



# ADAM RITTER

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8923 Washington Trace Rd. California KY 41007



*“Adam is an exemplary leader whose impact is evident across all areas of instructional leadership, operations, and stakeholder engagement.” 2025 Performance Evaluation*

**Experienced student-centered administrator with a vision of continuous improvement and a passion for Campbell County Schools that has helped in the achievement of numerous improvements and school accolades. Results-oriented, data-driven planner that has led districtwide initiatives that have improved services for Campbell County students.**

## EDUCATION

NORTHERN KENTUCKY UNIVERSITY,  
HIGHLAND HEIGHTS, KY  
Instructional Leadership,  
School Superintendent 2021

XAVIER UNIVERSITY, CINCINNATI, OH  
Rank I in School Administration 2007

XAVIER UNIVERSITY, CINCINNATI, OH  
Master of Education in Counseling 2005

NORTHERN KENTUCKY UNIVERSITY,  
HIGHLAND HEIGHTS, KY  
Bachelor’s in Business and  
Secondary Education 2000

## CAREER HIGHLIGHTS - CCS

### District PLC Process Redesign

The addition of districtwide PLC meetings, increasing collaboration across the district.

### Career Pathway Continuum Alignment

Ensuring that all students explore career pathways, expanding opportunities at all grades and schools.

### Formative Learning Cycle Implementation

Focusing instructional approaches, impacting student achievement.

### Assessment Data Utilization

Overseeing all assessments including MAP, CERT, and common assessments, using results for improvement.

### Curriculum Transparency and Family Involvement

Implementation of one-to-one technology initiative, utilizing Schoology districtwide to improve instructional opportunities for students.

### Course Selection Amplification

Added Engineering, Computer Science, Construction Technology, and Biomedical courses, focusing on career preparation.

### Destinations and Exploratory Pathways Catalogs

Initiated detailed catalogs, resulting in better informed students and families.

### School Master Schedules

Intentional process, yielding improved services to meet student needs.

## PROFESSIONAL EXPERIENCE

### Associate Superintendent (2022–present) Campbell County Schools

- Oversee all curriculum, instruction and assessment efforts.
- Oversee all federal programs and maintain all budgets to align resources with priorities.
- Created a career readiness continuum throughout the district including career cluster clubs at the elementary schools, exploratory courses at the middle school and destination pathways at our high school.
- Organize all Principal and Assistant Principal trainings to ensure that all EILA hours are awarded and that all district needs are met.
- Serve as SBDM Coordinator, overseeing compliance of all school level policies and procedures.
- KASS Aspiring Superintendent Program Participant
- AASA National Principal Supervisor Academy Participant

### Principal (2015–2022)

#### Campbell County High School

- Maintained all human resource issues including; hiring, performance evaluations, corrective action plans, and non-renewals.
- Maintained and communicated all school and department budgets to ensure that school and student needs were met.
- Completed a school technology needs assessment and adopted the use of Schoology and initiated our one-to-one initiative.
- Expanded Dual Credit opportunities to include School Based Scholars, Early College and courses taught by CCHS certified teachers.

*“Mr. Ritter is an exceptional leader. He operates with a solution-focused mindset and has the ability to motivate those around him to rise to any occasion. His passion for Campbell County Schools is second to none.”*  
Connie Pohlgeers, Director of School Improvement

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## EXPERIENCE CONT.

**Assistant Principal** (2008–2015)  
Campbell County High School

- Designed an ACT preparation program to meet the needs of all students based on performance on practice assessments.
- Served as the second administrator on School Based Council for 6 years and worked as a part of our scheduling committee to lead our scheduling team to ensure an effective schedule was built that meets students' needs.
- Guided the CCHS school counseling department in their work on the RAMP application process. Through this process the counseling department was restructured to incorporate an evidence-based school counseling model.
- Monitoring of at-risk students to develop individual student plans led to improved graduation rate.
- Led the Freshman Academy to assist in the transition of students to Campbell County High School.

**Guidance Counselor** (2005–2008)  
Newport High School

- Led the implementation of the partnership to bring NKU Dual Credit Courses to Newport High School.
- Initiated a partnership with Citigroup to begin employability testing during senior year and assisted in several students obtaining full time employment at Citigroup after graduation.
- Increased the number of students taking the ACT test while designing ACT preparation activities that helped to increase the school's composite average.
- Increased the number of students attending 2 and 4 year colleges after graduation.

**Business Teacher** (2000–2005)  
Newport High School

- Designed and taught several new courses while completing all curriculum maps and pacing guides.
- Increased the number of students participating in DECA and helped students reach the national level of competition.

## PROFESSIONAL REFERENCES

Dr. Shelli Wilson, Superintendent  
Campbell County Schools  
(859) 991-0522

Connie Pohlgeers, Director, Curriculum and School Improvement  
Campbell County Schools  
(859) 750-4591

Owens Saylor, Program Director,  
Kentucky Leadership Rising Aspiring  
Superintendents  
KASS  
(859) 684-0190

Nolan Marx, Senior Client Partner, Strategic Partnerships  
Leader In Me  
(513) 680-0975

Kathy Burkhardt, Vice President, Workforce Development  
Learning Grove  
(859) 991-9638