Kolay IK

Cookie Policy (UK)

Last updated: 21 November 2026
Version 2.0. Replaces version 1.0 of 30 March 2026.

This policy explains how Kolay IK Limited ("Kolay IK", "we", "us") uses cookies and similar technologies on kolayik.co.uk. It is written to meet the Privacy and Electronic Communications Regulations 2003 (PECR), as amended by the Data (Use and Access) Act 2025. Please read it together with our Privacy Policy.

1. What cookies and similar technologies are

Cookies are small text files a website stores on your device. Similar technologies include browser storage (such as sessionStorage and localStorage), pixels and scripts that read information from your device. In this policy "cookies" covers all of them.

2. Our approach

When you first visit, we place only the cookies that are strictly necessary for the website to work and to remember your cookie choice. Everything else waits until you choose. "Deny" and "Allow" sit side by side in our banner, and you can change your mind at any time through "Cookie Settings" at the bottom of every page. Withdrawing consent is as easy as giving it.

The law allows some statistics and preference cookies to be set without consent if you can opt out. We have chosen not to use that exemption at present: we ask for your consent for every category except strictly necessary.

3. Categories

3.1 Strictly necessary (always on)

These keep the website secure, protect our forms from spam and bots, and remember your cookie choice. The website cannot work properly without them, so they do not need consent.

3.2 Preferences (consent)

These remember choices such as language or region so that the site looks and works the way you want.

3.3 Statistics (consent)

These help us understand how visitors use the site, for example which pages are visited and where visitors come from, so that we can improve it. We use the results in aggregate and do not use them to build advertising profiles.

3.4 Marketing (consent)

These measure which ads and campaigns bring visitors to us and may be used by advertising platforms such as Google, Meta, LinkedIn and TikTok. Without your consent we do not load advertising tags, do not record ad click identifiers, and do not share your enquiry with advertising platforms.

4. The cookies we use

The table below is generated automatically by our consent platform from regular scans of the site, so it stays up to date with the name, provider, purpose, category and duration of each cookie.

The full, current table is published at kolayik.co.uk/cookie-notice.

Main items at the time of writing:

Name	Provider	Purpose	Category	Duration
_cfuvid	Cloudflare	Distinguishes visitors for security and rate limiting	Strictly necessary	Session
CookieConsent	Usercentrics (Cookiebot)	Stores your cookie choices	Strictly necessary	12 months
_GRECAPTCHA	Google (reCAPTCHA)	Protects our forms against bots	Strictly necessary	6 months
klk_* (sessionStorage)	Kolay IK	Keeps campaign information during a multi-step form	Marketing	Until the tab is closed
_ga, _ga_*	Google Analytics	Website statistics	Statistics	Up to 13 months
_fbp	Meta	Advertising measurement	Marketing	3 months
li_fat_id, bcookie	LinkedIn	Advertising measurement	Marketing	Up to 12 months
_ttp	TikTok	Advertising measurement	Marketing	Up to 13 months

We also keep the campaign source (utm_* values), the first page you visited and the pages you viewed in this visit in sessionStorage (store_utm_*, first_touch_page, user_journey), so that we know which campaign led to your enquiry. These are marketing items and are deleted when you close the tab. Statistics and marketing items appear only on devices whose users have agreed to them.

5. Third-party content

Some pages embed content from other providers, such as videos. Where an embed would set cookies, we load it only after you consent, or show a placeholder until you do.

6. Managing cookies in your browser

You can also block or delete cookies in your browser settings. If you block strictly necessary cookies, parts of the site, such as forms, may not work.

7. Contact and complaints

Questions about this policy: privacy@kolayik.co.uk. You can also complain to the Information Commissioner's Office at ico.org.uk/make-a-complaint. Our Privacy Policy explains our own complaints procedure.

8. Changes

We update this policy when the cookies we use change. The date at the top shows the latest version.