

# Tom Swaim Senior Full Stack Developer Resume

## SUMMARY

Senior Full Stack Developer with 15 years of experience specializing in project management, marketing, sales, AI, and automation. I am seeking a collaborative role where my commitment to quality and technical skills are valued.

## EXPERIENCE

### **Project Management, Sales, Designing, & Programming** | Tea Programmer LLC | Libertyville, IL | September 2025-present

- ✓ Helping clients with technical support requests like email configuration or website management
- ✓ Designing and automating websites and chores using marketing skills

### **Senior Full Stack Developer & Marketing Consultant** | Smooth Passion Consulting LLC | Naperville, IL | July 2019 - Aug 2025

- ✓ Engineered custom automations using Python, Make.com, and Draw.io, streamlining client workflows and significantly reducing manual operational tasks.
- ✓ Generated an average of \$300,000 in annual revenue by developing and marketing full-stack web solutions tailored to client needs.
- ✓ Executed automated email and SMS marketing campaigns that drove client acquisition to a peak of 4 new website sales per week.
- ✓ Consulted with clients across diverse industries to architect and deliver custom solutions, valued from \$1,000 to over \$35,000, that directly improved sales efficiency.

### **Co-Founder & Lead Full Stack Developer** | ADA Compliant AI LLC | Naperville, IL | May 2023 - December 2024

- ✓ Led product marketing and fundraising efforts, successfully securing investment and deploying the solution across dozens of high-stakes healthcare websites.
- ✓ Oversaw the full development lifecycle using agile methodologies, managing team collaboration, version control, and project tracking with Monday.com and GitLab.

### **Full Stack Developer & Digital Marketing Specialist** | Freelance oDesk/Upwork | Remote | Dec 2009 - Nov 2023

- ✓ Achieved a Top 3% ranking on the platform and maintained a 100% Job Success Score while developing and deploying full-stack WordPress solutions for over 92 clients, utilizing tools like Divi and Yoast to achieve high SEO readability scores (55+) and improve site performance with CDN implementation.
- ✓ Engineered cloud automation and database management solutions, ensuring data integrity and enhanced performance during complex site migrations and transfers.
- ✓ Executed high-performing email marketing automations with exceptional results: 70%+ open rates, <0.2% spam complaints, and <1% unsubscribes.
- ✓ Provided comprehensive digital strategy services, including CRM organization, brand identity creation, and copywriting to build cohesive online presences for clients.

## EDUCATION

### **Bachelor's Degree program Computer Programming** | Romeoville, IL | January 2019

### **Associates of Science Degree in Mechatronics Engineering & Computer Technology** | Palos Hills, IL | May 2015 | 3.49

- ✓ President's List

## SKILLS

**Technical Skills:** Python, JavaScript, SQL, WordPress Elementor and Divi, Full-Stack Development, API Design, AI/ML Integration, Cloud Architecture, Automation Make.com, Marketing & CRM Platforms, E-commerce Optimization, Figma, GitLab

**Soft Skills:** Project Management, Team Leadership, Client Consultation, Sales & Marketing Strategy, Problem-Solving, Customer Service