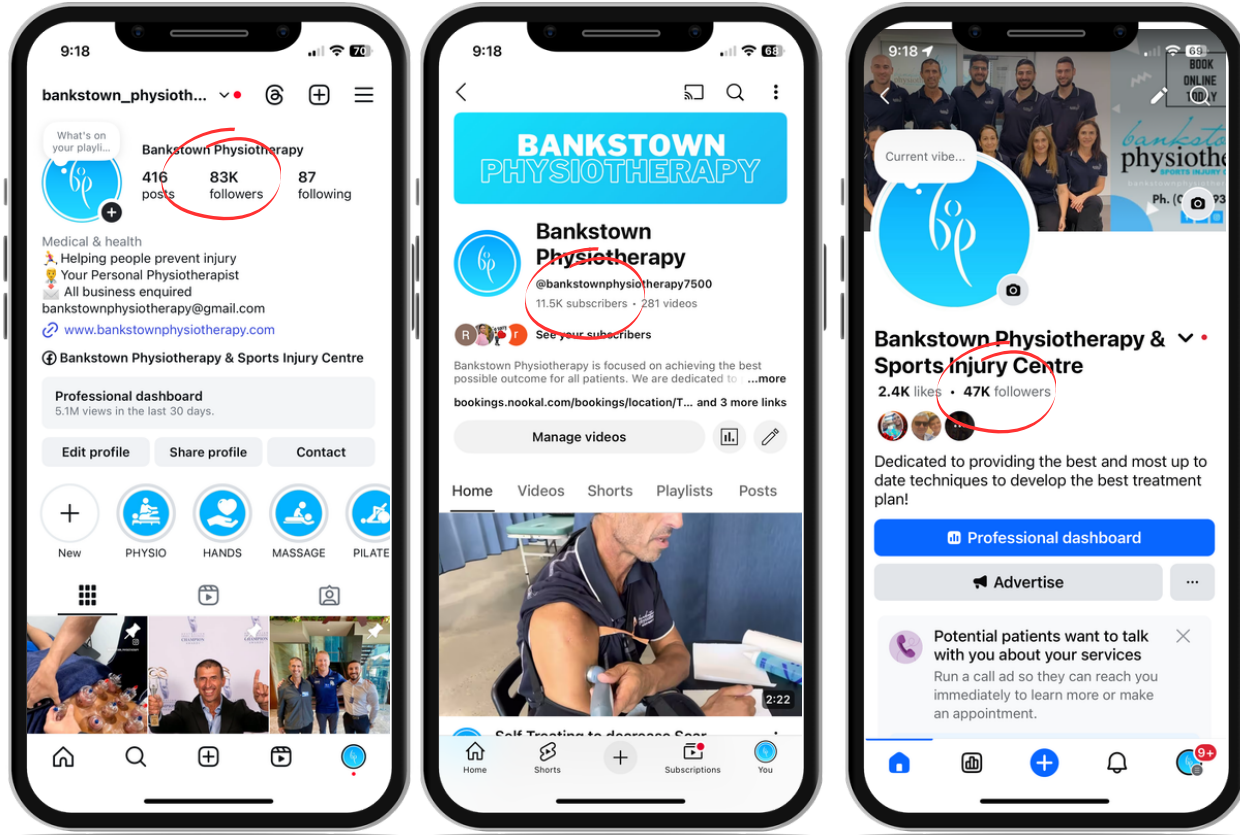




About Bankstown Physiotherapy

A top physiotherapy and sports injury clinic, dedicated to enhancing recovery and wellbeing for athletes and rehab patients.

Objective

Boost brand awareness, engage the community, and attract more clients organically through social media and SEO.

Our Approach

- Social Media: Drove rapid organic growth to become Australia's most-followed physiotherapy clinic with engaging reels, patient stories, and influencer collaborations.
- SEO: Strengthened local search rankings, optimised content, built quality backlinks, and improved site speed and mobile performance.



Achievements

83k

Instagram
Follow

11k

YouTube
Subscribers

48k

Facebook
Followers

500

weekly patient
list

3.5M

Annual
Turnover

100%

Customer
satisfaction

This is an impeccable following, one might ask: “how has this been achieved?”

Through a targeted organic social media and SEO strategy, Local Growth transformed Bankstown Physiotherapy into Australia’s most-followed physiotherapy clinic. We created engaging, educational reels, leveraged patient testimonials, and partnered with local influencers to grow a loyal audience. Our SEO efforts boosted local rankings, optimised content, and improved site performance—driving a 26% increase in weekly patients, massive online engagement, and sustainable growth without paid ads.