Product Designer

Team: Design
Reports to: Chief Design Officer
Location: Hybrid. London office minimum 1 day / week
Employment: Full-time, permanent

About TrueRights

Creators and talent should have control over how their work and identity are used, and be fairly rewarded for the value they create. Yet navigating content rights, licensing and permissions remains unnecessarily complex, especially as AI transforms the creative industry.

TrueRights is changing that.

We help creators and talent control, protect and monetise their content and likeness. Through our platform, creators can manage deals, monitor content usage, set AI permissions and unlock new commercial opportunities through our marketplaces and integrations.

We're an early-stage seed-funded company with ambitious plans, building at the intersection of creativity, technology and rights. We're looking for exceptional people who want to help shape what comes next.

The Role

We're looking for a talented, hands-on Product Designer to help us create intuitive, engaging and beautifully crafted digital products.

You'll work closely with Product Management, Engineering and our founder to shape experiences from initial ideas through to launch. You'll tackle complex challenges, simplify complicated workflows and turn user needs into thoughtful, effective solutions.

This is an opportunity to make a meaningful impact on a growing product, influence design decisions and help establish the foundations of a scalable, consistent design experience with the support of an experienced Design team.

We're looking for someone who combines strong visual and interaction design skills with product thinking and genuine curiosity about people. Someone who cares about the details, challenges assumptions and understands that great design is measured not just by how something looks, but by how well it works.

What You'll Do

- **Design exceptional product experiences.** Own the end-to-end design process, from early concepts and user flows to polished interfaces, interactive prototypes and production-ready designs.
- **Solve meaningful user problems.** Partner with Product Management to understand user needs, explore opportunities and validate solutions through research, testing and feedback. You'll be front facing with creators, talent and users, running feedback sessions, surveys and tests.
- **Champion design quality.** Create intuitive, accessible and visually compelling experiences, bringing a high level of craft, consistency and attention to detail across our products.
- **Collaborate from concept to launch.** Work closely with Engineering to communicate design intent, navigate technical constraints and ensure the final experience meets our quality standards.
- **Design across platforms and integrations.** Design for web, mobile web and native iOS and Android, including the UX for social platform integrations and third-party systems.
- **Build for the future.** Help evolve our design systems, components and ways of working to support a consistent, scalable product experience as TrueRights grows.

What We're Looking For

- **Proven product design experience.** 4+ years designing digital products, ideally within startups or high-growth technology companies, with a portfolio demonstrating strong UX, UI and product thinking. Experience in the creator economy or generative AI is essential.
- **Exceptional design craft.** A strong eye for typography, layout, interaction and visual detail, combined with the ability to simplify complex problems into intuitive user experiences.
- **End-to-end product thinking.** Comfortable moving between discovery, research, ideation, prototyping and detailed design, with an understanding of how design decisions influence user behaviour and business outcomes. You think AI-native: how AI can work for users and the product, not just which features get added.
- **Strong collaboration and technical understanding.** Experienced working with Product Managers and Engineers, communicating design decisions, contributing to design systems and using tools such as Figma, Claude Code and Vercel to deliver high-quality work. Experienced designing mobile and web apps, including native iOS and Android.
- **Curiosity and a startup mindset**. Proactive, adaptable and comfortable with ambiguity. An interest in the creator economy, digital rights, marketplaces or AI, with the ambition to help shape products that are still evolving.

- **Graphic or content design skills (a strong plus).** Able to create marketing collateral, product videos and brand assets alongside product work.

What you'll get:

- A competitive salary, depending on experience
- 25 days annual leave
- 10 days 'work from anywhere'
- Professional development opportunities
- Laptop provided upon request
- The opportunity to directly influence how talent intellectual property is managed, licensed, and protected in the age of generative AI
- A meaningful seat at the table during a pivotal stage of our company's growth
- A supportive, ambitious environment with room to grow and lead
- Exposure to leading global brands, world-class talent, and major industry partners
- Hybrid working with a central London base
- The chance to do career-defining work at the intersection of influence, creativity, and AI

Everyone is welcome

We believe great products are built by people with different backgrounds, experiences and perspectives. We're committed to creating an inclusive environment where everyone feels valued, respected and empowered to do their best work.

If you're excited about this opportunity but don't meet every requirement, we'd still love to hear from you. We value potential, curiosity and fresh perspectives just as much as experience.

If you need any adjustments during the recruitment process, please let us know.

To apply, send your CV and a short introductory note to careers@truerights.com.