

# Review Generation

*Encourage, Collect, and Amplify Reviews to Build Trust*

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- 👉 Automatically request reviews from customers at the right moment to maximize response rates and satisfaction.
- 👉 Guide customers to leave positive feedback on key platforms.
- 👉 Strengthen your online reputation by showcasing authentic reviews that build trust and influence buying decisions.

**98%**

*Of Consumers Read  
Online Reviews Before  
Making a Purchase*

**1 Star**

*A 1 Star Increase in  
Rating Can Lead to a 5-  
9% Increase in Revenue.*

**52%**

*Of Consumers Look for  
an Average Rating of at  
Least 4/5 Stars*