

# Email Marketing

Send Your Customers Personalized, Timely Messages

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- 👉 Segment your customers for specific messaging based on their interactions with you.
- 👉 We'll set up automated cadences to nudge your customers through the next stage of the customer journey.
- 👉 Access helpful analytics to see what is working and allow our team to optimize your strategy, increasing your return on investment (ROI).

**\$36**

The Average ROI Reported for Email Marketing for Every \$1 Spent\*

**88%**

Of People Check Email Every Day\*\*

**320%**

Automated Emails Generate 320% More Revenue than Non-Automated Emails\*\*\*

*\*Wordstream \*\*Forbes \*\*\*OptinMonster*