How we vet 3PLs before they reach you

Your fulfillment partner touches every order your customers receive. Before we introduce you to a 3PL, we've visited the operation, scored it, and checked it against what brands like yours need. And we keep checking long after you sign.

Six ways we look out for you

BEFORE WE INTRODUCE YOU

1. **Intake screening**
   An onboarding manager confirms capacity, certifications, integrations, and software fit your brand.
2. **In-person site visit**
   We walk the live floor, see the team and systems at work, and meet managers and owners.
3. **Formal scorecard**
   Every visit is graded. Only 3PLs that meet the bar are recommended to brands.

ONCE YOU'RE LIVE

4. **Your feedback counts**
   What brands tell our success managers goes straight into each 3PL's scorecard.
5. **Yearly site visits**
   We return in person every year, and refresh scorecards quarterly, never less than twice a year.
6. **Quarterly business reviews**
   We share what brands are telling us and confirm the 3PL still belongs in the network.

What we check on your behalf

- ✓ **The team in action** during live operations
- ✓ **Systems in use** on the floor, not just on paper
- ✓ **Pick and pack** quality and consistency
- ✓ **Scanning controls** that verify each order before it ships
- ✓ **SOPs** that reflect sound practice
- ✓ **Management and owners,** face to face

What you can expect from our partners

- ✓ **Systems and structure** to support you from day one
- ✓ **Integrity:** they do what they say
- ✓ **Room to grow** as your brand scales
- ✓ **Transparent pricing,** billed the way you were quoted
- ✓ **Real depth** in your market and vertical
- ✓ **Proven retention:** brands stay and grow

Screened. Visited. Scored. Re-evaluated. For you.

Ready to find your 3PL? Talk to Michael Nooner
Michael@3plbridge.com

Vetted by people who have owned and operated warehouses

When we recommend a 3PL, it's because people who have built, run, and sold fulfillment operations have seen it work in person. We know what a good operation looks like because we've been responsible for one.

75 years of combined experience owning, running, and leading 3PL operations across our team.



Jordan Ketchens

Founder

Founded 3PL Bridge to give brands an experienced, honest guide to choosing a fulfillment partner.



Michael Nooner

Chief Partnerships Officer · 20 years

Ran warehouse operations for DHL and served as Director of Operations at Nike. Leads our 3PL partnerships.



Adam Napoli

Senior Brand Advisor · 35 years

Started as a manager and rose to COO, then founded his own 3PL and sold it to Alibaba in 2018.



Andrew Reynoldson

Senior Brand Advisor · 10 years

Founded F.R.O.G. Fulfillment, an e-commerce fulfillment company, and exited in 2026 before joining 3PL Bridge.

Why that matters when we vet for you

We know what good looks like

We've managed floors, so we spot thin SOPs, weak scan controls, or a stretched team quickly.

We've been the 3PL

Having built and run our own 3PLs, we know where a quote and the real invoice can drift apart.

We stay accountable

Brand success managers, yearly visits, and quarterly reviews mean we stand behind our recommendations.

Ready to find your 3PL? Talk to Michael.

Michael Nooner, Chief Partnerships Officer

Michael@3plbridge.com