

> POPULATION

JACKSONVILLE MSA

1,805,726

BAKER, CLAY, DUVAL, NASSAU & ST. JOHNS COUNTIES

JACKSONVILLE REGION

2,022,530

BAKER, CLAY, DUVAL, NASSAU, PUTNAM & ST. JOHNS COUNTIES

> AGE

	JAX MSA	FLORIDA	UNITED STATES
0-4	5.4%	4.7%	5.4%
5-9	5.8%	5.0%	5.7%
10-14	6.0%	5.3%	5.9%
15-24	12.3%	11.8%	13.1%
25-34	13.2%	12.5%	13.7%
35-44	13.5%	12.5%	13.3%
45-54	12.1%	11.7%	12.0%
55-64	12.4%	13.0%	12.0%
65-74	11.0%	12.4%	10.8%
75-84	6.4%	8.2%	6.2%
85+	1.9%	2.7%	2.0%

> RACIAL COMPOSITION

	JAX MSA	FLORIDA	UNITED STATES
White	60.0%	55.7%	59.7%
Black	20.7%	14.9%	12.5%
Asian/Pacific Islander	4.8%	3.4%	6.7%
Other	4.1%	7.8%	8.9%
Two or More Races	9.9%	17.7%	11.0%
Hispanic Origin*	11.9%	28.5%	19.9%

*Persons of Hispanic Origin may be of any race

> COST OF LIVING (National Average = 100)

89.9	104.8	80.1	91.1
COMPOSITE	GROCERY	HOUSING	UTILITIES
	85.2	82.7	93.8
	TRANSPORTATION	HEALTH CARE	MISC GOODS

Sources: ESRI 2026, C2ER Cost of Living, 2025 Annual Report

> HOUSEHOLD INFORMATION

	JAX MSA	FLORIDA	UNITED STATES
Median Household Income	\$88,523	\$82,707	\$85,893
Average Household Income	\$121,852	\$118,028	\$122,692
Per Capita Income	\$48,891	\$47,873	\$48,241
Average Household Size	2.99	2.43	2.49

> EDUCATION

	JAX MSA	FLORIDA	UNITED STATES
High School Graduate or GED	25.7%	27.0%	26.3%
Some College, No Degree	17.5%	16.4%	16.9%
Associate Degree	10.9%	11.3%	9.8%
Bachelor's Degree	25.6%	22.8%	23.0%
Graduate Degree	13.7%	13.9%	14.8%

15 COLLEGES & UNIVERSITIES

56,400 STUDENT ENROLLMENT

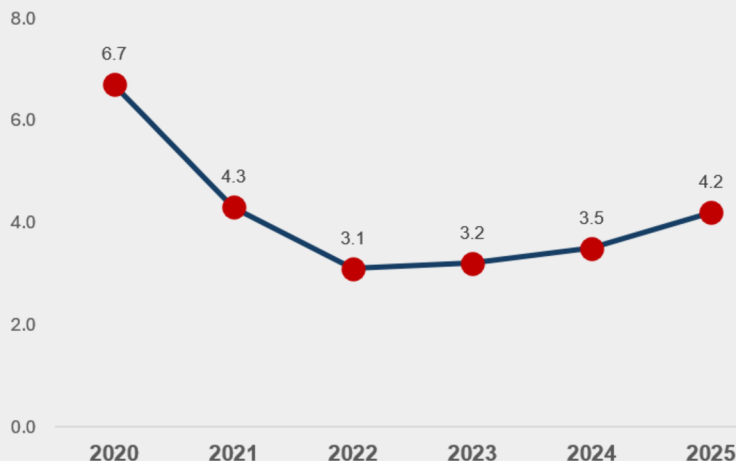
> COUNTY POPULATIONS

COUNTY	POPULATION	PROJECTED ANNUAL GROWTH RATE (2026-2031)
Baker	28,993	0.75%
Clay	239,516	1.11%
Duval	1,073,836	0.91%
Flagler	141,167	2.80%
Nassau	107,597	2.03%
Putnam	75,637	0.28%
St. Johns	355,784	3.18%

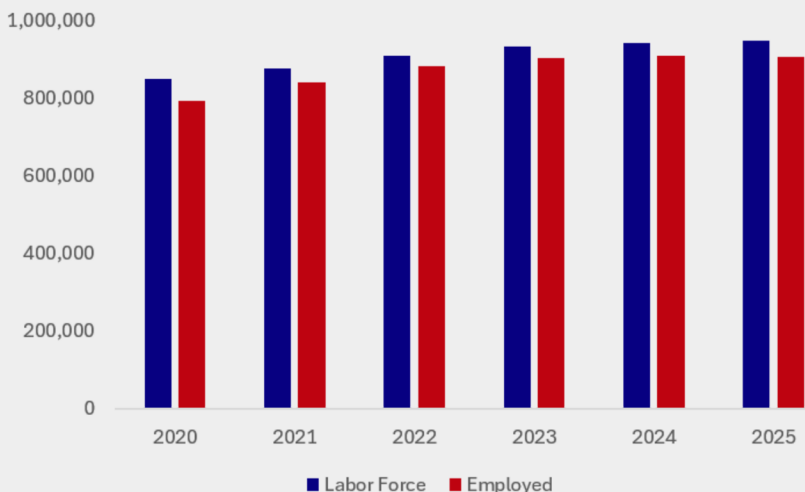
LABOR FORCE

MAY 2026	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT
JAX MSA	843,020	803,667	4.7%
JAX Region	929,428	885,385	4.7%
Florida	11,098,857	10,606,048	4.4%
United States	171,027,284	164,056,627	4.1%

Annual Unemployment Rate Trends - Jacksonville Region



Annual Labor Force – Jacksonville Region



Source: Florida Department of Economic Opportunity

TRANSPORTATION

Highways	17
Interstates	3
Railroads	4
Seaport Terminals	4

HOUSING DATA

	JAX MSA	UNITED STATES
New Home Price Based on 2,400 sq. ft.	\$371,578	\$533,293
Apartment Rent Based on 950 sq. ft., 2br	\$1,712	\$1,607
Median Existing Single-Home Price	\$395,000	\$419,500

Source: C2ER Cost of Living Study, 2025 Annual; National Association of Realtors, 2025 Annual

NATIONAL RANKINGS

- ▶ Jacksonville ranked as **#2 Hottest Job Market in America** and **#1 on the East Coast** by *The Wall Street Journal*.
- ▶ Jacksonville listed as **#3 Large City for Economic Growth in the United States & #1 on the East Coast** by *Coworking Cafe*.
- ▶ Duval County ranks **#2 for Most Corporate Facility Deals Along the I-95 Corridor** by Conway Projects Database
- ▶ Jacksonville makes the **top 5 cities for attracting college graduates** based on data from the U.S. Census Bureau.
- ▶ Jacksonville is **1 of 5 Supernova Cities** by the Urban Land Institute.
- ▶ Jacksonville was ranked as **#1 City for Quality of Life** by *ExploreCity*

JAX FAST FACTS

- ▶ With **150 national, regional and divisional headquarters**, no other Florida City has more **Fortune 500** companies than Jacksonville.
- ▶ Florida ranked **5th best competitive tax climate** with **NO** corporate franchise tax and **NO** state personal income tax
- ▶ Nassau, St. Johns and Clay Counties are in the **top 15 school districts** in Florida
- ▶ World-class health care system, home to **one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships**