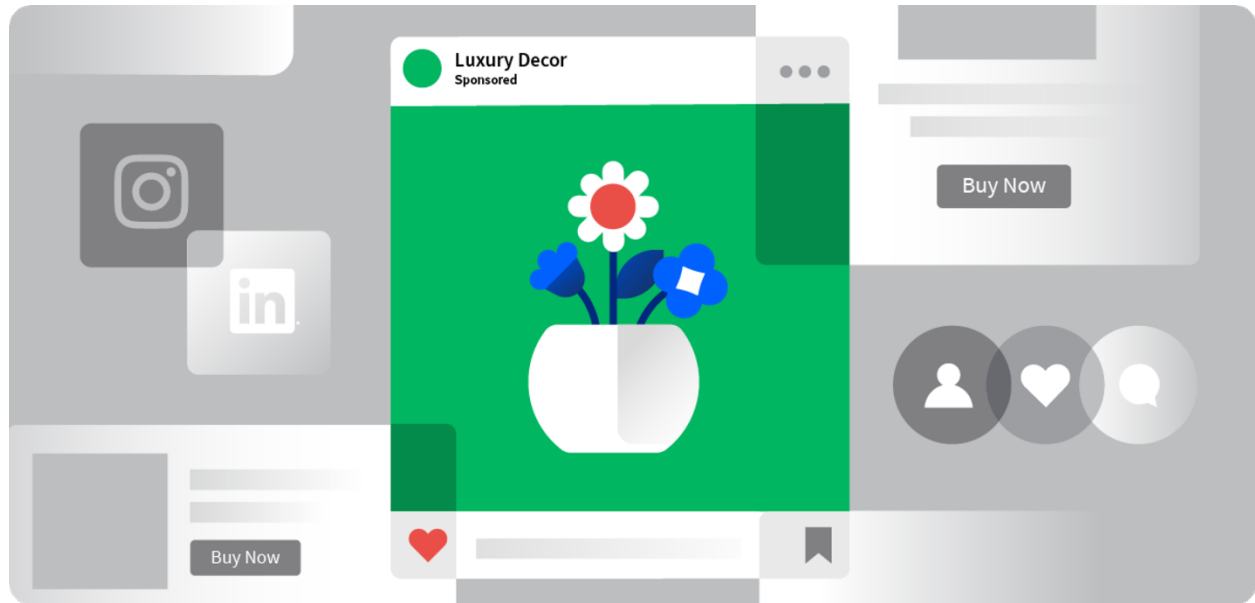


Social Media Ads

Capture the Attention of Meta Users



- 👉 Place your ads in front of highly segmented audiences that fit with each of your buyer personas.
- 👉 Social media ads are highly cost effective for generating leads and purchases.

77%

of Marketers Report That Social Media Ads Allow for Better Audience Segmentation Compared to Other Ad Types

93%

of Marketers use Facebook to Advertise, While Instagram is 78%

49%

Nearly 49% of Users Say They Have Purchased a Product/Service After Seeing a Social Media Ad