

CAMPBELL COUNTY SCHOOLS

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Dr. Shelli Wilson, Superintendent | Adam Ritter, Assoc. Superintendent | Mark Krummen, Asst. Superintendent

Campbell County Board of Education:

The strength and vitality of any community are rooted in the quality of its educational opportunities. As a 1993 graduate of Campbell County High School, I hold a lasting and genuine pride in the Campbell County School District and have witnessed firsthand the profound impact it has had on generations of families, including my own. Shortly after my graduation, I was afforded the opportunity to serve as a member of the coaching staff at Cline Middle School, an experience that sparked a 26-year career in education. This included eight years in Newport Independent Schools as both a Career and Technical Education Teacher and a School Counselor. When given the opportunity to return to the school district that had impacted my life, I moved to Campbell County and have spent the last 18 years dedicated to serving this district. In my roles as Assistant Principal and Principal at Campbell County High School, and Associate Superintendent for the district, I have remained committed to giving back to the community that has shaped both my personal and professional journey.

The opportunity to serve as Superintendent of Campbell County Schools and partner with the Campbell County Board of Education is both humbling and inspiring. I hold great respect for the responsibility entrusted to this position and would be honored to lead a district with such a rich tradition of excellence. Having been actively involved in advancing the district's current vision and key initiatives, I bring a comprehensive understanding of our successes as well as the insight needed to build upon them. I am committed to promoting continuous improvement while preserving the values that define our schools and community.

Innovation is the key to ensuring long-term success in any school district. During my time as the Associate Superintendent, the innovative ideas that I have initiated have resulted in dramatic improvements in instructional practices and student and school achievement. Through our aligned career continuum, we have helped students make the connection between what they are learning and how they will apply it. With improvement to our PLC structures including district level PLCs we have ensured that all students across our district are receiving the same educational experiences. Our adjustments to special education instructional delivery and aligned master schedules ensure all students receive on grade level instruction. These initiatives have helped to ensure that Campbell County Schools is a Trajectory Changing School for all of our students.

I am committed to ensuring that Campbell County Schools remains forward-thinking and dynamic in the experiences that we are providing for our students. Throughout my career, I have sought out opportunities to analyze the practices of other high-performing districts. I have engaged in professional networks, and I remain dedicated to exploring emerging practices to continue to strengthen our work and expand opportunities for our students.

Campbell County is not simply where I work; it is my home. It is where, during my time as the principal of Campbell County High School, I witnessed the impact that our school district has on the success of our community. I have a connection to the members of this community and this deep personal connection motivates me to ensure that every student has access to exceptional educational opportunities. I am committed to the success of this community and will work tirelessly to strengthen the pride, trust, and excellence that define Campbell County Schools.

Thank you for your continued commitment to our students and community. I welcome the opportunity to further discuss how my experience, vision, and dedication align with the future goals of Campbell County Schools.

Sincerely,

Adam Ritter

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