

How Westville Restaurant Group Uses MarketMan to Streamline the Order Process



Customer name

Westville Restaurant Group

Industry

Fast Casual

Website

westvillenyc.com

Streamlining Inventory Across Multiple Outlets

“Today we have about 1,200 different inventory items in soon-to-be eight restaurants, and it’s kind of a nightmare if you don’t use a tool that will consolidate it all for us in one platform.”

Shawn Peled, Director of Logistics at Westville Restaurant Group



About Westville Restaurant Group

Running six restaurants and one bakery means that a restaurant group like Westville in New York City often has to juggle many suppliers to take care of its needs at each location. For Shawn Peled, Director of Logistics, spending so much time on the phone with different suppliers was counterproductive to getting work done.

Shawn knew that the brand needed a solution to consolidate the business’ processes, control the supplier relationship, and better manage inventory.

Before MarketMan

When Shawn took on his role in logistics, he quickly realized that Westville Restaurant Group needed a better system that would make it easier to manage multiple locations and handle future growth. He began looking at different inventory management software platforms and found that MarketMan offered the features that the brand needed.

His team partnered with MarketMan to find ways to improve the restaurants’ systems for inventory management and supplier relationships, and after a little collaboration, they managed to streamline everything to be more efficient.

MarketMan Solution

- Excellent customer service
- Ability to scale with the restaurant group’s growth
- Consolidated suppliers: reduced the number of suppliers from 55 to 40 after implementing the software
- Automatic alerts for fluctuating proprietor prices