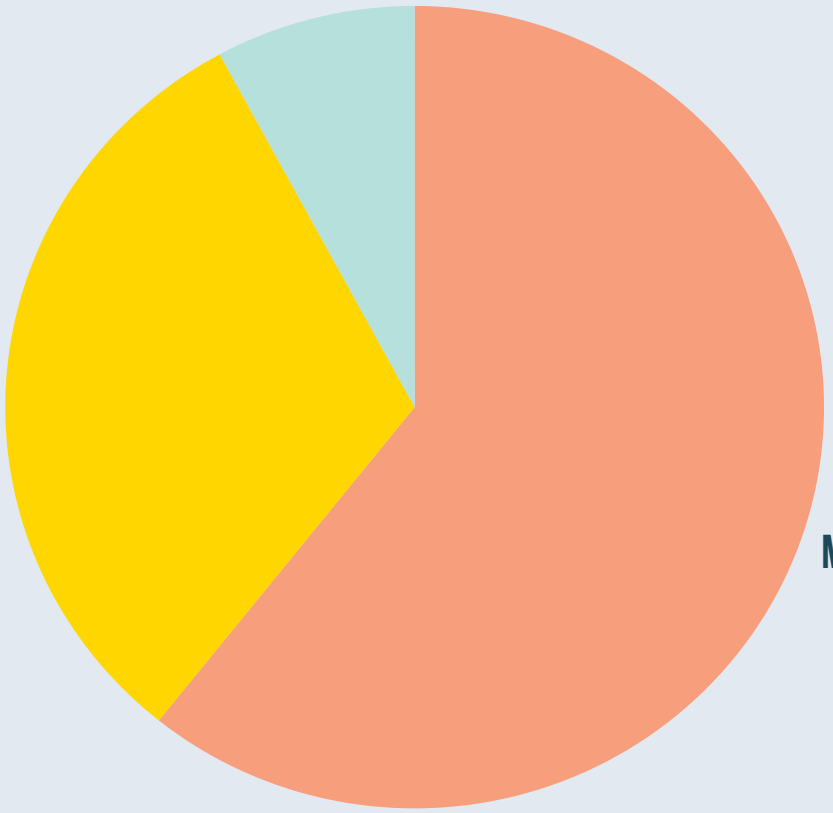


Ontario Shores
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STRENGTH IN NUMBERS....OF DONORS

1090

Major Gifts – $1,230,000
Sponsorship & Events – $635,000
Community Giving – $160,000



Major Gifts now represents the majority of Foundation revenue!



CITY OF PICKERING CHEQUE PRESENTATION

A passionate mental health advocate, Pickering Mayor Kevin Ashe championed a $25,000 contribution to the Ontario Shores Foundation through the Pickering Community Grants program. Mayor Ashe staunchly believes that, together, we can break the stigma and promote mental well-being.

“Mental health issues can touch anyone at any time. [They don’t] care about your background, your gender, your age, or your social status. And unfortunately, they are often misunderstood or stigmatized,” says Mayor Ashe.

Mayor Ashe’s vision for Pickering focuses on striving to harness its potential for positive and progressive growth, fostering vibrancy and connectivity, and nurturing a compassionate and thriving community. Supporting the work happening at Ontario Shores is part of that vision.

To help build a community where mental health is prioritized, where people in crisis can find support, and where families don’t have to face their challenges alone. Mayor Ashe affirms that “together, we can create a future where mental health care is accessible, compassionate, and effective for all.”

Ontario Shores
Foundation for Mental Health

ELEXICON ENERGY'S LOYAL GENEROSITY HELPS POWER POSSIBILITIES

Beyond the provision of dependable energy, Elexicon Energy takes pride in proactively working towards a better tomorrow that's simply better, for all.
Since 2019, Elexicon Energy's giving totals well over $200,000.
Most recently, Elexicon's $112,000 commitment is in support of our annual signature fundraising events, including the Circle of Friends Charity Golf Tournament, our inaugural gala: the Aloha Gala, and our Journeys of Hope event in celebration of World Mental Health Day.









elexicon
ENERGY



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ALOHA GALA - A TASTE OF HAWAII TO CHANGE THE FACE OF MENTAL HEALTH





The vision for this inaugural gala was to host a unique, authentic, cause-related event that would create momentum for a mental health movement that is essential to inspiring change.

With 220 dedicated supporters and philanthropists in attendance, the gala raised an impressive $180,000 for Ontario Shores Foundation. Proceeds benefit the Adolescent Family Support Fund, the Eating Disorders Unit, and other vital programs supporting youth and families on their journey to mental wellness—marking a significant step forward in community-led efforts to reduce stigma and promote recovery.



SHOPPERS DRUG MART® RUN FOR WOMEN

Shoppers Run for Women Whitby:
A Community in Motion

In a powerful show of solidarity—despite rain clouds overhead—over 1,500 participants gathered on Sunday morning for the Shoppers Run for Women Whitby. Their enthusiasm and compassion helped raise an impressive $152,706 in support of the Shoppers Drug Mart Women's Clinic at Ontario Shores.



These funds directly impact the lives of patients like Tiffany, who courageously shared her journey through postpartum depression and anxiety—highlighting the importance of accessible, specialized care.
We are incredibly grateful to everyone who contributed to this inspiring event. Your support continues to transform mental health care and offer hope where it's needed most.

Ontario Shores
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SLAIGHT FAMILY FOUNDATION NAMING UNVEILING CELEBRATION





Ontario Shores Foundation for Mental Health celebrated the naming of The Slaight Family Foundation Adolescent Eating Disorders Unit in honour and recognition of an historic gift.

With the largest donation in Ontario Shores' history, The Slaight Family Foundation generously invested $1.62 million to support the community-based Outpatient Adolescent Eating Disorders Service collaborative between Ontario Shores and Kinark Child and Family Services.

Ontario Shores
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Circle
Of Friends
Charity Golf Tournament

Ontario Shores
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CIRCLE OF FRIENDS CHARITY GOLF TOURNAMENT

Since 2013, Circle of Friends has been dedicated to supporting Ontario Shores' patients as they transition back into the community after their time in hospital at Ontario Shores. Through your generous support, we help cover vital expenses and essential needs that traditional hospital funding simply doesn't reach.

With over a decade of heartfelt commitment and a mission to bridge critical care gaps, Circle of Friends continues to make a tangible difference in people's lives.

In 2024 alone, an incredible $125,000 was raised, fueling life-changing programs and ensuring that every step forward is met with dignity and support.

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JOURNEYS OF HOPE - THE LIGHTER SIDE OF MENTAL HEALTH



On World Mental Health Day 2024, Ontario Shores hosted Journeys of Hope: The Lighter Side of Mental Health—an uplifting comedy event featuring the talented Susan Stewart. The day was filled with energy and empathy, raising an incredible $32,000 for mental health programs. Adding to the moment's significance, the CN Tower was illuminated in our honour, shining brightly for all those impacted by mental illness. This inspiring celebration reminded us how laughter, community, and compassion can come together to change lives—and light the journey forward.

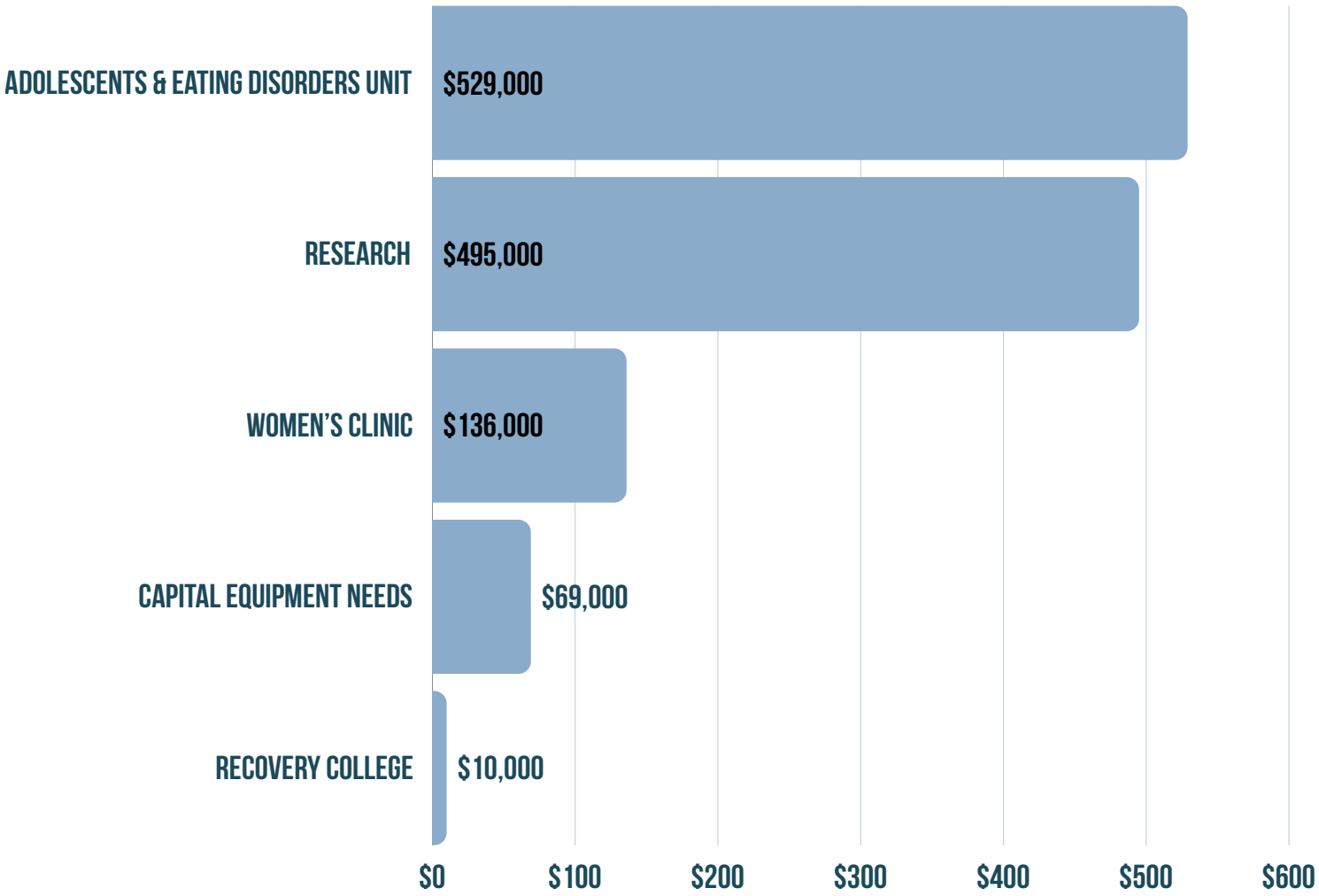






Ontario Shores
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GREATEST IMPACT TO ONTARIO SHORES - FOR LIFE-CHANGING MENTAL HEALTH CARE





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DURHAM REGION TIM HORTONS SUPPORTED ONTARIO SHORES FOUNDATION THROUGH THEIR ANNUAL SPRING SMILE COOKIE CAMPAIGN

Ontario Shores Foundation was selected as the charity of choice for the Spring 2024 Tim Hortons Smile Cookie campaign in Durham Region.

Every year, Tim Hortons guests and restaurant owners across the country rally together to make a difference through a week-long Smile Cookie campaign.

In 2024, 74 Tim Hortons locations across Durham Region donated their proceeds from the cookie campaign to the Ontario Shores Foundation, giving $338,452 in total.









Shayne's Shore Run
2024

Ontario Shores
Foundation for Mental Health

COMMUNITY EVENTS:
SHAYNE'S SHORE RUN

Honouring a Legacy, Advancing a Cause

On Sunday, September 22, 2024, the 6th edition of Shayne's Shore Run brought together a passionate community in remembrance of Shayne, marking the 10th anniversary of his passing. This heartfelt event raised an incredible $10,000 in support of youth mental health initiatives at Ontario Shores. Each stride taken reflected the enduring impact Shayne had on those who loved him—and the collective commitment to creating a brighter future for young people.





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COMMUNITY EVENTS: PAR FOR THE CAUSE

Teeing Up for Mental Health



In 2024, Ontario Shores Foundation was honoured to once again be chosen as a charity of choice for the Par For The Cause Golf Tournament. On August 19, golfers and community champions united for a meaningful day on the green—raising an outstanding $29,842 in support of mental health. With immense gratitude to the tournament organizers, players, sponsors, donors, and supporters, we continue to *keep the ball rolling* for individuals and families living with serious mental health challenges. The momentum keeps growing—and together, we're making every swing count.



BAKE SALE

Since 2020, Gabriella has been bringing her passion for baking to life through an annual bake sale in support of the Ontario Shores Foundation. Her dedication to mental health awareness is as heartfelt as her treats are delicious.
In 2024, she raised an impressive $1,200, contributing directly to vital mental health initiatives and support programs.

ONTARIO POWER GENERATION

OPG is a valued community partner whose steadfast generosity throughout the years has supported numerous fundraising events and initiatives. Most recently, OPG has committed a major gift through its Province-wide Empowerment Grant Program. This grant will revolutionize mental health research by funding leading-edge studies in depression, dementia care, adolescent eating disorders, and brain health.









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FACES OF ONTARIO SHORES
MEET KEITH



They are men like Keith, who has struggled with ADHD and feelings of isolation, seeking hope in darkness. Ontario Shores has guided his recovery and empowered him to help others. With your support, we can continue offering life-changing care, providing the resources needed to reclaim their lives.

Together, we can ensure no one faces their mental health challenges alone.

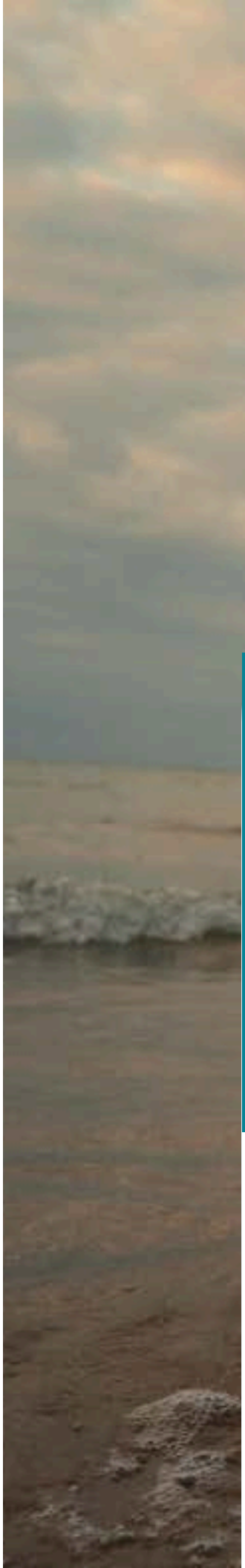
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FACES OF ONTARIO SHORES
MEET CARLY

They are people like Carly, who battled severe seasonal depression and anxiety, facing overwhelming sadness and despair. Ontario Shores became her lifeline, guiding her toward recovery. With your support, we can provide essential care and resources to help others reclaim their lives and find strength on their path to healing.

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THANK YOU

CONTACT US:

foundation@ontarioshores.ca

FOLLOW US ON SOCIALS: