



B STREET THEATRE

Mission

We create and inspire community through exceptional live performances and the highest-quality educational programs.

Who We Serve

B Street offers live theatre experiences to 45,000+ youth attending local area schools as well as adults and families from the broader community. With Impact100 funding, B Street will be able to serve 4,500+ school-age youth who otherwise cannot enjoy live theatre, as well as be available to 12,500+ adults in our region who are neuro-diverse.

Project: Sensory-Friendly Program for Students

Locally, one in every 32 people are living on the spectrum: more than 17,000 people in our area. With Impact100 funding, B Street will establish and develop a sensory-friendly program so every student can enjoy live theatre with their peers and family members.

How Grant Funds Will Be Used

Purchase of sensory tools and equipment (noise-canceling headphones, weighted blankets, fidget toys and adjustable lighting systems); an added quiet room for students who find the theatre overwhelming where they can watch the performance on a monitor; and MIND Institute training for staff on how to support patrons with sensory needs.

How the Project is Transformational

A sensory-friendly program at B Street Theatre will create a comfortable and accommodating environment that is essential for serving the neuro-divergent students who are currently not being reached.

Sustainability

Tools and training videos will be reusable. Operational costs associated with running sensory-friendly performances will be covered by additional ticket sales resulting from expansion of the audience base and increased number of shows. A current sponsor is on board to support sensory-friendly programming once it can be launched with this grant funding.

What is Unique About This Project

There are few regional theatre companies offering sensory-friendly performances, and none in Sacramento currently. This would create an opportunity to serve a previously unserved population for the first time.