

Nallely Martinez-Almonte

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U.S. Citizen

PROFESSIONAL SUMMARY

Interdisciplinary designer with 4+ years of experience applying human centered design principles to deliver intuitive, accessible products you can trust. Skilled across the full design lifecycle: user research, wireframing, prototyping, design systems, and usability testing, with a foundation in emotional design and cross disciplinary collaboration. MS, Information Experience Design from Pratt Institute. Fluent in English and Spanish; proficient in American Sign Language.

EXPERIENCE

UX Strategy Designer | Mondai by Rita, Rita ABC Group

05/2025 – Present · Remote, US

- Building the infrastructure for the future of work through personalized, ethical AI driven growth journeys, partnering with product and engineering to embed responsible AI into core career development flows.
- Lead end to end UX research for an AI driven career development platform, running competitive analysis, user interviews, and synthesis with 100+ participants to inform product strategy and feature prioritization.
- Design wireframes, user flows, and high fidelity Figma prototypes that balance user needs with enterprise goals, delivering 10+ core career development flows.

UX Consultant | Pratt's DX Center for Digital Experiences

03/2025 – 05/2025 · New York, NY 10014

- Redesigned onboarding screens for Hooked on Phonics, reducing user abandonment by 22% through clearer flow, WCAG informed accessibility improvements, and emotional engagement.
- Translated user research and usability testing findings from 6 participants into design decisions, delivering developer ready Figma prototypes that accelerated iteration and stakeholder alignment.
- Facilitated multiple design thinking workshops to surface emotional user connections and inform visceral and behavioral design decisions.

Freelance Product Designer & Researcher | Independent

09/2022 – 04/2025 · Remote, US

- Delivered end to end UX design for multiple startup and small business clients, from discovery research and journey mapping to high fidelity prototyping and usability testing.
- Designed accessible, inclusive interfaces aligned with WCAG for underserved and neurodivergent users, drawing on a background in special education and Deaf studies.
- Built design systems with 100% reusable components, plus interaction specs and developer ready Figma assets, for smooth developer handoff and consistent implementation.

EDUCATION

MS, Information Experience Design | GPA: 3.9 | Pratt Institute

08/2024 – 05/2026 · Manhattan, NY

BA, Special Education in Deaf Studies | GPA: 3.9 | University of Puerto Rico

08/2018 – 05/2023 · PR

CERTIFICATIONS

- User Experience Design Certificate — eCornell
- User Experience Design Fundamentals — IBM
- Conducting UX Research — IBM
- UX/UI Design Bootcamp Certification — Ironhack
- Google UX Design Certificate — Google / Coursera
- Figma to Lottie Files Certificate — LottieFiles

SKILLS

Design Tools: Figma, FigJam, Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe XD, Canva, LottieFiles, Miro

Research Tools: Maze, Dovetail, UserTesting, Optimal Workshop

UX Competencies: User Research, Qualitative Research, Quantitative Research, User Interviews, Surveys, Usability Testing, Heuristic Evaluation, Card Sorting, A/B Testing, Competitive Analysis, Synthesis, Affinity Mapping, Personas, Journey Mapping, User Flows, Wireframing, Prototyping, Rapid Prototyping, Information Architecture, Interaction Design, Visual Design, Design Systems, Responsive Design, UX Strategy, UX Writing, Design Thinking, User Centered Design, Human Centered Design

Front End and Web: HTML, CSS, Webflow, Framer, Responsive Web Design

Accessibility: WCAG, Inclusive Design, Accessible Design

AI and Emerging Tech: AI Prompt Engineering, Generative AI Tooling, AI Driven Product Design, Vibe Coding, Conversational UI, Human AI Interaction, Data Informed Design, Copilot, Gemini, ChatGPT, Claude,

Process and Collaboration: Cross functional Collaboration, Stakeholder Communication, Presenting to Stakeholders, Asana, Developer Handoff, Design Critique, Agile, Scrum, Product Strategy, MVP, Project Management, Jira, Notion, Confluence

Languages: English (Native), Spanish (Native), American Sign Language (Highly Proficient), Portuguese (Proficient)