Three perks included with all policies purchased through Ethos.

When you protect your family with a life insurance policy purchased through Ethos, you get more. Your coverage includes discounted access to a suite of professional tools and services (along with free estate planning tools) designed to give you and your loved ones immediate peace of mind.

Availability and redemption are managed by the perk providers.

What's included

Medical Alert

Mobile medical alert device with 24/7 one-button access to certified Urgent Response agents.

Free Lively Mobile2 Medical Alert device and first month of service with fall detection included (total estimated value: $159.97)

Funeral Concierge

24/7 access to funeral experts to help with: finding a funeral home, planning a service, saving money & much more.

50% off a lifetime membership to Titan Concierge's Lite plan that includes unlimited inbound calls ($99 to $49.50).

Identity Theft Protection

Identity theft protection for the family that includes monitoring, alerts, and restoration support.

6 months of ReliaShield Essential free and clients can continue for just $13.49/month with a 10% lifetime discount included.

How it works

1. Complete your application and make your first payment to activate your policy.
2. Access your Ethos Member Portal by logging in.
3. View and redeem your perks under the 'Benefits' tab.

Ethos provides its online wills, trusts, and estate planning documents and services through Ethos Estate Planning, LLC, a wholly-owned subsidiary. Ethos Estate Planning, LLC is not a law firm and does not provide financial, investment, legal, accounting or tax advice. Complimentary W&T services offered through the perks rider not available in WA and SD; W&T services not available in AK and LA.

Funeral concierge services are provided by Titan Global Capital Management, Inc. ("Titan Concierge"). Credit and ID monitoring services offered through ReliaShield. Health devices and services are provided by Best Buy Health, Inc. ("Lively"). Ethos Technologies Inc. ("Ethos"), the issuing carrier, Titan Concierge, Reliashield, and Lively are separate and unrelated entities. Benefits and services offered through the perks rider that is associated with the base insurance product. Perks rider not available with products sold in WA and SD.

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