

CRISTIAN LLANEZ

Senior Product Designer | Product Design Lead

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Professional Summary

Senior Product Designer with 14+ years of experience designing enterprise platforms, financial products, and complex operational workflows across the United States, Mexico, Colombia, and Canada. Skilled at partnering with product, engineering, and business teams to transform complex requirements into scalable, accessible experiences. Expertise in interaction design, information architecture, design systems, data visualization, and AI-enabled workflows.

Experience

Reinsurance Group of America (RGA)

UX/UI Designer | Product Designer

September 2024 – Present

- Own end-to-end product design for an enterprise reinsurance platform designed for underwriting and operational teams across the United States.
- Define the UX/UI direction for complex workflows, dashboards, processing states, error management, data visualization, and AI-enabled product concepts.
- Partner with product leaders, engineers, developers, and business stakeholders to clarify requirements, challenge assumptions, and shape product decisions.
- Create high-fidelity prototypes, responsive interfaces, interaction specifications, and developer-ready documentation for implementation planning.

Scotiabank

Global Product Designer | Product Design Lead

October 2020 – January 2025

- Led end-to-end product design for Scotia Connect, a global business banking platform serving Mexico, Colombia, the United States, and Canada.
- Led UX/UI design for a high-volume File Upload workflow supporting up to **5,000 transactions per file** and more than **\$44B in first-month cash-flow volume** following its launch in Colombia.
- Led feature-level initiatives and MVPs, coordinating **two designers and a Product Owner** from discovery through delivery.
- Conducted remote user testing across markets and translated findings into improved workflows, terminology, interaction patterns, and production-ready interfaces.
- Contributed to the global design system, strengthening accessibility, consistency, and scalability across markets.

Experience Continued

ArkusNexus

UX/UI Designer | Product Designer

July 2018 – March 2020

- Designed digital products for startups and enterprise clients, taking ideas from discovery and product definition through research, prototyping, validation, and delivery.
- Standardized UX/UI career levels across junior, mid-level, senior, and consultant roles.
- Redesigned the software development process to integrate UX practices into the company's agile delivery model.
- Mentored two UX/UI bootcamp cohorts and created high-fidelity prototypes supporting product teams and new-business conversations.

Earlier Experience 2010–2018

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- UX/UI Designer, Avandel
 - Digital Design & Marketing Manager, PromoCasa
 - Design & Marketing Coordinator, Grupo SATA
 - Graphic Design Coordinator, Municipality of Mexicali
 - Junior Designer, Treviño Creativo

Education & Certifications

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- Bachelor's Degree in Graphic Design — CETYS Universidad | 2004–2009
 - Designing with the WCAG 2.2 Guidelines
 - Interaction Design: Design Patterns as Building Blocks
 - User Research — Methods and Best Practices

Skills

Product Design • Interaction Design • Enterprise UX
Information Architecture • Design Systems • Prototyping • User Research
Usability Testing • Accessibility (WCAG) • Data Visualization • AI-Enabled Products • Figma