

# How Ashley Mac's Reduced Inventory Counting Time by 60%



## Customer name

Ashley Mac's

## Industry

Full Service

## Website

[ashleymacs.com](http://ashleymacs.com)

## Less Time Spent on Inventory Counting

"I truly feel that we've learned more about our purchasing trends and cost of goods sold in the past three months than we have in the past 5 years."

**Chris Murchison, VP of Ashley Mac's**



## About Ashley Mac's

Ashley Mac's is a triple threat business, offering catering, gourmet-to-go options, and several cafes across Alabama. Since Ashley Mac's largely functions as a commissary, they needed a platform that didn't just cater to restaurants, but to stores producing items for their retail locations as well.

So Vice President, Chris Murchison, started shopping around for a new software they could use to support and scale their chain. When he discovered MarketMan, he knew he had found a comprehensive solution that could serve their business from all angles.

## The Challenges

- Confusing numbers and inefficient accounting process
- Need for integration with their current POS system, Toast
- Wanted straightforward reports, ability to create and update recipes, and a system that could keep track of inventory and invoicing

## MarketMan Solution

Ashley Mac's is a behemoth of a business, so they were happy to find an all-encompassing solution in the MarketMan platform. Their processes are large and complex, so finding a solution that could keep track of every side of their company was a huge relief.

- User-friendly software reduces time and money spent on training and implementation process
- Significantly reduce time spent on invoice processing with a click of button
- Easily make ordering decisions based on up-to-date pricing within the app
- Ability to analyze operations and scale the business