

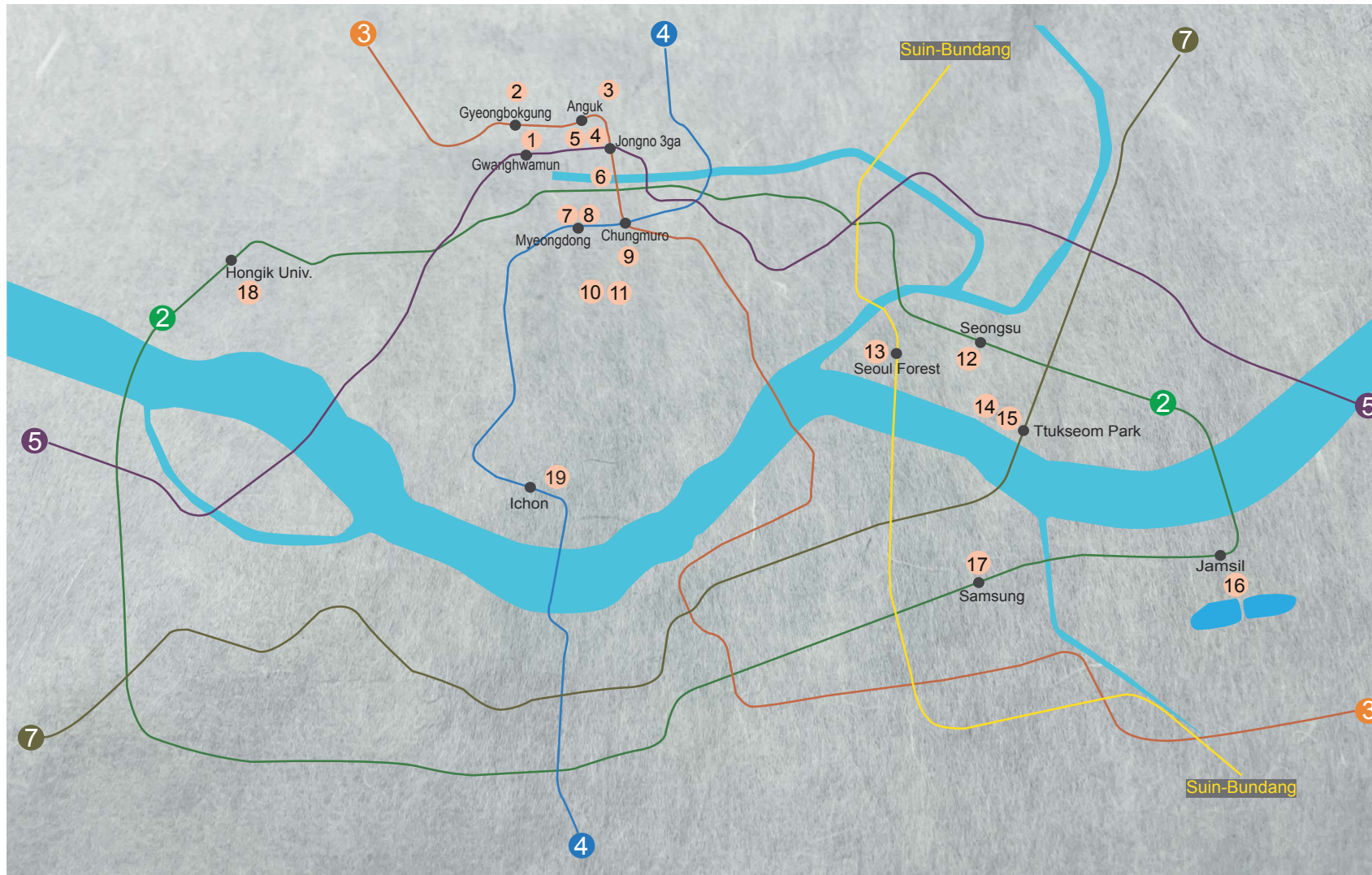
MAPSEOUL

Discover Seoul
with Local Eyes



MAPSEOUL Guide Map

Most places in this guide are easily accessible by Seoul Metro



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Seoul Metro Lines



● Station Name

1 Gwanghwamun



Where Seoul's history begins.

Gwanghwamun is the grand entrance to the heart of Seoul, where the city's royal past meets its modern streets.

Walk through the gate and the historic center of Seoul unfolds naturally around you.



A view through the gate

From Gwanghwamun, the view toward the palace creates a striking connection between Seoul's past and present.

The heart of the city

The wide streets around Gwanghwamun make it easy to begin exploring Seoul on foot.



A city of contrasts

Historic architecture, modern buildings, and everyday city life come together in the same view.



Start your Seoul walk here

From Gwanghwamun, you can easily continue toward Gyeongbokgung, Bukchon, and Insadong.

2 Gyeongbokgung



Step into the royal heart of Seoul.

Gyeongbokgung is the largest of Seoul's royal palaces and one of the city's most memorable places to experience Korean history and architecture.



A palace filled with stories

Behind the main gate, courtyards, traditional buildings, and quiet pathways create a completely different atmosphere from the busy city outside.



Royal architecture

The palace buildings reveal the elegance and balance of traditional Korean architecture.

A living tradition

Visitors in hanbok bring the historic palace to life, creating a unique scene where the past and present meet.

Take your time

There is no need to rush. Walk through the palace grounds and enjoy the changing views from one courtyard to another.



3 Bukchon



A quiet walk through old Seoul.

Bukchon is a neighborhood of traditional hanok houses and narrow streets located between Gyeongbokgung and Changdeokgung. It is one of the best places to experience the quieter side of historic Seoul.



Walk slowly

The charm of Bukchon is found in its small details — tiled roofs, wooden doors, stone walls, and peaceful residential streets.

Traditional streets

Every turn reveals another view of Seoul's traditional architecture.



Old and new together

Historic homes now sit alongside small galleries, cafés, and local shops.



A neighborhood to explore on foot

Bukchon is best enjoyed slowly, allowing the streets themselves to become part of the journey.



4 Ikseondong



Old Seoul, reimagined.

Ikseondong brings traditional hanok architecture together with cafés, restaurants, and creative spaces.

Its narrow streets offer a lively mix of old and new Seoul.



A new life for old streets

Traditional buildings have been transformed into colorful and creative spaces while keeping the character of the original neighborhood.

Discover the small details

Flowers, doors, walls, and small courtyards make even a short walk feel unexpected.



A lively neighborhood

The narrow streets become especially vibrant as visitors gather around cafés, restaurants, and small shops.



Explore without a plan

Ikseondong is a place where wandering from one small street to another is part of the experience.



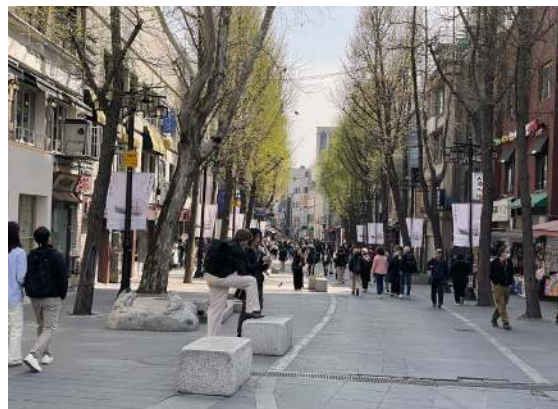
5 Insadong



Where tradition meets everyday Seoul.

Insadong is one of Seoul's best-known areas for traditional culture, art, crafts, and local streets.

It offers an easy introduction to Korean culture while remaining part of the city's everyday life.



A street full of character

The main street is lively with visitors, shops, galleries, and traditional Korean experiences.

Art and craft

Small galleries and traditional craft shops offer a closer look at Korea's artistic traditions.



A walk through the city

Insadong is easy to explore on foot, with many interesting streets branching away from the main road.



From tradition to today

Traditional culture is not simply preserved here — it continues to be part of Seoul's contemporary street life.



6 Cheonggyecheon



A quiet stream through the heart of Seoul.

Cheonggyecheon flows through the center of Seoul, creating a peaceful walking path surrounded by the energy of the city. It is a place where modern buildings, everyday life, and nature come together in one of Seoul's most distinctive urban spaces.



A different side of the city

Step down from the busy streets and the atmosphere changes immediately.

The sound of the water and the open space create a welcome pause in the middle of the city.

Seoul by day

During the day, Cheonggyecheon is an easy place to walk, rest, and watch the city move around you.



Seoul after dark

When the lights come on, the stream takes on a completely different character, with the surrounding buildings reflecting on the water.



Keep walking

Cheonggyecheon connects naturally with several central neighborhoods, making it an easy part of a longer Seoul walking route.



7 Myeongdong (Day)



Where Seoul's energy is always moving.

Myeongdong is one of Seoul's busiest shopping and street districts, filled with shops, cafés, restaurants, and people from around the world. During the day, its streets offer a lively introduction to modern Seoul.



A street full of life

The main streets are easy to explore on foot, with something new appearing around almost every corner.

Shopping and discovery

From global brands to Korean beauty shops and local stores, Myeongdong offers a wide range of shopping experiences within a compact area.



Taste the street

Food stalls and small restaurants add another layer to the neighborhood, making a simple walk into an easy food experience.



Seoul in motion

The constant movement of visitors and locals gives Myeongdong its unmistakable urban energy.



8 Myeongdong (Night)



When the streets come alive after dark.

As evening arrives, Myeongdong becomes brighter, louder, and even more energetic.

Colorful signs, illuminated streets, and crowds create one of Seoul's most recognizable night scenes.



Lights of Seoul

The glow of shop signs and buildings transforms the familiar streets into a completely different landscape.

A lively night atmosphere

Street food stalls and busy sidewalks bring people together and keep the neighborhood active well into the evening.



Follow the lights

There is no need for a strict route. Simply follow the brightest streets and discover what catches your eye.



A different Myeongdong

Myeongdong by night is more than shopping. It is the atmosphere of Seoul itself — bright, crowded, international, and always moving.



9 Namsan Hanok Village



A glimpse of traditional Seoul.

Namsan Hanok Village offers a quiet look into traditional Korean homes and architecture in the middle of modern Seoul. Its tiled roofs, wooden buildings, and open courtyards create a peaceful contrast to the surrounding city.



Traditional homes

The carefully preserved hanok buildings show how traditional Korean homes were designed around courtyards, gardens, and everyday life.

Walk through history

Take your time along the pathways and discover the details of traditional architecture at your own pace.



A peaceful corner of Seoul

The open courtyards and surrounding trees create a calm atmosphere, even though the city is just beyond the walls.



Tradition in the city

Namsan Hanok Village is an easy place to experience traditional Seoul without leaving the center of the modern city.



10 Namsan (Day)



Seoul from above.

Namsan offers one of the best opportunities to see Seoul from a higher perspective.

From the mountain, the city stretches across the horizon, revealing just how large and dynamic Seoul really is.



A city without end

From the viewpoint, Seoul unfolds in every direction — a vast landscape of buildings, mountains, and streets.

Walk among the trees

The paths around Namsan offer a refreshing change from the dense city below, with trees and open air along the way.



A closer look at Seoul

The N Seoul Tower provides another perspective, bringing the city's skyline and surrounding mountains into view.



Namsan Love Locks

A Promise Locked in Love. Couples and friends leave locks as a symbol of love, friendship and promises they hope will last.



11 Namsan (Night)



Seoul beneath the evening sky.

As the sun sets, Namsan changes from a daytime viewpoint into one of Seoul's most memorable night scenes.

The city lights spread across the horizon, creating a view that feels completely different from the daytime.



The city at sunset

The last light of the day reveals the mountains and skyline before Seoul begins to glow below.

A sea of lights

After dark, thousands of lights stretch across the city, showing the scale and energy of Seoul from above.



N Seoul Tower at night

The illuminated tower becomes a familiar landmark against the night sky and one of the most recognizable symbols of Seoul.



End the day here

After a day of exploring Seoul, Namsan offers a quiet moment to look back over the city and take in the view.



12 Seongsu



Where old industry meets new Seoul.

Seongsu has transformed its old industrial streets into one of Seoul's most creative neighborhoods.

Factories, modern buildings, cafés, and people come together to create a unique atmosphere where the past and present meet.



New life in old spaces

Former industrial buildings have found new life as cafés, studios, shops, and creative spaces.

Walk through Seongsu

The streets are easy to explore on foot, with something unexpected waiting around many corners.



A neighborhood in motion

Young visitors, local businesses, and creative spaces give Seongsu its constantly changing character.



Discover the details

Take your time and look beyond the main streets to find the smaller places that make Seongsu special.



13 Seoul Forest



A green escape in the heart of Seoul.

Seoul Forest offers a refreshing change from the surrounding city, with wide paths, trees, water, and open spaces.

It is a place where people come to walk, relax, and enjoy a slower side of Seoul.



Nature in the city

Open spaces and quiet paths make Seoul Forest an easy place to step away from the city's busy rhythm.

Walk among the trees

Tree-lined paths create a peaceful environment for a relaxed walk through the park.



A place to slow down

Families, friends, and visitors share the park, each enjoying Seoul Forest in their own way.



A different pace of Seoul

Sometimes the best way to experience the city is simply to stop and enjoy the space around you.



14 Ttukseom (Day)



A riverside escape in the city.

Ttukseom offers one of the easiest ways to enjoy the Han River without leaving Seoul.

Open lawns, riverside paths, and views of the city make it a natural place to relax during the day.



Life by the river

People gather along the river to sit, talk, rest, and enjoy the open air.

A place to breathe

The wide riverside landscape gives visitors a welcome sense of space in the middle of the city.



Walk along the Han River

A gentle walk along the river offers changing views of the skyline and surrounding parks.



Take your time

There is no need to hurry here. Find a place to sit, watch the river, and enjoy the afternoon.



15 Ttukseom (Night)



Seoul by the river after dark.

As the sun goes down, Ttukseom becomes a favorite evening destination for people looking for fresh air and open views. The river, skyline, and evening light create a relaxed side of Seoul.



An evening by the Han River

People gather on the riverside as the last light fades and the city begins to glow.

Sunset over Seoul

The changing colors of the sky add another layer to the riverside landscape.



A night outdoors

Even after dark, the river remains a lively place to sit, walk, and spend time with friends.



Seoul after sunset

The city feels different from the riverside at night — quieter, wider, and more relaxed.



16 Jamsil & Seokchon Lake



Where the city meets the lake.

Seokchon Lake creates a unique landscape where water, trees, and Seoul's modern skyline come together.

With Lotte World Tower rising above the lake, Jamsil offers one of the city's most recognizable urban views.



The city reflected

The lake creates changing reflections of the surrounding buildings and skyline throughout the day.

Walk around the lake

The paths around Seokchon Lake are easy to follow and make a relaxed urban walk.



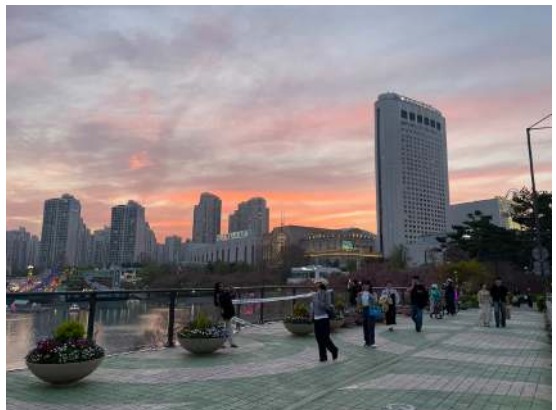
A changing skyline

As you move around the lake, the view constantly changes between trees, water, and modern buildings.



Jamsil at the end of the day

When evening arrives, the lake and skyline create a particularly beautiful atmosphere for a final walk.



17 Gangnam & COEX



Modern Seoul at its most dynamic.

Gangnam and COEX show another side of Seoul — modern, energetic, and built around business, shopping, culture, and entertainment. From the impressive spaces of COEX to the bright streets outside, everything feels connected to the rhythm of contemporary Seoul.



Inside Starfield Library

The dramatic shelves and open interior make Starfield Library one of COEX's most memorable spaces.

Seoul's modern skyline

Glass towers and busy streets create the unmistakable atmosphere of modern Gangnam.



More than shopping

COEX brings together shopping, dining, exhibitions, and entertainment in one large urban space.



Seoul after dark

When the lights come on, Gangnam becomes even more energetic, revealing another face of the city.



18 Hongdae



Where creativity fills the streets.

Hongdae is one of Seoul's most energetic neighborhoods, known for its music, street performances, independent shops, and youthful atmosphere. Here, the streets themselves become part of the experience.



The streets come alive

Music, performances, crowds, and colorful signs create an atmosphere that is constantly changing.

Discover something unexpected

Walk without a strict plan and you may find a new shop, performance, or small street scene around the next corner.



Hongdae after dark

As evening arrives, the streets become brighter and the neighborhood takes on even more energy.



A free side of Seoul

Hongdae is less about following a fixed route and more about enjoying whatever the streets happen to offer.



19 National Museum of Korea



A journey through Korea's cultural heritage.

The National Museum of Korea offers a chance to explore Korea's history, art, and cultural heritage in one place. Its spacious architecture and carefully presented collections create a quiet contrast to the busy city outside.



Treasures from Korea's past

Objects from different periods reveal the depth and diversity of Korean history and artistic tradition.



History in every gallery

Walking through the galleries is a journey across centuries of Korean culture.



Art and craftsmanship

Sculptures, ceramics, Buddhist art, and other historic works show the skill and imagination of generations past.



A quiet place to discover

Take your time here. The museum offers a slower and more thoughtful way to experience Seoul.

20 SOLO TRAVEL IN SEOUL



Discover Seoul at your own pace.

Seoul is a city that can be explored comfortably on your own, with convenient public transportation and many lively neighborhoods.

Traveling alone gives you the freedom to change your plans, stop when you want, and experience the city at your own pace.



Your day, your way

A quiet viewpoint, a busy street, or a traditional neighborhood — choose where to go and enjoy the freedom of your own journey.

Stay in the flow of the city

Busy streets, historic sites, and riverside paths offer plenty of places where solo travelers can comfortably explore.

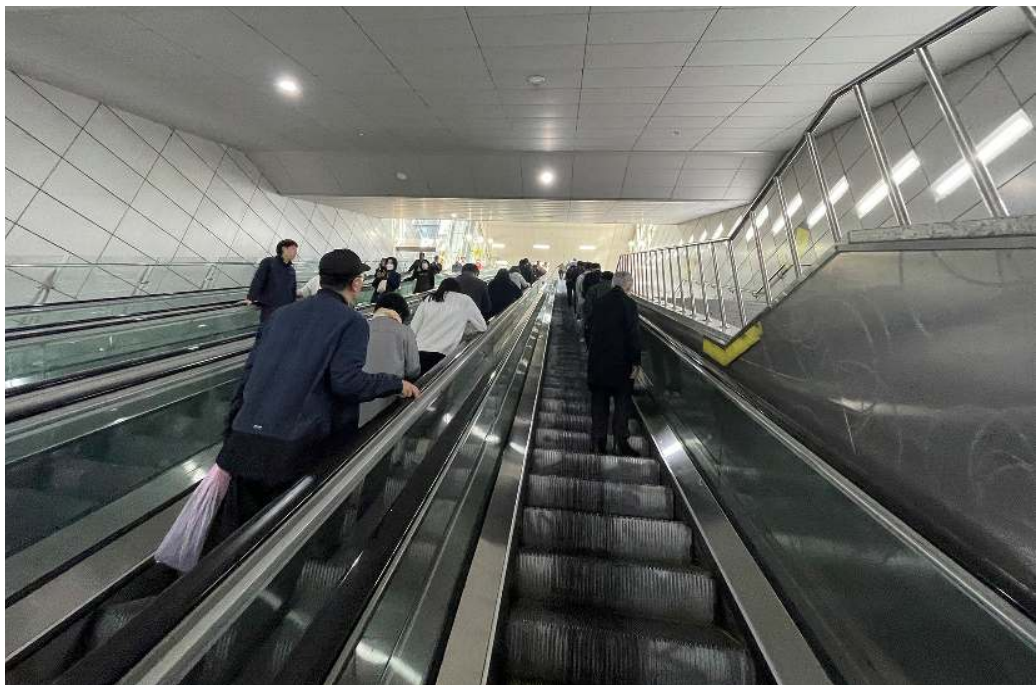


Travel with confidence

Plan your main route, stay aware of your surroundings, and leave room for unexpected discoveries along the way.



21 SEOUL SUBWAY



The easiest way to explore Seoul.

Seoul's subway connects many of the city's most important neighborhoods, attractions, and cultural spaces.

For visitors, it offers a simple and reliable way to move around the city without needing a car.



Follow the lines

Once you understand the basic lines and station signs, moving around Seoul becomes surprisingly simple.

Ride like a local

The subway is part of everyday Seoul, carrying residents and visitors through the city from morning until night.



Travel with your luggage

Even with a suitcase, the subway makes it possible to move between neighborhoods without relying on taxis.

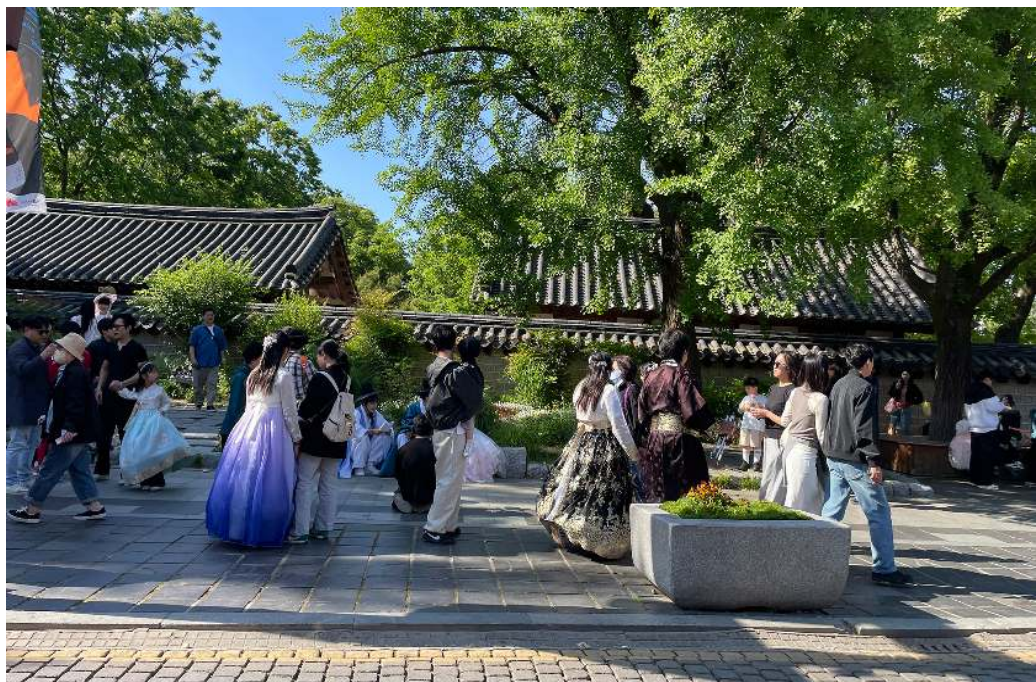


Seoul is closer than it looks

From historic palaces to modern districts and riverside parks, much of Seoul is only a subway ride away.



22 JEONJU HANOK VILLAGE



A traditional journey beyond Seoul.

Jeonju Hanok Village offers a chance to experience a slower and more traditional side of Korea beyond the capital.

Traditional hanok houses, historic streets, and local culture come together to create a distinctive atmosphere.



Walk through the hanok streets

The traditional roofs and wooden buildings create a beautiful setting for a relaxed walk through the neighborhood.

Tradition meets everyday life

Historic buildings remain part of the living neighborhood, where visitors and local residents share the same streets.



Look beyond Seoul

A short journey outside the capital reveals another side of Korean architecture, culture, and everyday life.



Take the slower journey

Jeonju is a place to walk slowly, look around, and enjoy the atmosphere rather than rush from one attraction to another.





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