



Reprise · A practical walkthrough for the PreSales Collective

Build a personalized product tour with AI.

Inject → Capture → Guide

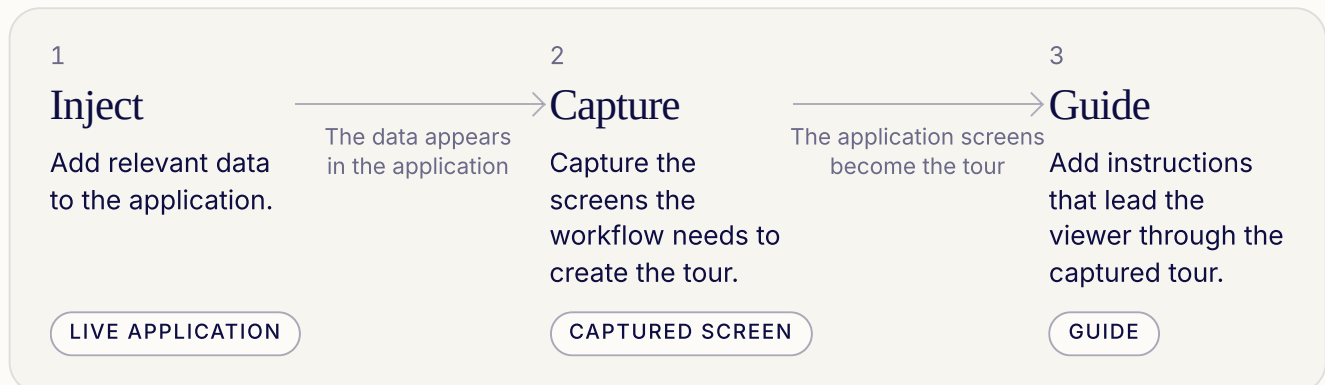
Personalize the data in your live application, capture the workflow, then add guidance to those captured screens. One fictional example runs end to end; every prompt says what to swap for your own product.

Start with the free trial at reprise.com/free. The application, company, people and figures are illustrative.

01 · The process

Three stages, one tour: Inject → Capture → Guide.

Three stages, in order, each handing its result to the next: the data you inject is on the screens you capture, and the guide sits on those captured screens. The three tags below mark which one you are looking at in every image.



- **Inject** puts data into your live application, in place of its sample data. Two prompts: discover what can change, then populate it.
- **Capture** takes the screens of the workflow, with that data on them, and makes them the tour. You click; the agent captures each screen you ask for.
- **Guide** adds the instructions that explain the workflow, attached to elements on the captured screens.

Before you start · setup, outside the three stages

1. Start the free trial at reprise.com/free and sign in to Reprise.
2. Click Extensions (the download icon above your name at the bottom of the sidebar, or app.getreprise.com/extensions) and install the one called Reprise in Chrome.
3. Open your application in Chrome, signed in as a user whose details can be shown: their name and data will be on the captured screens, so use a demo or sandbox account.
4. Open the Reprise extension in the side panel and switch to its **Agent** tab. Every prompt in this walkthrough is typed there, with your application open.

The example: Quillon, a fictional product with an Incidents list, demoed to Marlowe Payments, a fictional fintech. Any application with a list of records and a form works the same way.

02 · Inject · Discover

Find out which areas of the screen the agent can change.

Open the screen your workflow starts on; here it is Incidents, still showing Quillon's own sample data. Before generating anything, ask what can change. The agent outlines each area it can control, so you know what the demo will show and what stays as it is.

✱ PROMPT

Use Reprise to show me what data I can change on this screen. |



Four areas found and outlined on the page. The summary tiles, the trend chart, the incidents table and the owner filter, each in a purple box, with the list in the Agent tab.

For your application: Nothing to change. Ask it on the screen your workflow starts on.

The screenshot displays the Reprise application interface. The main window, titled 'LIVE APPLICATION', shows a 'Sample workspace · Incidents' view. It features four summary tiles: 'Open incidents' (42), 'High priority' (9), 'Time to first response' (38 min), and 'Resolved this week' (12). Below these is a line chart titled 'Incidents by day' showing a trend over the last 14 days. At the bottom is a table of 'Open incidents' with columns for ID, TITLE, SEVERITY, OWNER, STATUS, and AGE. The table lists four incidents: INC-1042 (Medium severity, Open status), INC-1041 (Low severity, Open status), INC-1040 (Low severity, Monitoring status), and INC-1039 (Medium severity, Resolved status). To the right of the main window is a sidebar with a 'Reprise' header and two tabs: 'Library' and 'Agent'. The 'Agent' tab is active, showing a prompt: 'Use Reprise to show me what data I can change on this screen.' Below the prompt is a list of areas to change, each with a green checkmark and a description: 'Worked · 2 tools', 'Reading the page · 23 elements', 'Highlighting on the page · 4 areas', 'Summary tiles · The four numbers', 'Incidents by day · The trend chart', 'Open incidents · The table', and 'Owner filter · The people list'.

ID	TITLE	SEVERITY	OWNER	STATUS	AGE
INC-1042	Sample incident	Medium	SR	Open	3d
INC-1041	Sample incident	Low	SR	Open	3d
INC-1040	Sample incident	Low	SR	Monitoring	5d
INC-1039	Sample incident	Medium	SR	Resolved	6d

All four areas carry this story, so all four get filled next. On a screen with more areas than you need, name the ones to fill in the next prompt.

03 · Inject · Populate

Fill those areas with data for the prospect.

Describe the prospect, the person in the room and the workflow you will show. The agent generates data for the areas it found, keeps it consistent, and switches it on in the live application.

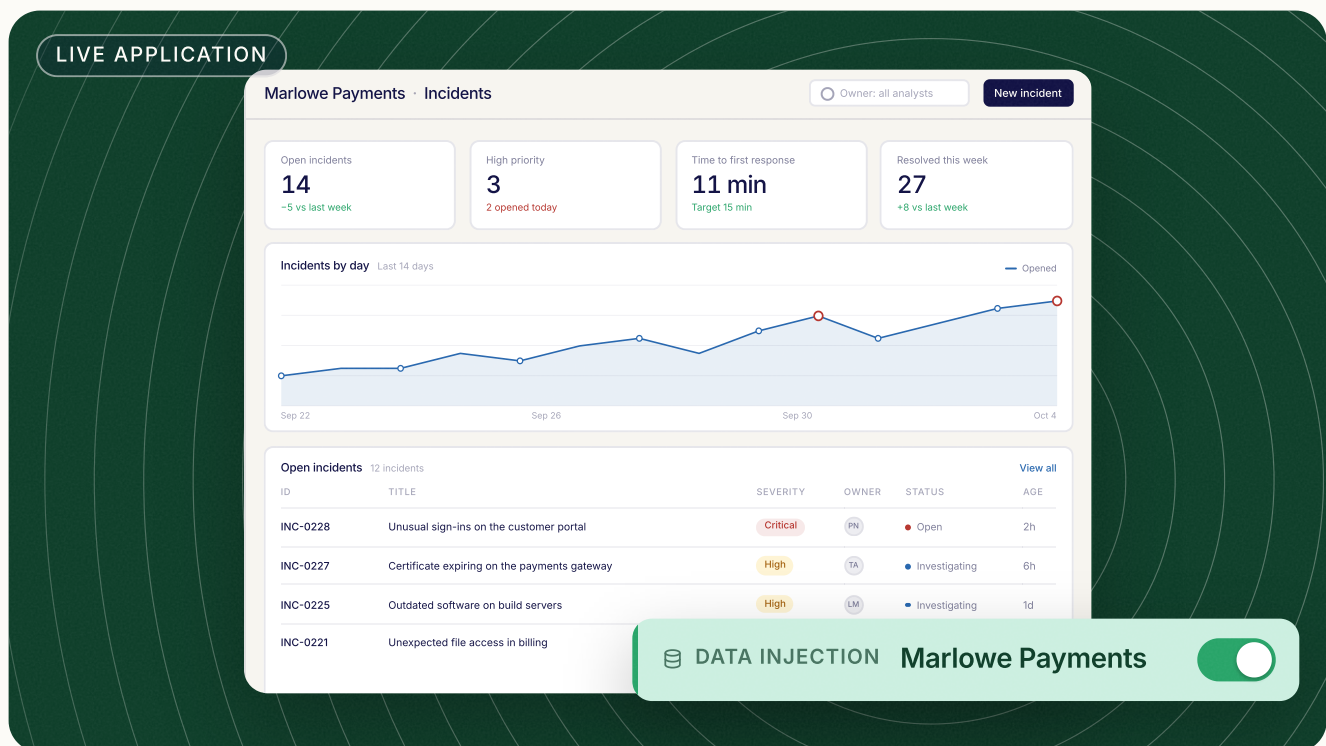
* PROMPT

Use Reprise to populate these injection areas with realistic synthetic data for a mid-size fintech company, relevant to an operations lead demonstrating how incidents are created and handled. Call the company Marlowe Payments, and keep names, IDs and dates consistent across all four areas. |



Dataset created and switched on in the live application. Every outlined area now shows Marlowe Payments data, and the numbers, chart and table agree with each other.

For your application: Replace the company type (fintech), the role (operations lead), the use case (creating and handling incidents) and the company name.



The data is in your live application, not a copy. Turn it off and the application shows its own data again; leave it on, and the screens you capture next carry it.

04 · Capture

Capture the screens of the workflow.

With the Marlowe Payments dataset still on, walk the workflow as a user would. You click in your application; the agent captures each screen you ask for and builds the tour draft from them.

✧ PROMPT

Use Reprise to start a new Product Tour called "Marlowe Payments · Create an incident" and capture this screen as step 1, "Incidents".

- ✓ Tour draft created, step 1 captured. Incidents as it renders now, Marlowe Payments data included.

You, in the application. Click New incident and fill in the form: a title, a severity, the affected system and an owner. Do not save yet.

✧ PROMPT

Use Reprise to capture this screen as step 2, "New incident".

- ✓ Step 2 captured. The filled-in form, before saving.

You, in the application. Save the form. The application opens the new record's page. Saving creates a real record in your environment, which is why the setup asks for a demo or sandbox account.

✧ PROMPT

Use Reprise to capture this screen as step 3, "The new incident", and stop the capture.

- ✓ Step 3 captured, capture stopped. Three screens in the draft: the list, the form and the record.

For your application: Replace the tour name and the three screen titles with your own workflow's screens.

CAPTURED SCREENS

Marlowe Payments · Create an incident

Draft · 3 screens

Incidents

Open incidents

14

0 Critical alerts

Sign priority

3

1 Critical today

Time to first response

11 min

Target 15 min

Resolved & closed

27

40% per week

Incidents by day

Line chart showing incidents over time

Open incidents

ID	Summary	Severity	Owner	Created	Status
INC-0208	Unauthorized access on the customer portal	Critical	John	10/5/2024	In Progress
INC-0207	Cardless card expiring on the payment gateway	High	John	10/5/2024	In Progress
INC-0205	Outdated software on build servers	High	John	10/5/2024	In Progress
INC-0201	Compromised the access to billing	Critical	John	10/5/2024	In Progress

Incidents

Incidents / New incident

Title

Suspicious emails reported by the payroll team

Severity

High

Affected system

Employee sign-in

Owner

John Doe

Reported

Oct 5, 09:14

Summary

Two people on the payroll team reported an email asking them to sign in again. This link goes to a page that forced a lock.

Create account

Cancel

New incident

Incidents / INC-0229

INC-0229 · Suspicious emails reported by the payroll team

Created Oct 5, 09:14

Details

Affected system

Employee sign-in

Owner

John Doe

Reported

Oct 5, 09:14

Playbook

Suspicious email

Timeline

Oct 10: Incident created by Reprise

Oct 10: Assigned to John Doe

Oct 17: Playbook started

The new incident · INC-0229

Working draft — not for distribution

4

05 · Guide

Add a guide that leads the viewer through the tour.

The tour now has three captured screens and no instructions. Ask for the guide in terms of the workflow, and the agent places a step on each element the viewer needs, in order, across the screens you captured.

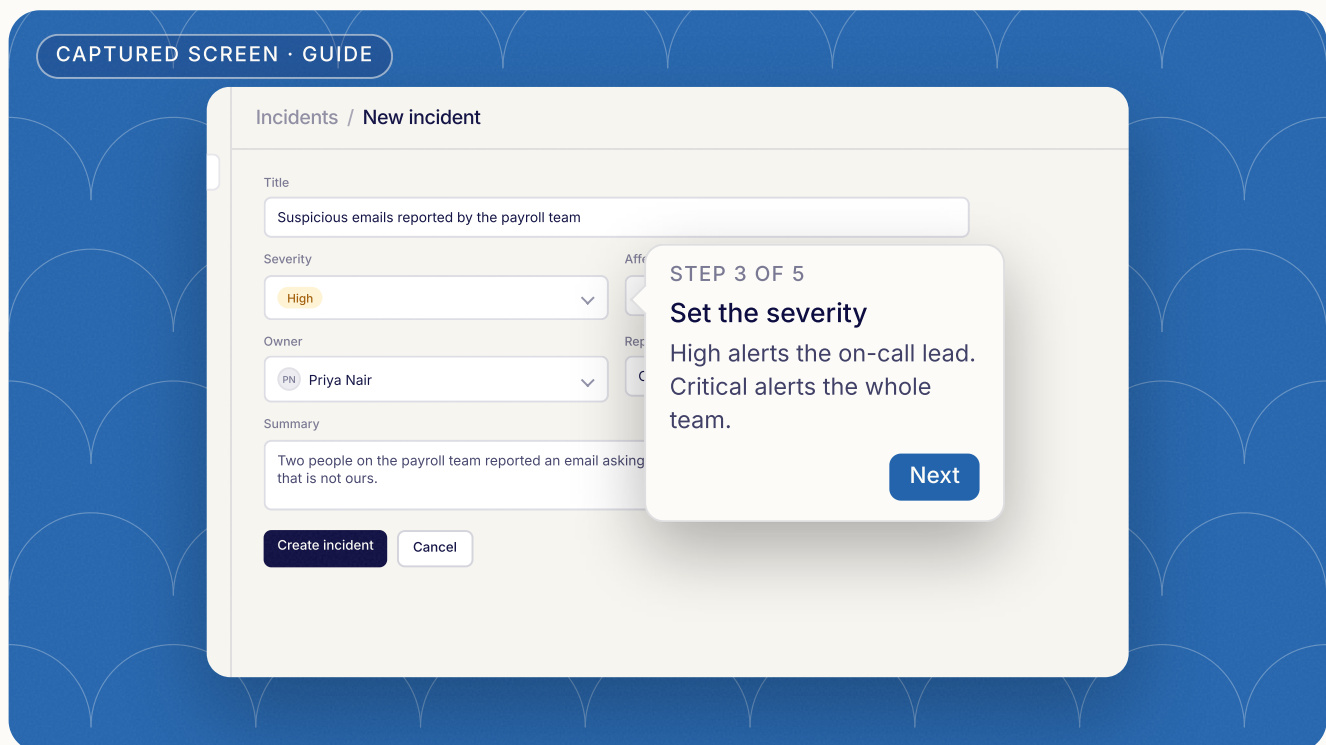
*** PROMPT**

Use Reprise to add a step-by-step guide to the screens we just captured, showing how to create a new incident. Keep each instruction short. |



A five-step guide added across the three screens. Each step is attached to the element it explains and has a Next button; the last step offers Start again.

For your application: Replace "create a new incident" with your workflow, in the words your users use.



The guide lives in the tour, not in the application. Change the wording with another prompt; the captured screens underneath do not change.

06 · Guide · Alternatives

Two more guides for the same workflow.

A guide can only point at a captured screen, so the prompt keeps its shape: name the screens, name the workflow, say how many steps.

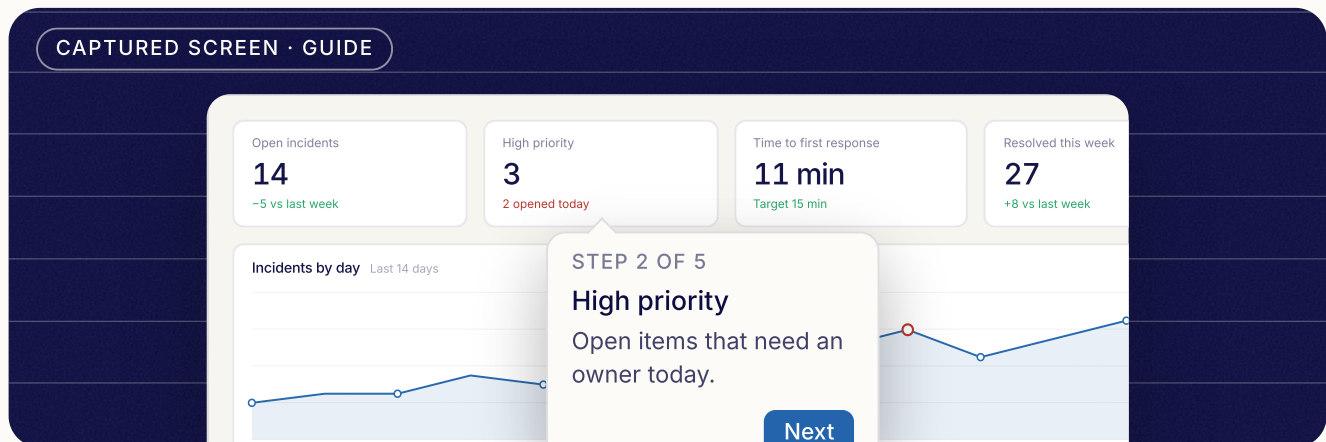
Explaining a dashboard

Uses the first captured screen only; nothing new to capture.

* PROMPT

Use Reprise to add a guide to the captured Incidents screen that explains the dashboard: what each of the four tiles means and how to read the incidents-by-day chart. One step per element. |

- ✓ Five steps on one screen. One on each tile, one on the chart.



Editing an existing record

Capture the edit screens first, as in stage 04: open the incident you created, click **Edit**, change the severity and owner, and ask the agent to capture each screen as a new step. Then:

* PROMPT

Use Reprise to add a guide to the edit screens we just captured, showing how to raise an existing incident from High to Critical and reassign it. Three steps or fewer. |

- ✓ Three steps on the edit screens. Open, change, save. The create guide is untouched.

For your application: Swap the dashboard, the record and the fields for your own; the prompts keep their shape.

07 · Publish

One guided tour, ready to share.

Publishing sits outside the three stages: one more prompt, and the tour has a link. The viewer sees Marlowe Payments data on your screens and the five steps of the guide. The live application is not involved any more.

* PROMPT

Use Reprise to publish the tour and give me the link. |

✓ Published. One link; anyone with it can open the tour.

CAPTURED SCREENS · GUIDE

reprise.link/marlowe-create-incident

Marlowe Payments · Incidents

Open incidents: 14 (+5 vs last week)

High priority: 3 (2 opened today)

Incidents by day: Last 14 days

STEP 1 OF 5
Start here
Click New incident to open the form.

Next

Open incidents: 12 incidents

ID	TITLE	Priority	Status	Due
INC-0228	Unusual sign-ins on the customer portal	Critical	Open	2h
INC-0227	Certificate expiring on the payments gateway	High	Investigating	6h
INC-0225	Outdated software on build servers	High	Investigating	1d
INC-0221	Unexpected file access in billing	Medium	Monitoring	3d

Marlowe Payments · Create an incident

Published Live

- Anyone with the link
- 5 steps · 3 screens

Build this with your own application.

Start the free trial at reprise.com/free, install the Reprise extension, and run the same prompts on your own screens. For the next prospect, change the company in the Populate prompt; everything after it stays the same.