

How Balance Grille is Using MarketMan to Support Large-Scale Growth

Craft Casual Hot Dog Chain Franchisee Ditches Spreadsheets for Advanced Technology to Allow for Streamlined Inventory Tracking



Customer name

Dog Haus

Industry

Quick Service

Website

doghaus.com

Efficient Inventory Management Boosts Savings

"Before MarketMan, we had to do everything on the go. Now, we have daily and weekly counts and everything is more structured and streamlined. MarketMan has also saved us six hours every week because we no longer have to manually type in data."

**Wade Lancaster, VP
Operations at Dog Haus**



About Dog Haus

As Wade Lancaster's team was tracking inventory at his two Dog Haus locations, he was up to his ears in Excel spreadsheets and loose papers. Going through daily and weekly inventory counts for the ingredient-rich menu was proving to be a large time suck across the board, especially considering that Lancaster operates two Dog Haus locations in Decatur, Illinois; Georgetown, Kentucky and Slidell, Louisiana.

The Challenges

As Wade Lancaster's team was tracking inventory at his two Dog Haus locations, he was up to his ears in Excel spreadsheets and loose papers. Going through daily and weekly inventory counts for the ingredient-rich menu was proving to be a large time suck across the board, especially considering that Lancaster operates two Dog Haus locations in Decatur, Illinois; Georgetown, Kentucky and Slidell, Louisiana.

He decided he needed to make a move to improve efficiencies in his back-of-house operations and decided to partner with MarketMan.

MarketMan Solution

- More frequent, structured, and streamline inventory counting with daily and weekly counts
- Saved 6 hours every week from manually data entry
- Simply upload invoices and gain minute by minute overview purchases made for each brand, saving time
- User-friendliness and consistency of processes and systems allows ease of use for any brand