

Digital Campaign Statistics for CHOs

Key Message	Stat	Source	Date
Community Housing is for everyone	60% of main tenants were female; 38% were male. 26% of main tenants were over 65 60% (or 8,800 households) of all main tenants were aged over 50 years. 6%, or over 900 households included an Indigenous Australian. - Almost one third (31%, or 4,700) included a person with a disability. - Two-thirds of households consisted of a single adult (67% or 10,000).	https://www.aihw.gov.au/reports/housing-assistance/housing-assistance-in-australia/contents/households-and-waiting-lists (stats taken from Supplementary data tables): https://www.aihw.gov.au/getmedia/c6606af1-5527-4bb4-97ac-f098d83d3735/AIHW-337-Data-tables-Social-housing-households.xlsx	July, 2024
Community Housing is for everyone.	Research estimates that over 20 years, 10% of all Australians lived at least part of that time in social housing.	https://theconversation.com/the-many-faces-of-social-housing-home-to-1-in-10-australians-133436	March 13, 2020
Community Housing is designed to belong	77 of the 79 LGAs in Victoria had community housing (97%)	https://www.dffh.vic.gov.au/social-housing-and-homelessness-additional-service-delivery-data-2022-23-word	2023
Community Housing changes lives	Housing needs on census night to be used for all LGA specific stats	https://cityfutures.ada.unsw.edu.au/cityviz/housing-need-dashboard/	10 August, 2021

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Community Housing changes lives Community Housing is for everyone	Community Housing reduces rates of homelessness which reduces costs to other government services. A 2010 study found that the average costs to health, justice, and out-of-home care for children services were 10 times higher for people experiencing homelessness than the general population.	https://www.ahuri.edu.au/analysis/brief/how-supporting-people-risk-homelessness-helps-reduce-other-costs	16 Oct 2022
Community Housing is for everyone	Every \$1 invested in social and affordable housing generates \$2 in benefits.	https://sgsep.com.au/assets/main/SGS-Economics-and-Planning_Give-Me-Shelter.pdf	June 2022
Community Housing is for everyone	An April 2024 Essential Report poll found the most popular housing policy was for the government to support the growth of community housing.	https://essentialreport.com.au/tag/affordable-housing	April 2024
Community Housing is for everyone	- From 2021/22 to 2022/23, the number of employed people seeking specialist homelessness services' help jumped 14% statewide. 12% in 2021-22 19% in 2022-23	https://chp.org.au/article/alarming-jump-in-working-victorians-seeking-homelessness-help/	22 April, 2024
Community Housing changes lives	Estimates show that an additional 30,000 social housing units (nationwide) would reduce the number of people experiencing homelessness by 4,500 per year	https://www.equityeconomics.com.au/report-archive/how-investing-in-social-housing-can-address-the-growing-homelessness-crisis-and-boost-australias-economic-recovery	6 July, 2021

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Community Housing changes lives	17,000 women a year (nationally) are either returning to family violence perpetrators or becoming homeless because of a lack of appropriate, affordable housing - Equity Economics analysis shows that the provision of 16,810 social housing units would: - Cost up to \$7.6 billion, with costs to the Government potentially lower through the use of community housing providers and other innovative financing models; - Deliver immediate economic benefits of \$15.3 billion and create 47,000 jobs across the economy; - Would avoid \$122.5 million in a year in costs due to women returning to a violent partner; - Would avoid \$257 million a year in costs due to women experiencing homelessness after leaving their homes due to family and domestic violence.	https://www.equityeconomics.com.au/report-archive/nowhere-to-go-the-benefits-of-providing-long-term-social-housing-to-women-that-have-experienced-domestic-and-family-violence	15 July, 2021
Community Housing changes lives	93.2% of Victorian respondents living in community housing felt more settled because of their community housing. 93.7% reported they felt able to continue living in their area 84.3% of respondents reported enjoying better health from their housing program 77.2% respondents reported they felt more able to improve their job situation, and 78.8% reported feeling more able to start or continue education or training due to their community housing	https://www.aihw.gov.au/getmedia/7ea2da3a-38dd-4b7b-b420-5b33dfbf1926/AIHW-HOU-338-National-Social-Housing-Survey-2023-supplementary-data-tables.xlsx Stats taken from Supplementary data tables, Table S1.2 & S2.3	2023

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Community Housing is a safety net	Of the 12,845 private rentals available across Victoria: • 176 (1.4%) were suitable for households living on income support payments • 21.6% were suitable for households living on the minimum wage • 40 (0.3%) were suitable for an out of work family with two children	Suggest we replace with Vic-specific webpage & report: https://www.anglicarevic.org.au/research/victorian-rental-affordability-snapshot-2024/	March 2024.
Community Housing is a safety net	Vacancy rates have been under 1.5% for the last twelve month.	https://sqmresearch.com.au/graph_vacancy.php?region=vic-Melbourne&type=c&t=1	Data pulled June 2024.
Community Housing is a safety net	11.7% of all new rental lettings in Victoria are affordable to low-income households	https://www.dffh.vic.gov.au/publications/rental-report	March 2024
Community Housing is a safety net	24,049 community homes (as of 30 June 2024)	https://www.vic.gov.au/community-housing-sector-performance	30 June, 2024
Community Housing is a safety net	The median wait time for Victorians who were allocated public housing in 2022-23 was 19 months. A quarter of households allocated public housing had waited 42 months or more.	https://www.pc.gov.au/ongoing/report-on-government-services/2024/housing-and-homelessness/housing/rogs-202405-partg-section18-housing-data-tables.xlsx Figure taken from Table 18A.26	

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Community Housing is a safety net	In March 2024 there were 48,620 households waiting for social housing, with almost 26,500 of these in the priority access category, meaning they were in urgent housing need. A further 9,839 households are currently in social housing but waiting on transfers to a more suitable home. Just over 6,800 of these are in the priority access category for transfers.	https://www.homes.vic.gov.au/applications-victorian-housing-register-vhr	March, 2024