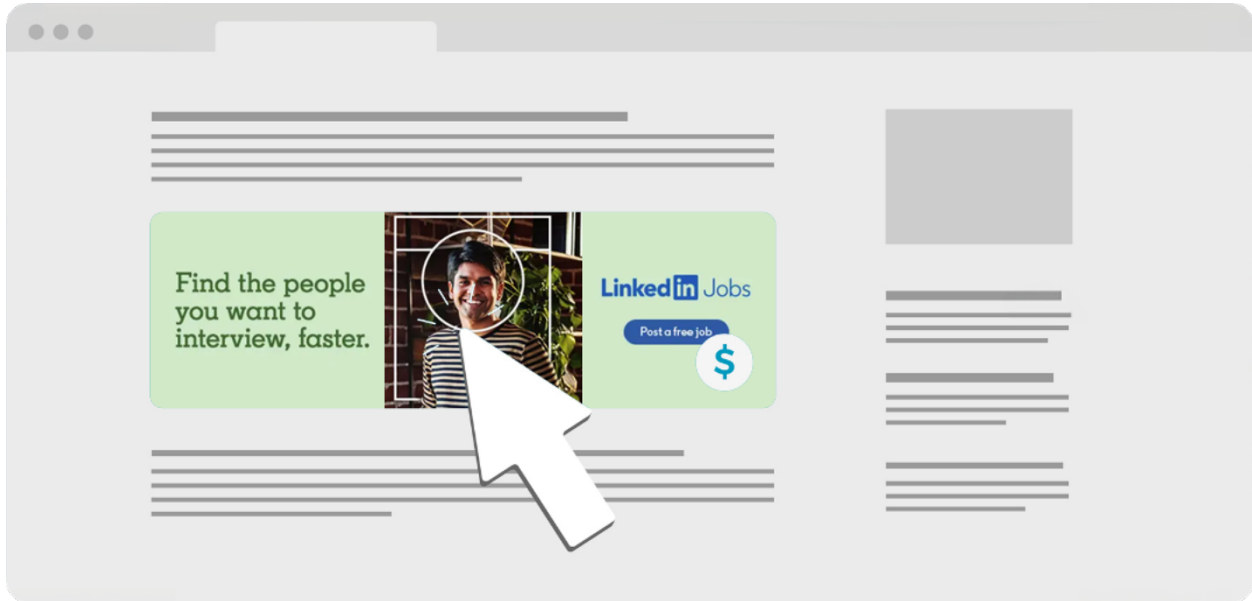


# Digital Display Ads

Connect With Your Buyers While They Browse Online



- 👉 Showcase your products or services wherever your customers are online. Connect with your buyers while they are browsing their favorite websites and apps.
- 👉 Your messaging will be displayed using a variety of sizes to always ensure you're in front of potential customers.
- 👉 Through strategic targeting efforts, we'll reach your specific buyers in your preferred service area.

**27%**

Of Consumers Search for a Business After Seeing Its Display Ad\*

**155%**

Users Are 155% More Likely to Visit a Website After Seeing a Display Ad

**70%**

Visitors Who Have Been Retargeted with Display Ads are 70% More Likely to Convert

Your display ads will be shown on a variety of websites and apps depending on which your audience uses. These could be platforms for news, shopping, games, research or more.

*\*These searches lead to a 59% increase in conversions.*