

Nallely Martinez-Almonte

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Product Designer · Product Researcher · AI-Driven Experience Design · Design Systems

PROFESSIONAL SUMMARY

Product Designer and Researcher with 5+ years of experience applying human-centered design principles to deliver intuitive, accessible products you can trust. Skilled across the full design lifecycle: user research, wireframing, prototyping, design systems, and usability testing, with a foundation in emotional design and cross-disciplinary collaboration. MS, Information Experience Design from Pratt Institute. Fluent in English and Spanish; proficient in American Sign Language.

EXPERIENCE

UX Strategy Designer | Mondai by Rita, Rita ABC Group

May 2025 – Present · Remote, US

- Building the infrastructure for the future of work through personalized, ethical AI-driven growth journeys — partnering with product and engineering to embed responsible AI into core career development flows.
- Lead end-to-end UX research — competitive analysis, user interviews, and synthesis — to surface insights that directly inform AI-driven product strategy and feature development.
- Design wireframes, workflows, and high-fidelity Figma prototypes balancing user needs with enterprise goals, contributing to a more trustworthy and personalized career development experience.
- Shape information architecture across key product surfaces and contribute to WCAG-compliant design system patterns ensuring consistency and inclusivity.

UX Consultant | Pratt's DX Center for Digital Experiences

Mar 2025 – May 2025 · New York, NY 10014

- Partnered with clients including Hooked on Phonics to redesign onboarding screens, reducing user abandonment rates by improving flow clarity and accessibility through emotional engagement.
- Translated user research data into design decisions aligning product functionality with user needs; built development-ready Figma prototypes to accelerate iteration and stakeholder alignment.
- Facilitated design thinking sessions to surface emotional user connections, informing visceral and behavioral design decisions.

Freelance Product Designer & Researcher | Independent

Sep 2022 – Apr 2025 · Remote

- Delivered end-to-end UX design for startups and small businesses/clients — from discovery research and journey mapping to high-fidelity prototyping and usability testing.
 - Designed accessible, inclusive interfaces for underserved and neurodivergent users, informed by a background in special education and deaf studies.
 - Delivered design systems, interaction specs, and developer-ready Figma assets ensuring smooth handoff and implementation consistency.
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EDUCATION

MS, Information Experience Design | GPA: 3.9 | Pratt Institute

Aug 2024 – May 2026 · Manhattan, NY

BA, Special Education in Deaf Studies | GPA: 3.9 | University of Puerto Rico

Aug 2018 – Jun 2023 · PR

CERTIFICATIONS

- UX/UI Design Bootcamp Certification — Ironhack
 - Google UX Design Certificate — Google / Coursera
 - User Experience Design Fundamentals — IBM
 - Conducting UX Research — IBM
 - Figma to Lottie Files Certificate — LottieFiles
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SKILLS

Design Tools: Figma, Adobe Photoshop, Adobe Illustrator, Canva, LottieFiles

UX Competencies: User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, Design Systems, Accessibility (WCAG)

Front-End: HTML, CSS

AI & Emerging Tech: AI Prompt Engineering, Generative AI Tooling, AI-Driven Product Design

Soft Skills: Cross-functional Collaboration, Stakeholder Communication, Creative Problem-Solving, Project Management

Work Authorization: U.S. Citizen

Languages: English (Native), Spanish (Native), American Sign Language (Highly Proficient), Portuguese (Proficient)