



How we find the right 3PL for your brand

We don't hand you a list. Through our Brand Advisory Program, we learn what your brand needs, put the right 3PLs to the test, and guide you to a decision you can feel confident in.

FIVE STEPS TO YOUR DECISION

- 1 Discovery**
We learn how your business works and turn it into clear decision-making criteria, built with you.
- 2 Hand-selected 3PLs**
We hand-pick five to ten 3PLs from our vetted network that fit your criteria.
- 3 A custom RFI**
We build an RFI around your criteria and send it to each of those 3PLs, so their answers speak to your needs.
- 4 3PL selection call**
We review the responses and walk you through the strongest three to five 3PLs.
- 5 Proposal calls**
You choose up to three 3PLs to meet, talk through their proposals, and decide next steps.

How your options narrow

5-10

3PLs receive your RFI

3-5

presented on your selection call

Up to 3

you meet to review proposals

The final choice is always yours.

After you choose, we stay in your corner

Brand success manager

With you through onboarding and the early weeks, then checking in from there.

Invoice audits

We audit invoices to make sure you're billed the way you were quoted.

A new 3PL if needed

If a partnership isn't working out, we'll help you select a new 3PL.



How we vet 3PLs before they reach you

Your fulfillment partner touches every order your customers receive. Before we introduce you to a 3PL, we've visited the operation, scored it, and checked it against what brands like yours need. And we keep checking long after you sign.

Six ways we look out for you

BEFORE WE INTRODUCE YOU

- 1 Intake screening**
An onboarding manager confirms capacity, certifications, integrations, and software fit your brand.
- 2 In-person site visit**
We walk the live floor, see the team and systems at work, and meet managers and owners.
- 3 Formal scorecard**
Every visit is graded. Only 3PLs that meet the bar are recommended to brands.

What we check on your behalf

- ✓ **The team in action** during live operations
- ✓ **Systems in use** on the floor, not just on paper
- ✓ **Pick and pack** quality and consistency
- ✓ **Scanning controls** that verify each order before it ships
- ✓ **SOPs** that reflect sound practice
- ✓ **Management and owners**, face to face

ONCE YOU'RE LIVE

- 4 Your feedback counts**
What brands tell our success managers goes straight into each 3PL's scorecard.
- 5 Yearly site visits**
We return in person every year, and refresh scorecards quarterly, never less than twice a year.
- 6 Quarterly business reviews**
We share what brands are telling us and confirm the 3PL still belongs in the network.

What you can expect from our partners

- ✓ **Systems and structure** to support you from day one
- ✓ **Integrity:** they do what they say
- ✓ **Room to grow** as your brand scales
- ✓ **Transparent pricing**, billed the way you were quoted
- ✓ **Real depth** in your market and vertical
- ✓ **Proven retention:** brands stay and grow



WHO'S WALKING THE FLOOR FOR YOU

Vetted by people who have owned and operated warehouses

When we recommend a 3PL, it's because people who have built, run, and sold fulfillment operations have seen it work in person. We know what a good operation looks like because we've been responsible for one.

75 years

of combined experience owning, running, and leading 3PL operations across our team.



Jordan Ketchens
Founder

Founded 3PL Bridge to give brands an experienced, honest guide to choosing a fulfillment partner.



Michael Nooner
Chief Partnerships Officer · 20 years

Ran warehouse operations for DHL and served as Director of Operations at Nike. Leads our 3PL partnerships.



Adam Napoli
Senior Brand Advisor · 35 years

Started as a manager and rose to COO, then founded his own 3PL and sold it to Alibaba in 2018.



Andrew Reynoldson
Senior Brand Advisor · 10 years

Founded F.R.O.G. Fulfillment, an e-commerce fulfillment company, and exited in 2026 before joining 3PL Bridge.

Why that matters when we vet for you

We know what good looks like

We've managed floors, so we spot thin SOPs, weak scan controls, or a stretched team quickly.

We've been the 3PL

Having built and run our own 3PLs, we know where a quote and the real invoice can drift apart.

We stay accountable

Brand success managers, yearly visits, and quarterly reviews mean we stand behind our recommendations.

Ready to find your 3PL? Talk to Michael.

Michael Nooner, Chief Partnerships Officer

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