



FLORIT
FIRENZE



THE EXCELLENCE OF ITALIAN TASTE

ITALIAN TASTE.

THE PERFECT SERVING.

A SINGLE TOUCH.

FLORIT
FIRENZE

Florit® is the high quality compote and spreads line, which revolutionizes the way you experience it. The all-Italian flavour is preserved in a practical single-serving refill dispenser.

ENJOY ITS FLAVOUR, —————
————— DOWN TO THE LAST BITE

The top-quality Florit® compotes and spreads are portioned through the innovative Jammy® dispenser and stored in a no-waste container, which respects the environment and always dispenses the perfect serving of Florit®, down to the last bite.



ITALIAN DESIGN AND ELEGANCE
TO EMBELLISH YOUR VENUE.

- ☆ Enhancement of the buffet
- ☆ No waste
- ☆ Cost reduction
- ☆ High-quality Italian products
- ☆ Can be stored outside the refrigerator

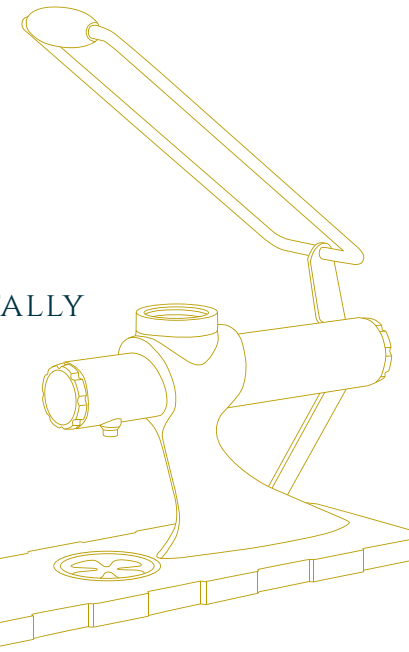


SIMPLE
ELEGANT
ENVIRONMENTALLY
FRIENDLY



REFILL

Width: 3inch
Height: 7inch



DISPENSER

Width: 5.2inch
Depth: 15inch
Height: 14.5inch



TUFFING
ACCESSORY

Width: 4.5inch
Height: 1.5inch

PREMIUM COMPOTES AND SPREADS WITH AN AUTHENTIC TASTE



TARGET AUDIENCE

Florit® is the compotes and spreads line perfect for the on-trade sector. Florit® compotes and spread are a concentrate of goodness, that will make your buffets, breakfasts and events unforgettable.

Perfect to stuff croissants, they have a premium Italian flavour, and enhance our gourmet tradition in hotels, bars and resort.



THE EXPERIENCE

A sensory journey that starts with our classy and modern Jammy® dispenser, which easily supplies the desired quantity, preventing waste and contamination of the product. An experience to fully enjoy Florit® compotes and spreads, which are made exclusively with Italian ingredients. Refills are handy and easy to replace, since the Jammy® dispenser can be easily disassembled and sanitized, guaranteeing the utmost hygiene.



ENHANCEMENT

The excellence of the Florit® range of compotes and spreads, combined with the elegance and convenience of the Jammy dispenser, enhance the tastiness and beauty of buffets, coffee shops and bakeries.



IDEAL *for*

HOTELS AND
RESORTS

The quantity dispensed guarantees the right serving, avoiding unnecessary waste. Jammy® and Florit®, a smart alternative to single doses, a new way to reduce costs and guarantee the goodness of the product without any contamination.

REDUCTION
IN THE COSTS
of the service, staff and daily
packaging disposal

• No
waste

• Minimum
environmental
impact

• Zero
risk of
theft



A UNIQUE
SENSORY
EXPERIENCE.

Practical, functional and of high
quality: a perfect made-in-Italy
combination.





PERFECT *for*

COFFEE SHOPS,
BAKE SHOPS,
ICE CREAM SHOPS

With the Jammy® dispenser you can fill croissants and ensure product freshness. The wide range of Florit® products in series makes it possible to offer the customer double filling.

No
waste

• CUSTOMER
LOYALTY

• Modern
design

• Easy and
quick
to clean



MAXIMUM HYGIENE
SUSTAINABILITY
ZERO PRODUCT WASTE
STORAGE
OUTSIDE OF THE REFRIGERATOR

With Florit® you can offer a complete range of top quality compotes, honey and spreads.

WHERE THE EXCELLENCE COMES FROM

In its name, Florit® encloses the all-Italian quality of the artistic capital par excellence, Florence.

The culture preserved in the city, its aesthetics and the talent of its inhabitants are reflected in Florit's superior taste.

TRADITION, AESTHETICS, GENIUS.

Three values that are part of Florit®.
Florentine excellence, Italian excellence.

— FLORIT





HIGH QUALITY COMPOTES AND SPREADS.

THE EXCELLENCE OF ITALIAN TASTE

Florit® is committed to preserving the taste of the foods of our territory and to maintain the ancient artisan techniques that focuses on the details.

Florit® enhances both taste and aesthetics: a range of delicious products to be served through a modern and eye-catching dispenser.

Florit® uses the Jammy® system, created to reduce waste and adjust to the desired quantity of product.



PEACH

COMPOTE

Ready to use
Gluten-free



50% of
Peaches



50% *di*
Apricots



APRICOT

COMPOTE

Ready to use
Gluten-free



STRAWBERRY

COMPOTE

Ready to use
Gluten-free



50% of
Strawberries

CHERRY

COMPOTE

Ready to use
Gluten-free



50% of
Cherries



ORANGE

COMPOTE

Ready to use
Gluten-free



50% of
Oranges



WILD BERRIES

COMPOTE

Ready to use
Gluten-free



50% of
Wild Berries



NOCCIOLÌ

SPREAD

Ready to use
Gluten-free



1% of
Hazelnuts



17% of
Hazelnuts



HAZELNUT AND COCOA

SPREAD

Ready to use
Gluten-free



PISTACHIO

SPREAD

Ready to use
Gluten-free



20% of
Pistachios



HAZELNUT AND MILK

SPREAD

Ready to use
Gluten-free



HONEY SPECIALITIES

HONEY

Ready to use
Gluten-free



PASTRY CREAM

SPREAD

Ready to use
Gluten-free



PEANUT BUTTER

SPREAD

Ready to use
Gluten-free



SALTED Caramel

SPREAD

Ready to use
Gluten-free



DARK CHOCOLATE

SPREAD

Ready to use
Gluten-free



THE PERFECT SOLUTION

Florit® and Jammy®
the perfect system that guarantees advantages for:
Hotels Resorts Coffee Shops Bake Shops Ice Cream Shops.

INNOVATION, QUALITY, DESIGN
AND TASTE ARE OUR MISSION.

Visit [FLORITFIRENZE.IT](https://www.floritifirenze.it) and stay updated on all the
latest news regarding our compotes and spreads.