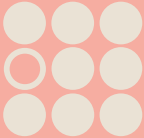
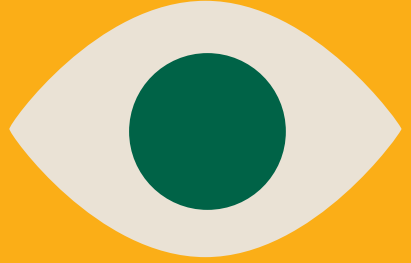




Australian Institute  
of Advanced Studies



CUA30720 - Certificate III in Design Fundamentals

Get creative at the

# AIAS School of Design & Media

Digital technology and the internet provide opportunities for **digital media creators** to carve out a place for themselves in the changing digital media landscape. Our courses in creative industries provide students with the skills and knowledge to become innovators in the growing digital economy.



CUA30720 | CRICOS: 105777M

# Certificate III in Design Fundamentals



The Certificate III in Design Fundamentals provides a solid foundation in the principles of designing and creating a range of content including 2D and 3D designs, photographic composition, image editing and video production. If you want to develop expertise in industry standard software and make your mark in the digital economy this is a perfect place to start.

You will learn the fundamentals of photography, design layout, illustration and video production using the latest industry software.

If you require foundation skills in graphic design, visual arts or digital content production our Certificate III in Design Fundamentals course is an exciting introduction into the world of graphic design and digital content creation.



## Pathways & Further Study

Successful completion of the Certificate III in Design Fundamentals provides a solid basis for further study in the Diploma of Graphic Design or Diploma of Screen and Media, entry level employment.

## Course Requirements

To be awarded a Certificate III in Design Fundamentals, competency must be achieved in twelve (12) units of competency.



**DOWNLOAD  
SAMPLE  
FOLIO**

# Course Overview



## Where can I study?

BRISBANE CAMPUS  
MOUNT GRAVATT

FACE TO FACE

24 MAX CLASS SIZE

ONLINE / BLENDED  
OFFERED



## Course Intakes

FEBRUARY

ROLLING INTAKES



## Commitment

FULL TIME

20HRS – 3DAYS P/W

12 MONTHS

## Programs learned:



Affinity  
Photo



Affinity  
Designer



DaVinci  
Resolve

## Core Units

**CUADES301** EXPLORE THE USE OF  
COLOUR

**CUAACD311** PRODUCE DRAWINGS TO  
COMMUNICATE IDEAS

**CUAPPR311** PRODUCE CREATIVE WORK

**CUADES201** FOLLOW A DESIGN PROCESS

**CUADES304** SOURCE AND APPLY DESIGN  
INDUSTRY KNOWLEDGE

**CUAWHS312** APPLY WORK HEALTH  
AND SAFETY PRACTICES

**CUADES302** EXPLORE AND APPLY  
THE CREATIVE DESIGN PROCESS TO  
2D FORMS

## Elective Units

**CUAPOS211** PERFORM BASIC VISION  
AND SOUND EDITING

**CUADES303** EXPLORE AND APPLY THE  
CREATIVE DESIGN PROCESS TO 3D FORMS

**CUACAM311** SHOOT MATERIAL FOR  
SCREEN PRODUCTIONS

**CUAPHI312** CAPTURE PHOTOGRAPHIC  
IMAGES

**CUAPHI313** PROCESS PHOTO IMAGES



## At the AIAS School of Design & Media, you can study these fantastic courses:



CUA30720 Certificate III in Design Fundamentals



CUA50720 Diploma of Graphic Design



CUA31020 Certificate III in Screen and Media



CUA51020 Diploma of Screen and Media



To learn more, email [info@aias.edu.au](mailto:info@aias.edu.au)  
or call **+61 7 3343 8073** and you can visit  
us online at [www.aias.edu.au](http://www.aias.edu.au)