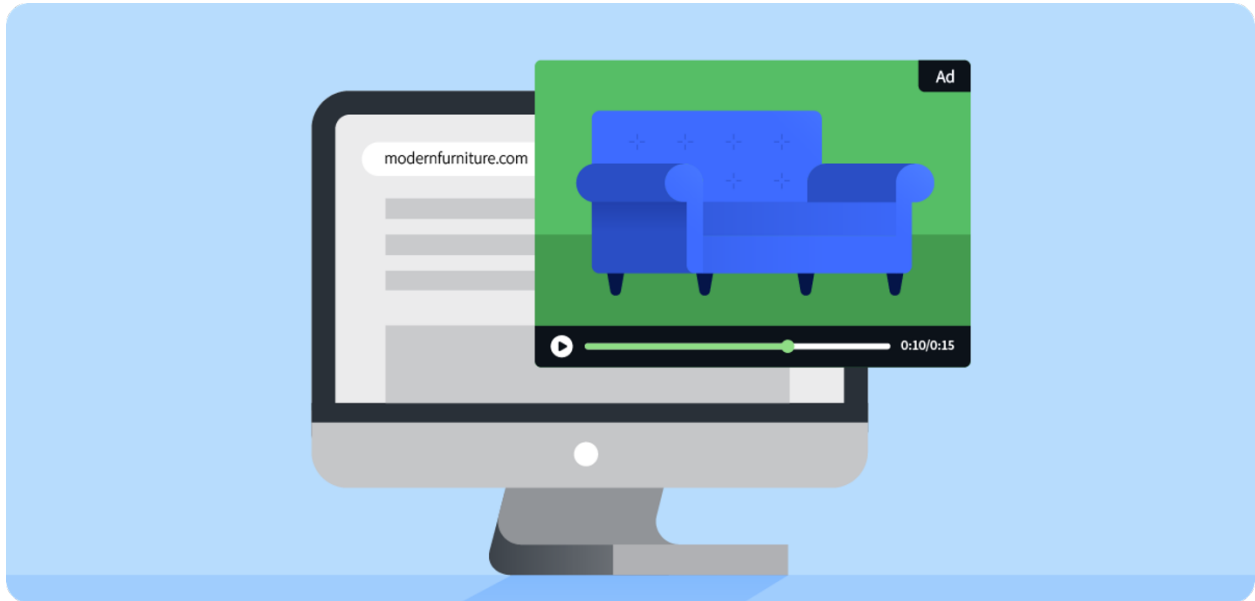


Digital Video Ads

Capture Your Audience with Visual Storytelling



- 👉 Consumers are consuming video content online and via Connected TV devices now more than ever.
- 👉 Use impactful visuals and branded messaging to create a powerful, memorable story.
- 👉 Showcase your products or services in action to inspire consumers and build confidence in your brand.

80%

of Connected TV Viewers Watch Ad-Supported Content.

72%

of Consumers Have Said They Prefer to Learn About Products in a Video Format.

\$27.5B

In Annual Video Ad Spend is Expected Due to the Streaming Shift.