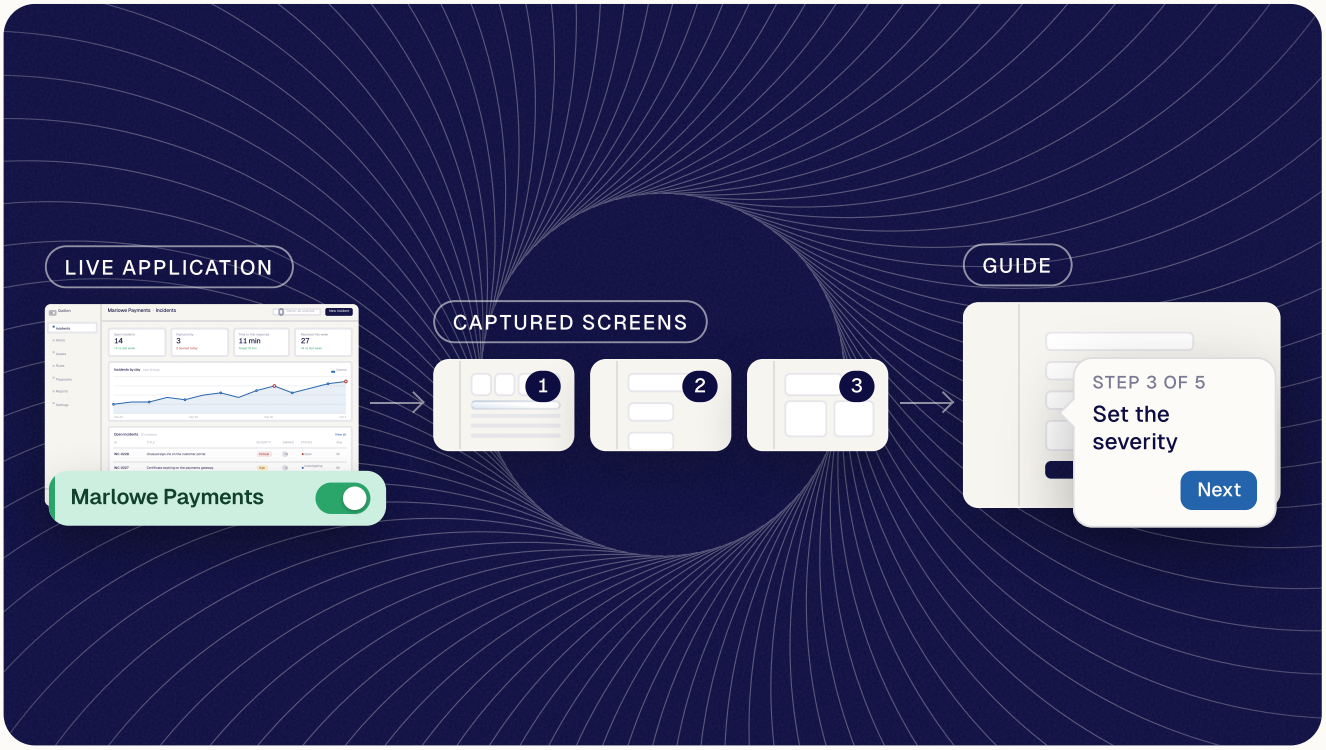
Reprise



Reprise · A practical walkthrough for the PreSales Collective

Build a personalized product tour with AI.

Inject → Capture → Guide

Personalize the data in your live application, capture the workflow, then add guidance to those captured screens. One fictional example runs end to end; every prompt says what to swap for your own product.

Start with the free trial at reprise.com/free. The application, company, people and figures are illustrative.

01 · The process

Three stages, one tour: Inject → Capture → Guide.

Three stages, in order, each handing its result to the next: the data you inject is on the screens you capture, and the guide sits on those captured screens. The three tags below mark which one you are looking at in every image.

1
Inject
Add relevant data to the application.

LIVE APPLICATION

→ The data appears in the application

2
Capture
Capture the screens the workflow needs to create the tour.

CAPTURED SCREEN

→ The application screens become the tour

3
Guide
Add instructions that lead the viewer through the captured tour.

GUIDE

- **Inject** puts data into your live application, in place of its sample data. Two prompts: discover what can change, then populate it.
- **Capture** takes the screens of the workflow, with that data on them, and makes them the tour. You click; the agent captures each screen you ask for.
- **Guide** adds the instructions that explain the workflow, attached to elements on the captured screens.

Before you start · setup, outside the three stages

1. Start the free trial at reprise.com/free and sign in to Reprise.
2. Click **Extensions** (the download icon above your name at the bottom of the sidebar, or app.getreprise.com/extensions) and install the one called **Reprise** in Chrome.
3. Open your application in Chrome, signed in as a user whose details can be shown: their name and data will be on the captured screens, so use a demo or sandbox account.
4. Open the Reprise extension in the side panel and switch to its **Agent** tab. Every prompt in this walkthrough is typed there, with your application open.

The example: Quillon, a fictional product with an Incidents list, demoed to Marlowe Payments, a fictional fintech. Any application with a list of records and a form works the same way.

02 · Inject · Discover

Find out which areas of the screen the agent can change.

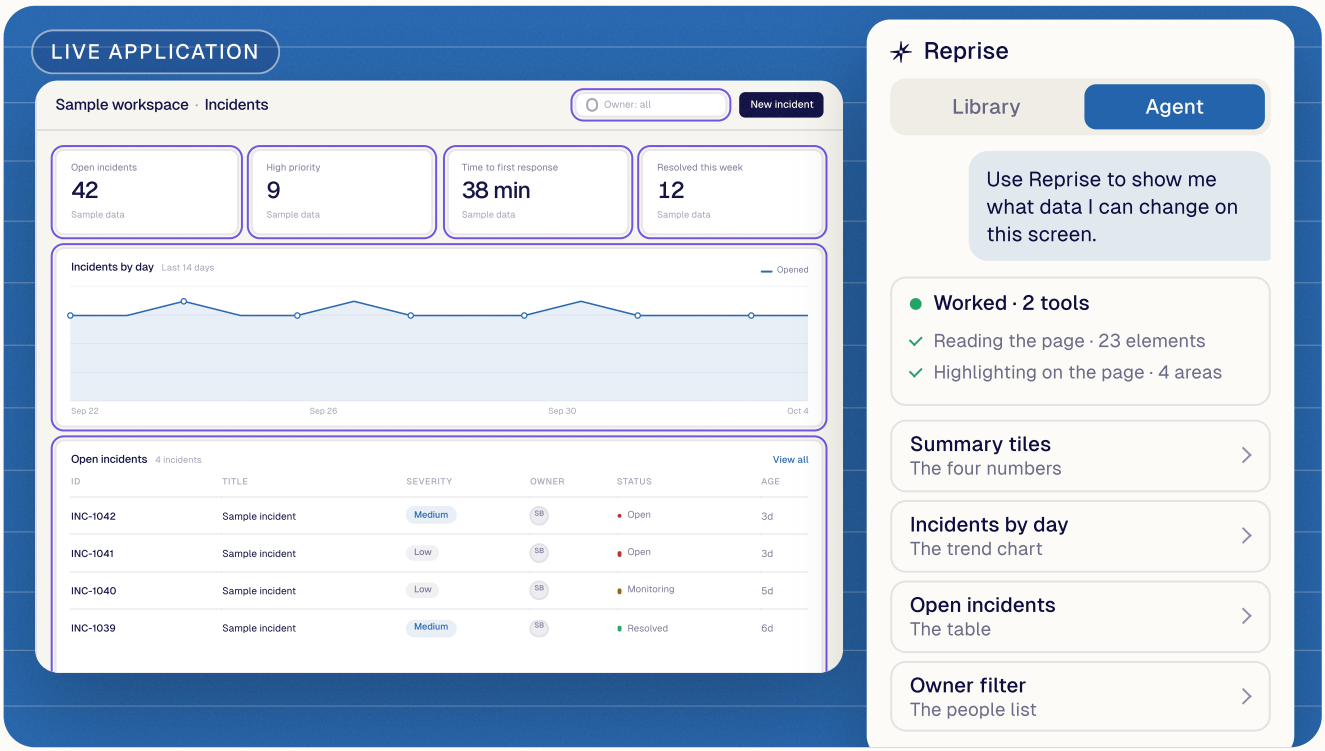
Open the screen your workflow starts on; here it is Incidents, still showing Quillon's own sample data. Before generating anything, ask what can change. The agent outlines each area it can control, so you know what the demo will show and what stays as it is.

PROMPT

Use Reprise to show me what data I can change on this screen.

Four areas found and outlined on the page. The summary tiles, the trend chart, the incidents table and the owner filter, each in a purple box, with the list in the Agent tab.

For your application: Nothing to change. Ask it on the screen your workflow starts on.



All four areas carry this story, so all four get filled next. On a screen with more areas than you need, name the ones to fill in the next prompt.

03 · Inject · Populate

Fill those areas with data for the prospect.

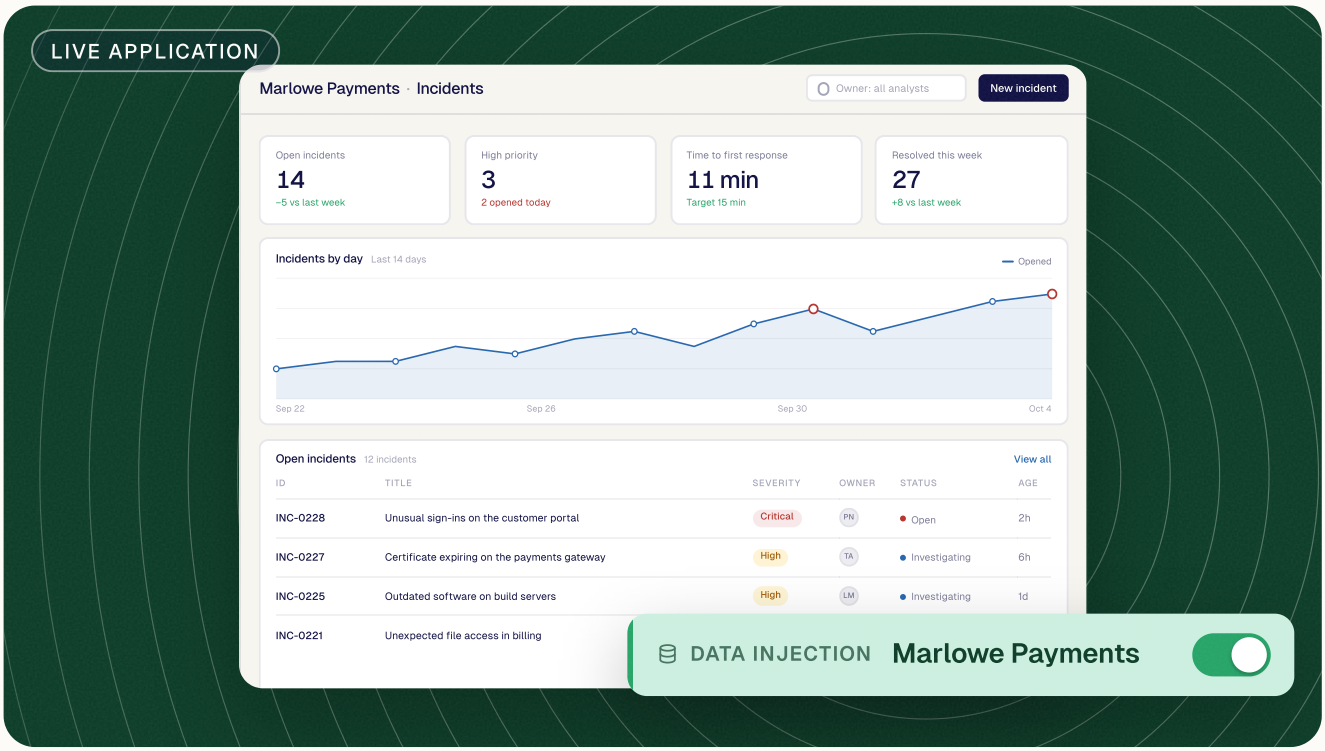
Describe the prospect, the person in the room and the workflow you will show. The agent generates data for the areas it found, keeps it consistent, and switches it on in the live application.

PROMPT

Use Reprise to populate these injection areas with realistic synthetic data for a mid-size fintech company, relevant to an operations lead demonstrating how incidents are created and handled. Call the company Marlowe Payments, and keep names, IDs and dates consistent across all four areas.

Dataset created and switched on in the live application. Every outlined area now shows Marlowe Payments data, and the numbers, chart and table agree with each other.

For your application: Replace the company type (fintech), the role (operations lead), the use case (creating and handling incidents) and the company name.



The data is in your live application, not a copy. Turn it off and the application shows its own data again; leave it on, and the screens you capture next carry it.

04 · Capture

Capture the screens of the workflow.

With the Marlowe Payments dataset still on, walk the workflow as a user would. You click in your application; the agent captures each screen you ask for and builds the tour draft from them.

✳ PROMPT

Use Reprise to start a new Product Tour called “Marlowe Payments · Create an incident” and capture this screen as step 1, “Incidents”.

✓ **Tour draft created, step 1 captured.** Incidents as it renders now, Marlowe Payments data included.

You, in the application. Click **New incident** and fill in the form: a title, a severity, the affected system and an owner. Do not save yet.

✳ PROMPT

Use Reprise to capture this screen as step 2, “New incident”.

✓ **Step 2 captured.** The filled-in form, before saving.

You, in the application. Save the form. The application opens the new record’s page. Saving creates a real record in your environment, which is why the setup asks for a demo or sandbox account.

✳ PROMPT

Use Reprise to capture this screen as step 3, “The new incident”, and stop the capture.

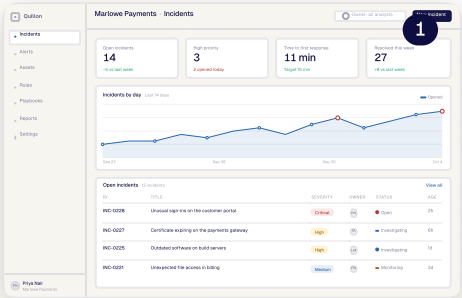
✓ **Step 3 captured, capture stopped.** Three screens in the draft: the list, the form and the record.

For your application: Replace the tour name and the three screen titles with your own workflow’s screens.

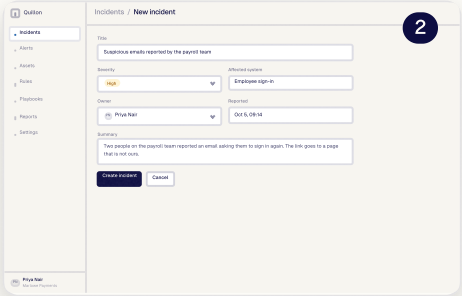
CAPTURED SCREENS

Marlowe Payments · Create an incident

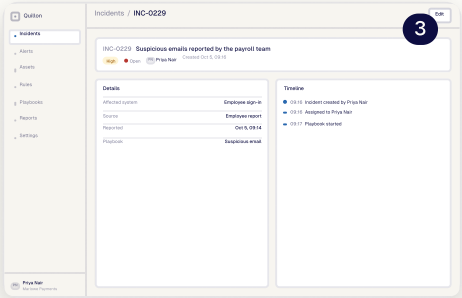
Draft · 3 screens



Incidents



New incident



The new incident · INC-0229

05 · Guide

Add a guide that leads the viewer through the tour.

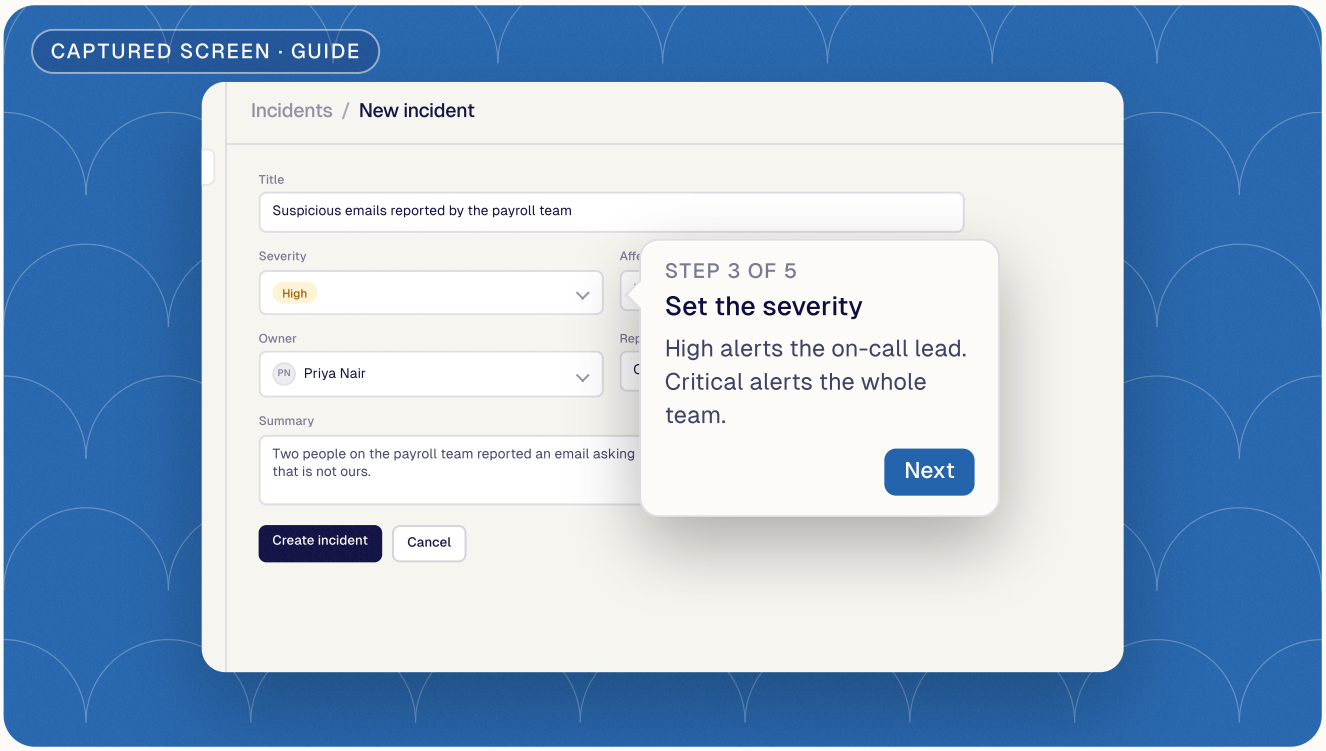
The tour now has three captured screens and no instructions. Ask for the guide in terms of the workflow, and the agent places a step on each element the viewer needs, in order, across the screens you captured.

PROMPT

Use Reprise to add a step-by-step guide to the screens we just captured, showing how to create a new incident. Keep each instruction short.

A five-step guide added across the three screens. Each step is attached to the element it explains and has a Next button; the last step offers Start again.

For your application: Replace “create a new incident” with your workflow, in the words your users use.



The guide lives in the tour, not in the application. Change the wording with another prompt; the captured screens underneath do not change.

06 · Guide · Alternatives

Two more guides for the same workflow.

A guide can only point at a captured screen, so the prompt keeps its shape: name the screens, name the workflow, say how many steps.

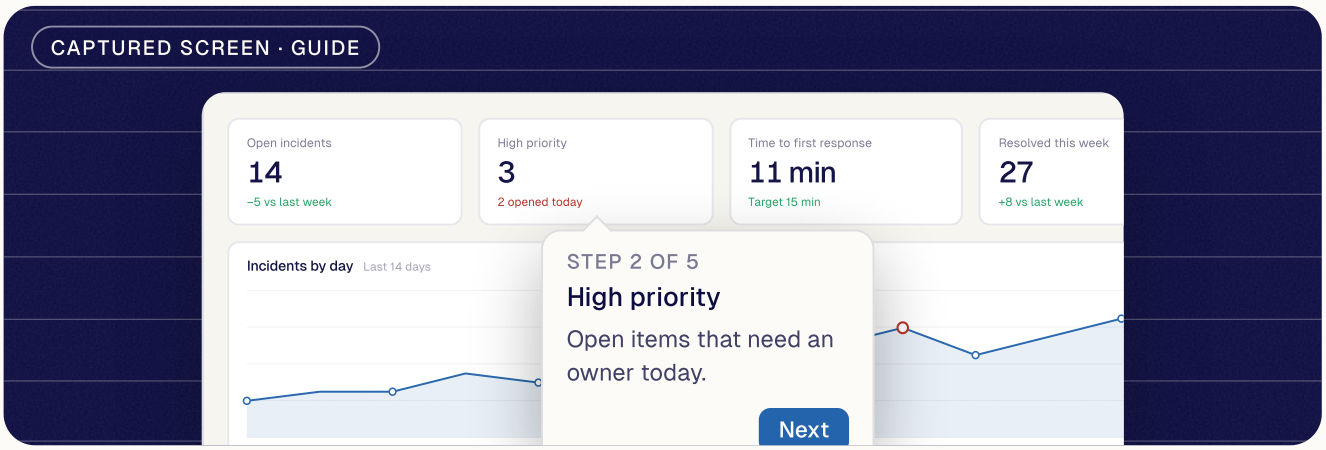
Explaining a dashboard

Uses the first captured screen only; nothing new to capture.

✦ PROMPT

Use Reprise to add a guide to the captured Incidents screen that explains the dashboard: what each of the four tiles means and how to read the incidents-by-day chart. One step per element.

✓ **Five steps on one screen.** One on each tile, one on the chart.



Editing an existing record

Capture the edit screens first, as in stage 04: open the incident you created, click **Edit**, change the severity and owner, and ask the agent to capture each screen as a new step. Then:

✦ PROMPT

Use Reprise to add a guide to the edit screens we just captured, showing how to raise an existing incident from High to Critical and reassign it. Three steps or fewer.

✓ **Three steps on the edit screens.** Open, change, save. The create guide is untouched.

For your application: Swap the dashboard, the record and the fields for your own; the prompts keep their shape.

07 · Publish

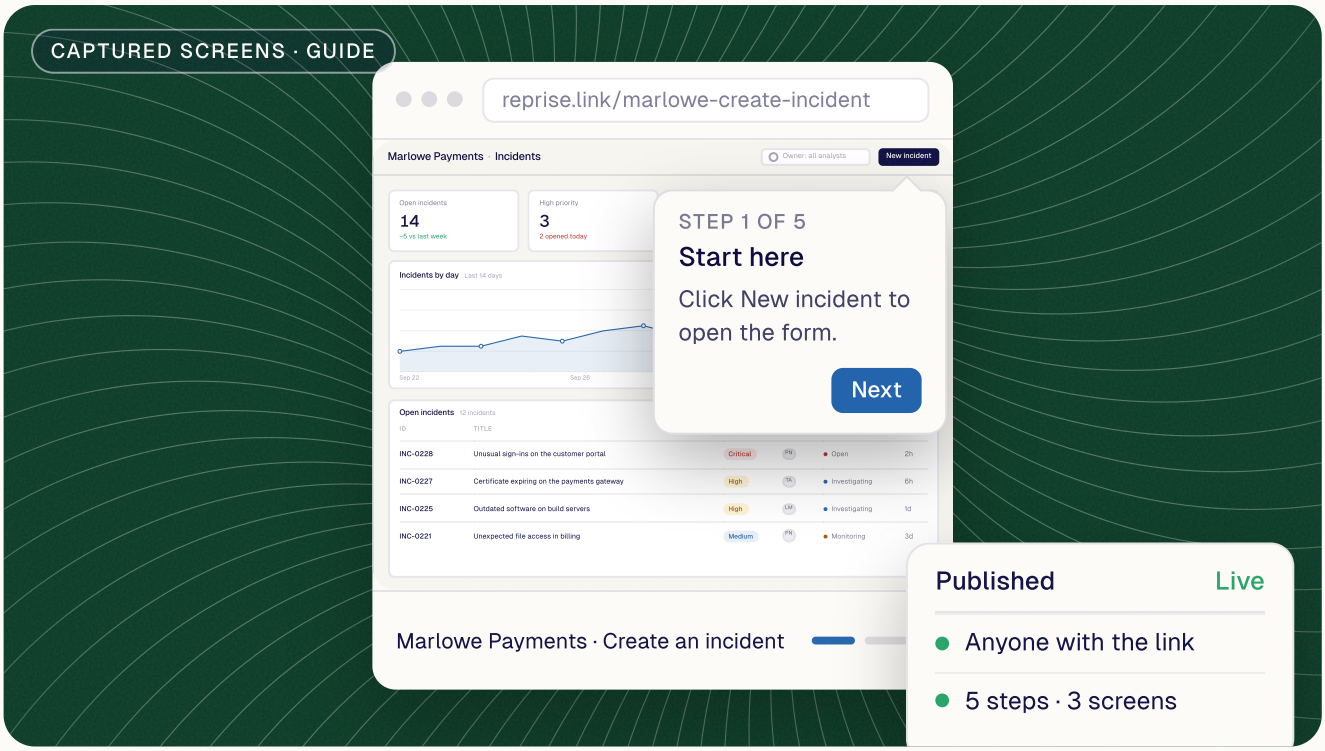
One guided tour, ready to share.

Publishing sits outside the three stages: one more prompt, and the tour has a link. The viewer sees Marlowe Payments data on your screens and the five steps of the guide. The live application is not involved any more.

PROMPT

Use Reprise to publish the tour and give me the link.

Published. One link; anyone with it can open the tour.



Build this with your own application.

Start the free trial at reprise.com/free, install the Reprise extension, and run the same prompts on your own screens. For the next prospect, change the company in the Populate prompt; everything after it stays the same.